

Coasters Association Inc.

In collaboration with



Community Against Drugs
(CAD) – A Pilot project for the Municipality
of Bonne Esperance

Table of Contents

I Map of the Lower North Shore

II Demographics of Lower North Shore

III Situation

IV Approach

V Background

VI Project Activities (CAD)

VII Additional Phases

VIII Partners

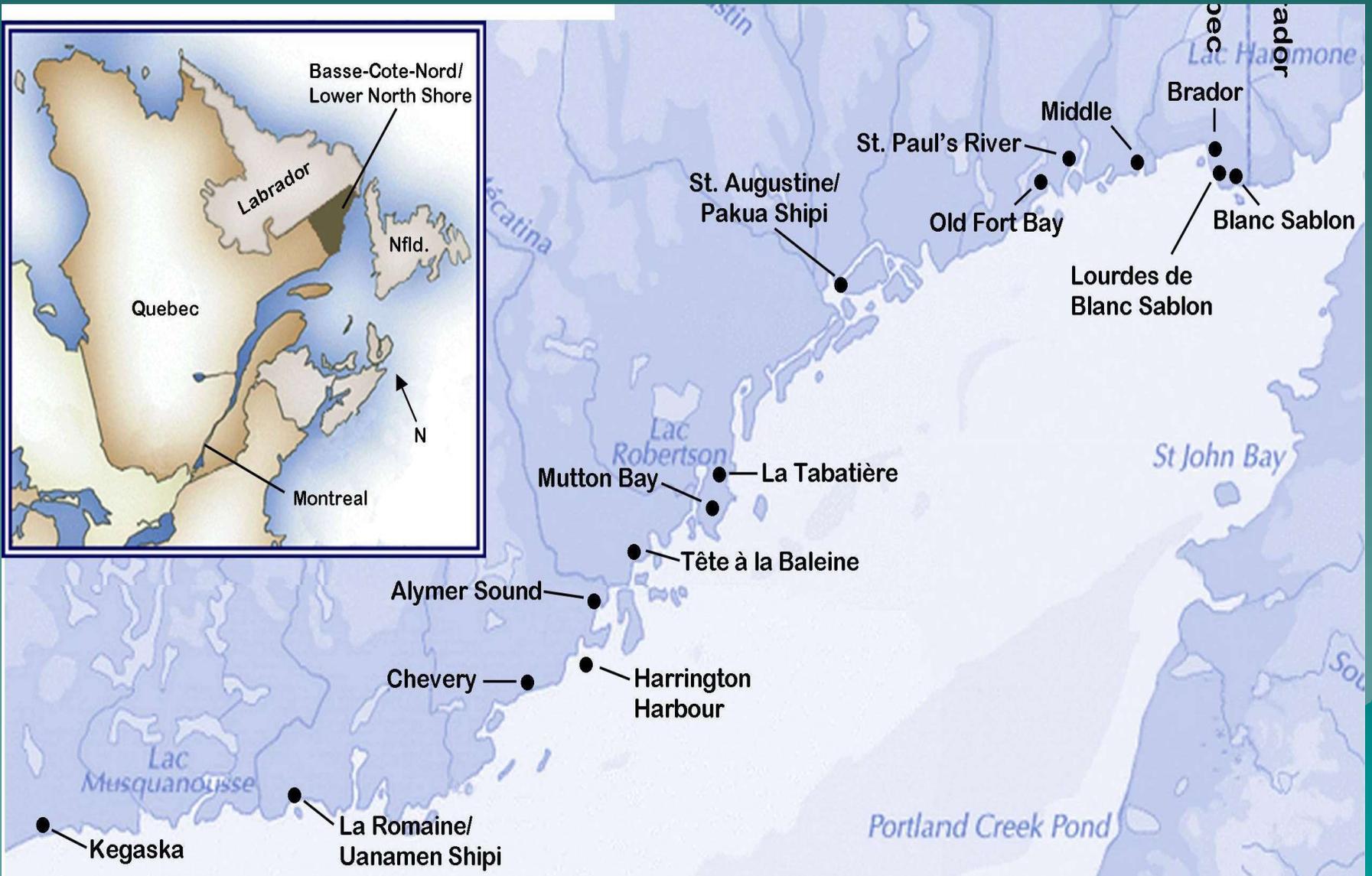
VIII Initiatives

X Recommendations

XI Acknowledgements

XI Annexes

Lower North Shore/Basse Côte Nord



Demographics of the Lower North Shore

Population : 5,722

- ◆ Fifteen (15) communities & Two (2) Native Reservations
 - ◆ Five (5) Municipalities
- 

Demographics (con't)

- ◆ Isolation
- ◆ Modes of transportation

Situation

- ◆ Programs & Services
 - ◆ Lack of Employment
 - ◆ Lack of Activities
 - ◆ Social acceptability of substance use
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Approach

- ◆ Population Health Model
 - ◆ Coordinated approach to health and social issues
 - ◆ Building social support networks as a key determinant of community health
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Background

- ◆ Received three (3) projects from Justice Canada/Public Security & Emergency Preparedness Canada
 - Needs assessment
 - Action plan
 - Implementation on crime prevention
- ◆ Five (5) priorities were identified from the projects
 - Drugs & Alcohol
 - Bullying
 - Sexual Assault
 - Vandalism, Theft, Break & Entry
 - Drinking & Driving

Background (con't)

Lower North Shore Coalition for Health (LNSCH) to improve health and social services

Five (5) priorities were identified:

- ◆ Youth & Children
- ◆ Drugs & Alcohol
- ◆ Women's Issues
- ◆ Off Coast Issues
- ◆ Services to the Physically & Intellectually Challenged

Community Against Drugs (CAD)

Phase I (COMPLETED)

The Coasters Association submitted and received a project from Health Canada, under the *Drug Strategy and Controlled Substance Program* to carry out a preparatory study for the implementation of the CAD.

- ◆ Duration (January 9 – March 31, 2006)
- ◆ Partnerships (TRIPP, LNSCH)
- ◆ Report (data researched, conclusions & recommendations)

Community Against Drugs (CAD)

Phase II (In Process)

- ◆ Duration (December 2006 – March 2007)
- ◆ Steering Committee
 - Centre Santé et Service Sociaux de la Basse Côte Nord (CSSSBCN)
 - Sûreté du Québec (SQ)
 - Commission Scolaire du Littoral (CSL)
 - Municipality of Bonne Esperance
 - Coasters Association

Community Against Drugs (CAD)

Phase II (con't)

◆ Public Information Sessions

- Participation
- Information
- Priorities
- Evaluation

Public Information Session



Community Against Drugs (CAD)

Phase II (CON'T)

- ◆ Local Action Groups (LAGs)
 - Youth & Community
 - Training
 - Mobilization of community

Community Against Drugs (CAD)

Phase II (CON'T)

- ◆ Communications plan
 - ◆ Partnerships
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Community Against Drugs (CAD) Phase III

- ◆ Duration (April 2007 – March 2008)
- ◆ Maintain and Support
- ◆ Implementation in another Municipality (St. Augustine)

Additional Phases

- ◆ Implemented in all five (5) Municipalities
- ◆ Animators situated in each Municipality
- ◆ Long term funding

Partners

- ◆ Centre Santé et Service Sociaux de la Basse Côte Nord (CSSSBCN)
- ◆ Sûreté de Québec (SQ)
- ◆ Commission Scolaire du Littoral (CSL)
- ◆ Council of Mayors (CM)
- ◆ Quebec Labrador Foundation (QLF)
- ◆ Centre Local de Développement (CLD)

Partners (con't)

- ◆ Royal Canadian Mounted Police (RCMP)
- ◆ Anglican & Catholic Dioceses
- ◆ Quebec 4-H Association
- ◆ Community Health & Social Services Network (CHSSN)
- ◆ Junior Rangers
- ◆ Qu'anglo Communications & Consulting

Initiatives

- ◆ Tele-Health
- ◆ Community Health Profiles & Plans
- ◆ KIDS Camp

Initiatives (con't)

- ◆ Bullying (Youth at Risk)
- ◆ 4-H Clubs
- ◆ Survival Pack

Initiatives (con't)

- ◆ Voices and Choices
- ◆ Coastal Watch

Recommendations

- ◆ Long term funding
 - ◆ Animators in each Municipality
 - ◆ Increase funding for resources and tools
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Acknowledgments

A special thank you goes out to

- ◆ Justice Canada
- ◆ Public Safety & Emergency Preparedness Canada
- ◆ Health Canada

Annexes

- ◆ Board of Directors
- ◆ TRIPP Committee
- ◆ LNSCH
- ◆ Steering Committee
- ◆ Local Action Groups (Community & Youth)