



QFHSA News Bulletin

February 3rd, 2021

Fundraising During a Pandemic: *Some Suggestions*

At last month's Home & School presidents' meetings, we learned how H&Ss are tackling fundraising this year. Topics discussed included fundraisers organized to date and new fundraisers on the horizon. Here is a summary of what we learned. When available, suppliers' names are included.

Selling Specific Goods/Products:

- Coffee (**Santropol**)
- Chocolate
- Holiday-themed gifts (delivered directly to homes)
- School supply fundraiser (at the beginning of the year)
- Calendars
- Ice Melt
- School merchandise (masks, gaiters (neck warmers) with the school's logo, etc.)
- Multi-purpose cleaner that dissolves in water (**Hope Podz**)
- Greenhouse seeds (**Make it Sow** provides seeds for flowers, peppers, tomatoes; local farmers)
- Jars of ingredients/recipes (**Recettes en Pot**: many products available, including soups, brownies. There is a base cost for each jar; H&S sets the desired profit margin. Very hands off: electronic payments, jars are delivered directly to homes, and the company donates jars to charity based on quantities sold.)
- Labels (**Mabel's Labels**, **Lovable Labels**)
- Popcorn (**Bad Monkey** -- purchase online; items delivered directly to homes)
- Holiday wreaths and trees (**Bôsapin**)
- Meal solutions—spice packs + recipes (**Epicure**)
- Hand sanitizers
- Used uniform sales (clothing bundles sold online)
- Maple syrup (**Au Fin Délice**)



Fundraising Collaborations (with % of sales going to the H&S):

- **Chapters** or local book store (**Babar Books**)
- Virtual **Scholastic** Book Fairs
- **M&M Meat Shops**



Fundraising Events:

- Online Book Bingo (With participation prizes)
- Food fundraisers where possible: **TCBY**, Pizza Days (**Dominos** will supply individually-boxed pizzas with 2 weeks' notice, but there is an upper limit on the order size), **Subway** Days, Soup/pasta lunches, special breakfasts
- Special Zoom events (Zumba, Yoga, Paint Nights)
- Raffles
- Online Holiday Fair/Market
- **Super Recycleurs** (Truck comes to the school and parents drop off their goods for recycling; H&S receives a percentage based on the total weight of items collected)

Fundraising Apps/Gift Cards:

- **Flippive** App (When parents shop, a percentage of the purchases goes to the H&S)
- **Fundscrip** gift cards



H&S Organized Activities:

- Virtual enrichment activities to replace in-person lunchtime/after-school activities

Appeals to Parents for Monetary Support:

- Parents contribute to Coffee Days for teachers (surplus funds raised used for other H&S initiatives)
- One H&S offers 3 donation options: to H&S, to local charities, to the family support fund (for families in need in the school community)
- Parents send donations to cover "Theme Days"—a suggested donation of \$10 was often exceeded by parents
- **GoFundMe** campaigns for specific projects
- "Donate Now" button on the website

Want more information?

Ask your question in the [QFHSA Think Tank](#) or email the QFHSA at info@qfhsa.org.