



YES E-NEWSLETTER

May 2009

VOLUME 1, ISSUE 5

Looking for a summer job?!

**Come into the centre and check out our
summer job postings.**



As a not-for-profit organization, YES enriches the community by providing English-language support services to help Quebecers find employment and start businesses.

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Clients of the Month

Hannah Byrne & Shayl Prisk
SNAP! Magazine



This month we let the participants of our Entrepreneurship conference chose our Clients of the Month. At the conference the audience saw presentations from 5 different businesses and voted electronically for the winner.



The winners, Hannah Byrne & Shayl Prisk of SNAP! Magazine won \$2,500 of grant money, 1 year of expert advice from successful Montreal business people and enrollment into our mentorship program for entrepreneurs. Congratulations Hannah and Shayl! Check out SNAP at www.snapme.ca.

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BUSINESS SKILLS FOR CREATIVE SOULS 9TH ANNUAL SELF-EMPLOYED ARTISTS' CONFERENCE

Centaur Theatre - Monday June 8, 2009

This June 8th don't miss YES' 9th Annual Self-Employed Artist Conference. Find out why this conference has been a hit, attracting such speakers as Yann Martel and Kevin Tierney, since it started nearly a decade ago. Participants will hear from keynote speakers Liane Balaban and Andy Nulman, and guest panelists about networking, grant writing, selling, self-promotion, getting sponsored, guerilla marketing and the creative ways Montreal artists have blended these tactics to become successful.

Unique in Montreal, *Business Skills for Creative Souls* is a day-long event of business strategies and tools to help artists be competitive in their milieu.

At this conference you get it

from the source! Successful artists who made it in Montreal reveal their tricks and strategies, and foundation and sponsorship coordinators tell you what they look for in artist projects. For a complete list of speakers, agenda of the day and online registration visit our website at www.yesmontreal.ca.



Kevin Allwood (left) and Dena Davida (right, background) - 2008 artist conference panelists

With only **250 tickets available**, get yours before they sell-out! \$30 (\$25 Early-bird deadline: May 15th).



"I'm sure that you have helped to motivate, educate and inspire every single artist who was in attendance [at the 8th Annual Montreal Self-Employed Artists' Conference] and you deserve a big thank you from all of us."

Laura Archer
2008 Artists' Conference attendee

Win \$1000 towards your Artist Project!

The Artist Project Plan Contest offers artist-entrepreneurs a chance to win \$1,000 in grant money to be used in the realization and presentation of an artistic project. It is also an opportunity to hone your grant-writing and project development skills, including presenting a project proposal before a juried panel. The winner and two runners-up will be awarded prizes and will be publicly announced at our 9th Annual Self-Employed Artists' Conference: Business Skills for Creative Souls taking place June 8, 2009, at the Centaur Theatre. For more information, including eligibility criteria and registration forms, please go to www.yesmontreal.ca or call (514) 878-9788 ext. 314.



"It's not always easy trying to get started as a professional artist, there are many hurdles, especially when it comes to funding. I would like to extend my deepest gratitude to YES Montreal for helping me to realize my vision and providing a great service to the community!"

Chris Godziuk
(Winner of the YES Artist Project Grant Winner 2008) Panadream Theatre

Make your Move: Entrepreneurship Today A resounding success!

On Saturday, April 19, YES Montreal hosted its 12th Annual Entrepreneurship Conference, entitled Make Your Move: Entrepreneurship Today. Hosted at the trendy Société des arts technologiques, real-estate TV personality Tatiana Londono opened as the conference keynote to a packed room of entrepreneurs. Attendees then participated in 20 round-tables dealing with a broad range of business topics from *Women in Business* to *Guerilla Marketing*.



Conference attendees participating in a round-table session about what's next in selling hosted by Peter E. H. Palmer - Vice President, Dale Carnegie Business

An address by the Honourable Denis Lebel, Minister of State (Economic Development Agency of Canada for the Regions of Quebec) offered encouragement and touched on issues relevant to Quebec entrepreneurs.

In the afternoon, pre-selected entrepreneurs presented their business ideas and the audience voted electronically for the winner. To the right, Rebecca Hall is presenting ihoopu (www.ihoopu.com), a business that offers a hoopdance curriculum as an educational tool. She presented ihoopu all the while hula hooping - adding a new significance to the conference title "Make your Move: Entrepreneurship Today!".

Thanks to all of our sponsors, funders, participants, Eship-idol contestants and volunteers. See you all next year!



The Honourable Denis Lebel, Minister of State (Economic Development Agency of Canada for the Regions of Quebec)



Rebecca Hall, ihoopu - Eship Idol contestant

YES Statistic

Did you know?

Our job search program has an **over 75% success rate?**

Upcoming @ YES

Jump Start your Job Search
(FREE info session for job seekers)
Tuesday & Friday, 2 PM-4PM

Jump Start your Business
(FREE info session for entrepreneurs)
Wednesdays, 2 PM-3:15PM

Jump Start your Art/Grants & Loans
(FREE info session for artists)
May 14th, 2 PM-3:30PM

Grants & Loans Info Session for
Entrepreneurs
(FREE info session for job seekers)
May 21st, 2 PM-3:30PM

Evening Workshops @ YES



Getting the Word Out: Publicity for the Self-Employed Artist Cost : \$15

Wednesday, May 6, 2009 6:30pm-8:45pm

Publicity and media play a major role in shaping an artists' career. With good media and publicity in place, you will be able to convey your message effectively. Learn how to construct an effective press release, where to send it, and how to follow-up.



E-Commerce: Selling Your Services/Products Online Cost : \$15

Monday, May 25, 2009 6:30pm-8:45pm

E-commerce is highly cost effective and offers many unique advantages. Learn from our expert about how the web can help you grow your business.

Speaker: Chris Emergui (CEO, BAM Strategy)



Careers in Advertising & Public Relations Cost: \$15

Thursday, May 28, 2009 6:30pm-8:30pm

In each of these workshops, professionals from specific career sectors will discuss industry trends, the skills needed to succeed and what a 'day in the life' of a particular profession is actually like.

Pre-registration is required for all the above workshops. For more information, or to register call 514-878-9788, or visit www.yesmontreal.ca

YES relies on your generosity - Donate now!

Visit: www.yesmontreal.ca

To donate by phone or for more information on YES fundraising efforts contact us :

Tel: (514) 878-9788 x307 Email: info@yesmontreal.ca

Thank you to our partners, sponsors and funders for their generous support.



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YES is a non-profit organization

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YES

is the answer!



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