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Package design: Ben Compton

Arts Alive! Québec Communications Assistant - Summer 2016



Agenda

6:00-6:30 Welcome and Registration

6:30-8:00 Business Meeting and Elections

Welcome members and visitors; appoint minute-taker

- 1. Approval of agenda
- 2. Approval of minutes from 2015 AGM
- 3. Report on 2015-16 activities
- 4. Report on broadcasting advocacy results
- 5. Report on current and planned activities
- 6. New website launch and announcement
- 7. Review of financial results (2015-16) and approval of audit
- 8. Appointment of auditor for 2016-17
- 9. Budget 2016-17
- 10. Ratification of all acts and resolutions of the board from 2015-16
- 11. Presentation of slate and board candidates
 - Explanation of board structure and nomination process
 - Presentation of candidates standing for election
 - Election process
- 12. Presentation of new board

8:00-10:00 following AGM Schmoozer



Annual General Meeting Minutes 2015

August 31, 2015, 6:30 PM

MAI Café • 3680 Jeanne-Mance • Montreal

Board Members Present: Bettina Forget (Interim President), Valerie Buddle (Interim Vice-President), Fortner Anderson, Amy Blackmore, Paul Bracegirdle, Karen Cho, Farah Fancy, Keith Henderson, Kristelle Holliday, Deanna Radford, Len Richman, Kalina Skulska, Valérie d. Walker, and Dan Webster.

Board Member Regrets: Peter MacGibbon (Past President), Tim Brady (Treasurer), Shelagh Plunkett (Secretary), Rob Lutes, Andrew Tay

Staff Members Present: Guy Rodgers, Amy Macdonald, Lindsay Nixon, Sylvia Tombs plus project managers Elsa Bolam and Hope Peterson

Members, friends, partners and funders present: 66 members and guests

Bettina Forget called the meeting to order at 6:30 PM.

Bettina welcomed members and guests.

1. Approval of agenda

Motion to approve the meeting agenda by Kalina Skulska, seconded by Dan Webster, carried.

Motion to appoint Amy Macdonald as minute taker by Valerie Buddle, seconded by Kalina Skulska, carried.

2. Approval of minutes from 2014 AGM

Valerie Buddle requests that Valérie d. Walker's last name be included in point 8 to avoid confusion.

Motion to approve minutes by Farah Fancy, seconded by Fortner Anderson, carried.

3. Report on 2015-16 activities

10th Anniversary Project (Canadian Heritage) Guy Rodgers, Executive Director

ELAN received project funding from the Government of Canada through the Department of Canadian Heritage for a number of special activities. The first was to feature trailblazers in building Quebec's current dynamic English-language arts community. Three panel discussions were presented in collaboration with POP Montreal and Expozine: The Montreal Formula: Thinking outside the box for survival in Montreal arts (POP Montreal), Literary Legacies: A Montreal Story (POP Montreal), and Montreal Blooming: From Backwater to Music Hotbed (Expozine).

ELAN also co-produced Schmoozers with discipline-specific partners to reach potential new members: April in collaboration with the Quebec Writers' Federation; June in collaboration with the St-Ambroise Montreal International Fringe Festival; October in collaboration with the Montreal Film Group; and December at McGill's Schulich School of Music, with a focus on students.

ELAN's 10th anniversary event, held at Eastern Bloc, included a photo retrospective of ELAN's 10-year history as well as the Wonderwall, created at three stations where guests were photographed as they arrived and projected onto a wall in the space. The photos were also uploaded to ELAN's website as an online archive.

Digital Shift project (Canada Council for the Arts) Amy Macdonald, Program Coordinator

ELAN applied to the Leadership for Change program alongside the Quebec Writers' Federation (QWF), the Quebec Drama Federation (QDF), the Association of English-language Publishers of Quebec (AELAQ) and Studio 303 (dance) to address the problems and opportunities caused by the shift from print to digital media, such as the decline in arts and culture coverage and listings because of cuts in English media.

The project presented an opportunity to work with Richard Burnett, whose broad experience in mainstream and alternative, print and digital media gave him a uniquely useful perspective. Richard was hired in April 2014. Between April and October, three surveys were conducted (artists, publicists, and media/journalists). We also arranged focus groups with 20-30 artists, arts organization representatives, publicists, journalists, and other key actors. The final report made five recommendations, pointing towards the importance of finding a go-to home for event listings, as well as the need for high-level social media workshops for artists and arts organizations.

Arts Alive! Québec/CIRCUIT (Canadian Heritage) Elsa Bolam, Project Manager

ELAN's ACCORD project (2011-13) created opportunities for artists to tour outside the Montreal region. Six major English-speaking areas that displayed artistic vitality were identified: Quebec City, Montreal's West Island, Hudson, Huntingdon, the Eastern Townships, and Chelsea/Wakefield. ELAN reached out to these communities to create connections and a series of workshops, shows, and presentations to build their presenting capacities and bring in artists.

In early July a detailed work plan based on the grant application was sent to potential partners in all six regions. Preliminary meetings were arranged to identify potential local partners and dates for the Arts Alive! Québec activities during summer 2015. On October 8 a joint planning meeting was held in Hudson with 26 leaders from all six regions. The meeting changed some of our priorities and budget allocations, with leaders voicing the feeling that media support, promotion and admin support were higher priorities than workshops.

On January 22 (2015) a second joint planning meeting with 18 leaders from all six communities was held in Pointe-Claire to review the overall PR plan. Our Arts Alive! Québec project publicity manager (Barbara Ford) announced that CBC had agreed to be media sponsor. In February and March skill development workshops were held in all six regions.

The six weekend festivals (phase 2) span June to October, 2015

Visual Arts Market Access (Canada Council for the Arts) Hope Peterson, Project Manager

The Canada Council approached ELAN last year proposing a market access project for visual artists. Board members Bettina Forget and Yaël Filipovic designed a project that would bring visiting gallerists to Montreal for three days of studio visits and public meetings.

Hope found three professional gallerists who were brought to Montreal from NYC and Boston. They visited 13 private studios and participated in a panel talk on the commercial art market at OBORO on February 25, which saw lively discussion from the gallerists and artists in attendance. ELAN also held a networking event at Parisian Laundry on February 26 where artists were able to meet with gallerists one on one.

Estimated attendance was over 100, and *Art Souterrain* presented as a partner to promote their festival launch.

Hope has learned a great deal through follow-up with the participating gallerists and artists. ELAN has approval for a second year of funding, and the next gallerist visit should take place at the end of April 2016.

Bettina notes that she has heard very positive feedback about this project from artists.

Members' Services Guy Rodgers (Executive Director)

Guy reports that the Schmoozers remain popular, and members appreciate the Minute Market as a way to promote their projects. As well as the 10th anniversary coproduced Schmoozers mentioned above, we also held a regional Schmoozer in July in Chelsea (West Quebec) at La Fab cultural centre, and a Schmoozer at Hurleys Irish Pub in February 2015. We polled members, community, and board members about possibly changing the name of the Schmoozer, but no clear consensus for change was reached.

ELAN continues to share information through our website, social media, and ELANews, though our mailing list was reduced by about 24% due to CASL (Canadian Anti-Spam Legislation). In the coming year we will be looking at streamlining ELANews.

We organized five professional development workshops: a CBC workshop on promotion and media relations; two grant writing workshops in collaboration with YES Montreal and professional artists, as well as a career presentation for Concordia students, and a similar career workshop for Bishop's University students. Our half-day board retreat in February revealed that we should focus on promoting existing workshops rather than producing our own, except when there is a clear niche or gap to fill that ELAN is well suited for.

Advocacy Guy Rodgers (Executive Director)

As voiced in our members' survey (see item 5), ELAN's advocacy work is considered most beneficial by many of our members. This falls in three main areas: building bridges with francophone colleagues, official language advocacy, and broadcasting.

We participated with Diversité Artistique Montréal in editing an issue of TicArtToc about linguistic diversity. Guy holds a seat on the board of Culture Montréal for a second 2-year term. The expertise and information sharing we tap into as part of Culture Montréal is very helpful for ELAN, in addition to ensuring a voice for English-speaking artists in the Francophone community.

Since ELAN receives funding as a minority language organization, we spend time in Ottawa to advocate for the needs of the minority language community. In this role ELAN made a presentation to the Senate Standing Committee on Official Languages regarding the economy, participated in the annual meeting of National Arts Service organizations, met in Ottawa with a round table of assistant deputy ministers, and worked with the NFB to create a collaboration agreement. Guy thanks David Johnston, Quebec representative of the Office of the Commissioner of Official Languages, for his attendance at the AGM.

Broadcasting has been a focus in recent years as ELAN realized the ESCQ had not been representing itself as persistently as it could. In February 2015, CRTC rendered a decision denying Vidéotron access to additional funds to create an Englishlanguage channel. Vidéotron's MAtv team was receptive to implementing OLMC content, and 20% of MAtv's content will now be produced in English - a significant step.

The 5th annual meeting of the Federal Partners Working Group was held on March 24, 2015, pairing community representatives with government representatives. During the preceding year, the co-leaders group was an effective mechanism for maintaining momentum between annual meetings and for achieving concrete results. Co-leaders met individually as pairs between meetings of all co-leaders, and ELAN took charge of secretarial work for the latter meetings. ELAN's project for 2017 - INSPIREVILLE - was of considerable interest.

4. Report on current and planned activities

Arts Alive! Québec (Canadian Heritage) events will continue through October 2015, with the final weekend in Wakefield. The festivals have received quite a bit of media coverage.

Visual Arts Market Access, year 2 (Canada Council for the Arts) – Visiting gallerists from New York and Boston will come to Montreal in April 2016 for studio visits and an evening of panel discussions and informal meetings with visual artists. The project will look for artists in the Townships as well as Montreal and issue a public call for submissions.

Performing Arts Market Access Strategy (Canada Council for the Arts) – This project aims to create a strategy to take artists into markets they haven't previously accessed, helping increase opportunities to showcase and tour. Project manager Emilia Alvarez is meeting with many artists of all stages of their career about what could help them achieve their goals. This six-month project is intended to assess needs and identify strategies which can be funded between November 2015 and March 31, 2018.

Cultivate Grantwriting Workshops (Canada Council for the Arts) – Funded under the Cultivate program, which supports culturally diverse and Official Language minority artists and arts communities (among others). Artists in the regions can be isolated from the type of collective knowledge that Montreal artists can tap into when preparing applications. Project Manager June Park has spoken to artists, jury members, and other experts in Montreal to develop a workshop imparting tried and true grantwriting skills. Seven workshops will be delivered in the regions, plus one in Montreal geared towards culturally diverse artists.

Tourism research – Industry Canada has offered ELAN a grant to study how projects we have mounted in the regions (e.g. CIRCUIT) could be taken to the next level in

service of tourism development, and how to ensure economic benefits for artists from touring and tourism.

2015 Members Survey – see item 5 below

Planned future projects:

MAtv – With Vidéotron launching English programming this month, ELAN and BlackBox Productions submitted a proposal for a variety show about English-speaking artists. We have applied to executive produce 12 x 30-minute episodes.

Artists in schools – The Department of Canadian Heritage Strategic Fund is willing to accept an application to research how to make connections between artists and schools. This application will be submitted in the fall.

Inspireville 2017 – In collaboration with Greenland Productions, ELAN has made a project application to the Canada 150 Fund of the Department of Canadian Heritage for a series of artistic celebrations along the Lachine Canal (including a treasure hunt and floats created by artists) and with several partner regions from the Arts Alive! Québec project. We will also apply for funding from the Montréal 375 Fund.

Communications and outreach materials- We will be evaluating our website, ELANews, and social media channels. The membership survey distributed in summer 2015 will be a useful tool in this endeavour (see item 5 below).

5. Review of 2015 members' survey

Guy presents the results of the survey conducted among current members in July 2015. Notably, respondents considered posting in ELANews and having their work promoted through ELAN's social media to be the most useful services. Among members who responded, 91% perceived increasing visibility of the English-speaking arts community as an overall benefit of being an ELAN member, versus the next two most popular choices (networking – nearly 70%; advocacy for the arts – 68%). He opens up a discussion, asking how ELAN's work vis a vis English-language artists' visibility could be improved.

A member says that they have personally received opportunities and met people they would never otherwise have met through ELAN. Another member comments that ELAN working with many different kinds of organizations is important; sharing information and crossing the barriers of language has positive results. Guy agrees that individual (artist) and collective (community) visibility are both important. Deanna notes that ELAN's physical presence at events like Expozine highlights ELAN's capacity to rally various communities under its umbrella. Kristelle notes that most of her colleagues in Sherbrooke, a predominantly French-speaking place, would have no idea about the concept of an English-speaking artist if it weren't for ELAN. Dan notes that ELAN's public responses to matters like the MAtv license, as well as op-eds, are also highly

visible and have an impact. Valerie Buddle articulates the importance of preserving the distinctive history of Anglophone arts in Quebec while ensuring that history is known and visible among our Francophone friends.

Next, Guy invites comments on networking. A member responds that he was part of the original group that joined ELAN with a sense of optimism, but he feels that members could ultimately be more involved in projects moving forward, and more tapped into the organization's networking and communication. Guy notes that this is a constant topic of conversation among the board and staff. Information about ELAN's projects is distributed in ELANews and on ELAN's social media platforms, but there is occasionally a poor response; we must make that connection. Guy notes that for Arts Alive! Québec, the communities themselves chose the artists they knew would work; there was no stipulation to hire ELAN members. The member asks what the \$1,420 communications budget is spent on; this question is tabled for the budget discussion (item 6).

Guy notes that ELAN is looking at ways it can improve its distribution of information to members and community. Len suggests sending shorter emails more often. Another member suggests placing a simplified listings service through ELAN. Guy notes that advocacy is another contender for a streamlined, subject-specific newsletter. Another member feels that ELANews is fine the way it is. Valerie Buddle expresses concern that more frequent emails could mean more work for staff.

Though this discussion is proving lively, Bettina suggests we move on to item 6 in the interest of time.

6. Review of financial results (2014-15) and approval of audit

Guy presents the auditors' report. The \$7,429 surplus listed is a result of not having received confirmation of reimbursement from the Broadcasting Participation Fund for advocacy work in that sector before the end of the financial year, and therefore holding off on spending that money. ELAN's core funding increase through 2014-16 has left the budget in stable shape, without the need to chase after project funding to cover core expenses.

A member asks what the money allocated to contractors covers; Guy replies that most of these costs go towards paying project managers, publicists and other contract staff hired by ELAN to help carry out projects.

Dan and another member note that as a growing enterprise, ELAN should see a corresponding growth in communications spending.

A member asks to whom ELAN made a loan, and Guy explains that ELAN loaned money to both QDF and ELAN's sub-landlord, CRARR (Centre for Research-Action on Race Relations). CRARR had previously helped ELAN through a period of decreased funding by reducing our rent, so it was a repaid favour. QDF is paying back the loan as quickly as possible.

Guy notes that he was successful in chasing a retroactive GST reimbursement of \$7,000 from Revenu Québec. The \$41,200 in Accounts payable and accrued liabilities

(page 4 of the report) represents money we owed to contractors paid through BPF and salaries.

Motion to approve the 2014-15 audit by Fortner Anderson, seconded by Kristelle Holliday, carried.

7. Appointment of auditor for 2015-16

Motion to approve Dagenais, Lapierre, Simard et Associé as ELAN's auditor by Fortner Anderson, seconded by Anne Clark, carried.

8. Budget 2015-16

A member asks whether the amount listed for the planned project about artists in schools shows what ELAN knows it will receive; Guy confirms this is the case.

9. Ratification of all acts and resolutions of the board from 2013-14

Motion to ratify all acts and resolutions of the board from 2014-15 by Rob Lutes, seconded by Valérie d. Walker, carried.

10. Presentation of slate and board candidates

Louise Campbell, the new Music Representative, is a classical and new music composer. Kalina Skulska, the new Regional Representative, is the General Manager of Hudson Village Theatre, who worked closely on the Arts Alive! Québec project in Hudson. Paul Bracegirdle is a writer from Montreal. All other board members are returning.

Candidates standing for election are all elected by acclamation.

Motion to accept the 2015-16 board slate and executive by Kristelle Holliday, seconded by Byron Thomas, carried.

11. Presentation of new board

12. Adjournment

Len Richman moved to adjourn the meeting at 8:15 PM. Carried.

Bettina invited members and guests to join the Schmoozer immediately following the AGM.

Minutes submitted by Amy Macdonald with notes from Sylvia Tombs.



Activity Report 2015-16

April 1, 2015 to March 31, 2016

Major Projects

Arts Alive! Québec - Summer 2015

- Six festivals in six communities were organized by hardworking community partners with ELAN's administrative and promotional support.
- The four-day party in Hudson, Québec coincided with the town's 150th anniversary and was one of the biggest events the town has



- ever seen. Other lively events were held in Knowlton, Wakefield (four days), Quebec City (Morrin Centre), Huntingdon, and Sainte-Anne de Bellevue.
- More than 100 artists participated and thousands of arts lovers visited the outdoor activities, workshops, and indoor concerts.
- Funded by the Government of Canada (Community Cultural Action Fund)

Performing Arts Market Access Report – Fall 2015

- ELAN sought effective ways to help English-speaking performing artists in Quebec tour, showcase, and export their work, both nationally and internationally.
- 110 in-depth interviews were conducted with performers, and with arts producers, managers, and agents in dance, theatre, and music.
- The report revealed key career goals and aspirations, barriers and opportunities, and gaps in professional knowledge.
- ELAN has applied to Canada Council for funds to implement the report's recommendations, including training workshops, robust administrative resources, showcases and booker events.
- Funded by the Canada Council for the Arts, Market Access Program.

Grantwriting Workshops – Fall 2015

- ELAN delivered grantwriting workshops to support skills development. The workshops were attended by 90+ artists in the regions and in Montreal, where workshops were geared towards culturally diverse artists.
- Feedback was glowing. In a follow-up survey, the average overall rating was 9/10.

- One participant immediately revised a CALQ grant application to incorporate lessons learned during the workshop. Not only was her grant successful, but the jurors praised the clarity and precision of her proposal.
- Funded by the Canada Council for the Arts, Cultivate Program.

Visual Arts Market Access Project 2016

 Following last year's popular Visual Arts project which brought three curators from New York City and Boston to Montreal to visit 15 artists' studios and engage in a panel discussion at OBORO and Schmoozer at Parisian Laundry, ELAN brought four new gallerists and curators from New York City.



- The four curators and gallerists visited 13 studios in Montreal and this year they devoted a day to visiting 4 studios in the Eastern Townships.
- Participating artists reported gaining a better sense of New York's art world, increased confidence in their own work, and a useful understanding of their work within a broader artistic context.
- The visiting curators and gallerists engaged in a lively panel discussion and Q+A at the Phi Centre, where they offered insight into their work and selection processes, and answered specific questions from artists in the audience. This was followed by a Schmoozer and informal discussions. ELAN captured this quality public discussion on barriers to market access in a summary report available on ELAN's website.
- Canada Council covered travel costs for regional artists to attend the panel discussion and Schmoozer.
- Funded by the Canada Council for the Arts, Market Access Program.

Industry Canada Tourism Study Fall/Winter 2015

The Community Economic Development and Employability Corporation (CEDEC) released a report in 2014 which stated that "tourism represents a major area of opportunity for development within English-speaking communities in Quebec as a means to diversify economies, start new businesses and create jobs." ELAN's work on the ACCORD Project and Arts Alive! Québec have revealed a rich cultural life in several regional communities that contains all the ingredients for an exciting package for tourists (local, regional, and national).

CEDEC is part of an ambitious pan-Canadian tourism plan to attract 5.7 million visitors to Canada, create 46,900 jobs, and add \$5.2 billion to the economy. CEDEC's priority is to ensure that Quebec's English-speaking community plays a strong role in that plan, and ELAN's priority is to ensure that arts and culture is a key component.

ELAN's tourism study:

- analyzed existing opportunities and obstacles
- interviewed local artists and service providers

- suggested future activities and partners, proposed a pilot project and future research
- Results were presented at the 84th Acfas (Association francophone pour le savoir) conference.
- Funded by Industry Canada / Innovation, Science and Economic Development Canada.

Members' Services

ELAN's most popular service remains the bi-monthly **Schmoozer**. The **Minute Market** continued to provide a popular forum for members to promote their latest production, performance, book, or album, and Minute Marketers donated samples of their work as door prizes.

Website and ELANews. The Canadian Anti-Spam Legislation reduced ELAN's mailing list by about 24% in 2014. By March 31, 2016 our mailing list had grown back to 2,300 names. During winter/spring 2016 ELAN's website and newsletter were completely redesigned and the results will be unveiled at the 2016 AGM.

Workshops. This year ELAN organized four professional development workshops: June 30 with the Assistant Director of RIDEAU on touring in Quebec for organizations and individuals; the January 18 Getting Media Attention workshop in collaboration with CBC, which was once again sold out and extremely popular; a March 16 workshop at Concordia on career planning; and a March 19 grant writing workshop with June Park. This high quality workshop achieved maximum attendance.

Advocacy

Official language advocacy is an important part of ELAN's work, which helps shape policy, programs and important partnerships. In this role ELAN participated in the annual meeting of National Arts Service Organizations, met in Ottawa with a round table of Assistant Deputy Ministers, and participated in official language meetings with NFB and Telefilm.

The 6th annual meeting of the Federal Partners Working Group was held on February 16, 2016 in the middle of a blizzard. During the preceding year, the Coleaders group proved to be an effective mechanism for maintaining momentum between annual meetings and for achieving concrete results. Co-leaders met individually as pairs between conference calls and ELAN took charge of secretarial work.

Broadcasting is another important area of advocacy for ELAN. CRTC's 2016 review of its policy framework for local and community television programming will have a major impact on community TV as well as local content on CBC and commercial channels. It was important for ELAN to represent the interests of Quebec's English-speaking minority. The Broadcasting Participation Fund enabled ELAN to hire a consultant to examine past decisions and current issues, then recommend future

actions. ELAN's staff also devoted a significant amount of time to researching, writing, and editing the intervention, as well as attending the public hearings in Ottawa. This important CRTC decision was announced in June 2016.

Other Highlights of 2015-16

MAtv

Since fall 2015, 20% of Videotron's budget and programming on MAtv, its community television station, has been devoted to English-language content. This new platform for filmmakers is the result of several years of ELAN's advocacy in broadcasting and community television alongside community groups and artists working in the field.

NFB Collaboration Agreement

The National Film Board (NFB) signed a \$3-million, three-year cooperation and collaboration agreement to strengthen Quebec's audiovisual sector and culture in October 2015. The agreement was generated in collaboration with the Quebec English-Language Production Council. NFB will increase support to strengthen Quebec's audiovisual sector and culture in four main areas: research, production, accessibility, and improved consultation. With this agreement, NFB has taken the lead among federal cultural institutions to bolster its commitment to Quebec's official language minority artists.

TicArtToc #4: Made au Québec

ELAN helped edit and curate the fourth issue of TicArtToc, a quarterly magazine published by Diversité Artistique Montréal. This issue took its name from ELAN's Made au Québec website, which aggregates media coverage of English-speaking artists' achievements and translates summaries into French.

TicArtToc #4 was all about the contemporary reality of being an English-language artist in Quebec, and the places where French and English connect in Montreal. The launch event, presented à guichets fermés (full house) at Theatre Ste-Catherine, featured lively theatrical animation by Promito Playback.



Short History of Official Language Advocacy - Film and Television

When ELAN was created in 2004 there was much to learn about specific conditions in different disciplines. The largest discipline, measured by production budgets and people employed, was film and television. Kirwan Cox, who had worked for many years at the NFB and taught at Concordia, joined ELAN's founding board and brought with him a wealth of knowledge.

Kirwan worked with ELAN to make interventions to the CRTC on behalf of Quebec's official language minority community (OLMC), using arguments from the Official Languages Act (OLA). This had never been done. This is painstaking, long-term work because broadcasting licences and CRTC policies may only come up for review once every 5 or 10 years.

In 2009, the Department of Canadian Heritage (PCH) wished to obtain a clear understanding of minority language film and television production in Quebec. It funded Kirwan Cox to produce a report on **Local Television Support for the Official-language Minority in Quebec**. This report marked the beginning of dramatic changes in the way television production is supported in Quebec.

On December 4, 2010, *Montreal Gazette* columnist Brendan Kelly raised the issue of regional reflection on national television in his article *Montreal is missing from the programming map*. "When was the last time you saw a television series set in Montreal on CBC, CTV or Global? This week I talked to programming executives from the three major national broadcasters and the most recent network series set in Montreal that anyone could come up with was *Urban Angel...*that ran on our national public broadcaster in 1991-2. Since then, nothing. Nada."

Summary of Results

2011

Prior to 2011, the CRTC considered Montreal a major market – with no distinction made between conditions for majority language producers (French) and minority language producers (English). CRTC's decision 2011-441 established that English production in Quebec should be defined as a region, and benefit from support for regional production.

2012

The **Quebec English-language Production Council** (QEPC) was created to represent the English-language production industry in Quebec. Kirwan Cox became QEPC's executive director. In interventions with CRTC, QEPC represents producers while ELAN represents the interests of the English-speaking community.

Rogers purchased CJNT to create a Montreal base for its CITY TV network. CRTC's decision 2012- 697 required Rogers to spend at least 3% of its <u>national</u> independent production budget for CITY TV <u>in English Quebec</u>. This was the first time a private broadcaster was required to consider the interests of OLMC producers.

2013

The Office of the Commissioner of Official Languages (OCOL) released a report (OCOL: 0654-2010-PCH1, Jan 17, 2013) in response to the QEPC's complaint, filed in 2010. This report found in favour of the QEPC complaint. OCOL found that the Canada Media Fund (CMF) was subject to the *Official Languages Act*, contrary to the position of PCH and CMF. OCOL found that English Quebec needed to be recognized as an OLMC, not simply a region, and PCH and CMF needed to stabilize funding to support the vitality and development of the English OLMC. The decision had a major impact on CMF policies, most notably the creation of its Anglophone Minority Incentive (AMI) whose annual budget has grown from \$3 million to \$4.5 million.

CBC's national licence was subject to renewal in 2013. CRTC decision 2013-263 required that 6% of CBC's <u>total</u> independent production budget be spent <u>in Quebec</u>. This represented approximately \$5.5 million per year. The decision also required that 10% of CBC's development budget be spent in Quebec

In 2013 Bell bought Astral. The effects were two-fold. CRTC's decision 2013-310 required that 10% of Bell's <u>national</u> English production expenditures be spent <u>in Quebec</u>. The second effect was that money was contributed to the Broadcasting Participation Fund so that community organizations like ELAN could hire expert consultants to assist in preparing their interventions to CRTC.

2015

Videotron's French community channel – MAtv -- began allocating 20% of its resources and air-time to English-language productions starting September 2015. This has provided paid work for dozens of people and created valuable OLMC content.

The National Film Board (NFB) signed a tripartite, three-year cooperation and collaboration agreement to strengthen Quebec's audiovisual sector and culture in October 2015.

2016

After years of decreasing production, a renaissance is currently underway. No fewer than seven different TV dramas are in production in 2016, five funded by CMF's Anglophone Minority Incentive. They are Sphere Media Plus' 19-2 on Bravo and their CBC drama This Life; Rezolution Pictures' APTN comedy Mohawk Girls; PMA's 21 Thunder on CBC; and Casablanca Production's The Disappearance for Bell Media. Two other drama series funded by other CMF money are Back Alley's Bellevue for CBC and Sphere Media Plus' Bad Blood for Rogers.

The combined budgets of these productions is over \$80 million, and an additional \$10 million is being spent on documentaries and other genres. These programs provide work for directors, writers, actors, set and costume designers and all of the other trades involved in production.



Current and Upcoming Activities 2016-17

April 1, 2016 to March 31, 2017

Arts Alive! Québec - Summer 2016

Funded by the Government of Canada

- ELAN received notification in May that funding had been granted for Summer 2016 activities. Partners from 2015 activities were forewarned that they would have to be prepared to produce 2016 events on short notice, and five of the six communities had projects ready. CBC was quick to confirm that it would again provide media support. Anne Clark was hired as project manager and Ben Compton came on board as communications coordinator. Details of the regional events can be found on the Arts Alive! Québec website (arts-alive-quebec.ca).
- Hudson quickly organized a weekend of activities (June 10-12) to promote the summer programing of their many arts organizations. Several workshops were offered throughout the summer and the Hudson Music Festival invited ELAN to co-produce a Schmoozer during their festival in August.
- Quebec City held its Arts Alive! Québec weekend July 1-3 and drew a record crowd of more than 1000 visitors for a diverse program of activities.
- Huntingdon held their Arts Alive! Québec event on August 6. Programming included music, dance, poetry and workshops ranging from improv and makeup to sketching and ukulele building.
- Knowlton held a press conference on August 12 for their events on August 21-28.
- Wakefield's edition is scheduled for September 9-11.
- The biggest challenge this year is the West Island. Sainte-Anne de Bellevue, last year's location, was too far from the centre of West Island activity, although John Abbott College was a strong local partner. Participants suggested moving events to Pointe Claire this year. We have booked John Rennie high school, but do not have a local partner to take charge of production and promotion. Deirdre Potash has taken on the role of Artistic Director and we are encouraging all participants to help with promotion on social media.

Arts, Communities, Education (ACE) Initiative – 2015-17

Funded by the Government of Canada

For the past decade, ELAN and its partners in Quebec's English-speaking community have been aware of a persistent gap in the availability of artistic and cultural experiences for youth in English-speaking Quebec, particularly in their own language. The problem is considerably more acute in communities outside Greater Montreal. To address this problem, several sectors will need to work collaboratively to come up with innovative solutions and new funding sources.

The ACE Initiative will bring together people in Quebec's English-speaking communities who work with youth and seniors (educators, community organizers, etc.). As ACE participants, they will invite artists and cultural community members to work together, whether in a classroom activity, a lifelong learning program, or a special event. The ultimate goal is to provide tools that community partners can use long after the project ends to build unique projects to benefit their youth.

- Communities will develop partnerships and strategies so that all generations
 of English-speaking Quebecers have access to arts and culture, particularly
 by overcoming obstacles specific to rural and remote communities.
- Building on the extensive work already pioneered through initiatives such as ArtsSmarts which fostered integration of arts and culture in education, students in English-speaking schools will develop knowledge about Quebec's English-speaking artists. Educators will continue to develop expertise to bring artists into their schools to enhance student learning.
- Arts and culture organizations and individual artists will be available to English schools and community organizers to share their knowledge, experience, and skills.

ACE Initiative in Four Phases:

Phase 1: ACE JAM! On June 2, 2016, 50 people gathered for a one-day brainstorming event. Each participant was nominated based on their knowledge and experience of the Arts, Community, and Education sectors. ACE Jam participants reflected collectively on the current state of access to arts and culture across Quebec's regions. Together, they developed strategies and pilot projects that will test a variety of approaches to encourage collaboration between schools and communities, with the goal of increasing access to arts and culture.

Phase 2: TEST! Four pilot projects will test different ways for schools to access artistic and cultural experiences. Educators or community leaders will apply for the opportunity to host a pilot project. Successful applicants will be supported in the project implementation process, including through consultations to share knowledge about preparing educators to work with artists and vice versa.

Phase 3: SCALE! ELAN will document the pilot project phase and report on factors that could enable or hinder larger-scale implementation of each project. Ideally all four pilot projects will become effective guides for other communities, improving access to

interactive, multidisciplinary experiences of arts and culture. User-friendly tools will be distributed to other communities in the years ahead.

Phase 4: REINVEST! Work emerging from the ACE Initiative will be analyzed and reported to stakeholders, with recommendations to extend the project benefits in the next five years.

New Website and Communications Plan

ELAN is currently in an exciting phase of activity. Projects like Arts Alive! Québec and our Market Access work have built momentum and gained attention, and ELAN's partnership network continues to expand through new collaborations.

With no signs of ELAN's activity slowing down, the time has come to re-evaluate our communications infrastructure (website, newsletter, and social media) to ensure that they effectively convey the spirit of ELAN's work to partners, members, and the broader community. Through a survey and public consultation meeting, ELAN members and community indicated a desire for more information about networking, events, and projects; user-friendly website and ELANews designs; and clearly organized information about membership benefits.

Logo, Tagline, and Visual Identity

- New logo conveys movement, optimism, rayonnement
- Connect, Support, Create: Tagline draws out key drivers of ELAN's activities
- Visual identity and vibrant colour scheme adds an energetic, artistic touch

Website

- Contemporary, clean design
- Clearly organized resource bank
- Extensive FAQ section
- User-friendly member account interface
- Member database allows for targeted and effective contact with members

ELANews

- Streamlined design
- Clearer section markers
- Useful links to ELAN resources and member websites

Communications Plan

- Strategies to engage existing followers and reach new audiences
- Creative ways to promote members and their work
- More peeks "behind the scenes" at ELAN's advocacy and projects

ELAN is entering 2016-17 equipped to communicate efficiently and responsively with our members and community. Thanks to COCo's Commun-IT program and graphic designer

Gabriel Jasmin of Monument, as well as Erika LeBlanc, whose excellent work on this project was made possible by the financial support of Emploi-Québec de l'Île-de-Montréal.

Performing Arts Market Access (2016-18)

ELAN has applied to Canada Council for funds to implement recommendations from last year's Performing Arts Market Access strategy. The project will cover two financial years and will include training workshops, robust administrative resources, showcases and booker events.

Cultivate Workshops (2016-17)

Following the success of the 2015 series of Cultivate-funded grantwriting workshops offered to artists in the regions, and to culturally diverse artists in Montreal, ELAN intends to apply to Canada Council in September for a second project focusing on artists' skill development.

Inspireville - 2017

ELAN developed this project in anticipation of 2017 celebrations. It encompasses Arts Alive! Québec activities in the regions and a major arts festival on the Lachine Canal. Funding announcements have been delayed since early 2016.



Financial Statements 2015-16

March 31 2016

SUMMARY

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Statement of income and changes in net assets	3
Balance Sheet	4

Dagenais, Lapierre, Simard et associés, s.E.N.C.R.L.

SOCIÉTÉ DE COMPTABLES PROFESSIONNELS AGRÉÉS

922, RUE DE LIÈGE EST MONTRÉAL, QUÉBEC

TÉLÉPHONE : (514) 387-8140 TÉLÉCOPIEUR : (514) 387-6334

INDEPENDENT AUDITOR'S REPORT

To the Directors of ENGLISH LANGUAGE ARTS NETWORK - QUEBEC

We have audited the accompanying financial statements of ENGLISH LANGUAGE ARTS NETWORK - QUEBEC Organization, which comprise the balance sheet as at March 31, 2016, and the statements of income and changes in net assets and cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of ENGLISH LANGUAGE ARTS NETWORK - QUEBEC Organization as at March 31, 2016, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Dagrais Lagriere Simer et associéé SENCEL

Montreal, August 2, 2016

¹ By Robert Schanck, CPA auditor, CA

ENGLISH LANGUAGE ARTS NETWORK - QUEBEC

STATEMENT OF INCOME AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2016

		2016		2015
REVENUES				
Canadian Heritage - Program grant	\$	135,000	\$	135,000
Canadian Heritage - Circuit project		76,000		64,000
Canadian Heritage - Tenth Anniversary		-		15,355
Canadian Heritage - Arts, Community, Education		6,500		-
Canada Council for the Arts - Performing Arts Market Access Strategy		30,000		
Canada Council for the Arts - Cultivate		14,000		-
Canada Council for the Arts - Visual Arts Market Access		8,441		18,500
Canada Council for the Arts - Media Strategy		-		16,500
Broadcast Participation Fund		-		36,946
Industry Canada - Tourism Study		21,647		-
Quebec Chamber of Commerce		11,265		7,754
Canada Summer Jobs		3,396		3,329
Emploi-Québec		4,431		-
Ville de Montréal - Aide Financière aux OBNL locataires		-		371
Membership fees		5,879		6,581
Other revenues	_	3,354	_	345
		319,913		304,681
EXPENSES				
Salaries, employee benefits and honorariums		140,408		133,717
Contractors		132,873		88,249
Rent		14,686		15,699
Publicity		1,516		3,441
Translation		3,702		4,258
Travel and representation		11,579		15,302
Communications		1,892		1,420
Website and maintenance		7,904		7,719
Printing and mailing		1,152		11,885
Insurance		721		721
Office and general		4,450		3,207
Meetings and general		2,717		4,668
Workshop expenses				2,005
Membership		150		175
Professional fees		3,870		3,697
Training		249		-
Bad debt		45		_
Interests and bank charges	1	826		1,089
		328,740	-	297,252
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES		(8,827)		7,429
NET ASSETS, BEGINNING OF YEAR		17,084		9,655
NET ASSETS, END OF YEAR	\$	8,257	\$	17,084

ENGLISH LANGUAGE ARTS NETWORK - QUEBEC

BALANCE SHEET

AS AT MARCH 31, 2016

ASSETS		2016	2015
CURRENT ASSETS Cash Accounts receivable (note 3) Contributions receivable Loans made to other organizations, short-term, without interest	\$	8,255 4,197 24,239	\$ 5,951 9,285 36,946
Prepaid and deposits		2,566	 2,602
LIABILITIES	\$	39,257	\$ 58,284
CURRENT LIABILITIES Accounts payable and accrued liabilities (note 5) Deferred contributions	\$	19,741 11,259 31,000	\$ 41,200
NET ASSETS			,
UNRESTRICTED		8,257	17,084
	\$	39,257	\$ 58,284

ON BEHALF O	F THE BOARD,
	, Director
	Director

Budget

	y 2013/14	y 2014/15	y 2015/16	y 2016/17
Core Revenue				
PCH program funding	90,000.00 \$	135,000.00 \$	135,000.00\$	\$135,000.00
Montreal Metropole Culturelle	0.00 \$	0.00 \$	0.00\$	\$0.00
Ville de MTI tax refund	208.00 \$	371.00 \$	0.00 \$	\$0.00
Earned revenues (Membership)	4,761.00 \$	6,581.00\$	5,879.00 \$	\$6,000.00
Miscellaneous	0.00\$	220.00 \$	419.00 \$	\$0.00
Student employees	9,880.00 \$	11,083.00 \$	19,092.00\$	\$20,000.00
Total - Core Revenue	104,849.00 \$	153,255.00 \$	160,390.00 \$	\$161,000.00
Project Revenue				
Minority Report	115.00 \$	100.00 \$	100.00 \$	\$100.00
Made Au Québec	1,957.00 \$	0.00 \$	0.00 \$	\$0.00
Workshops	78.00 \$	45.00 \$	0.00 \$	\$0.00
PCH - YEAH!	40,220.00 \$	0.00 \$	0.00 \$	\$0.00
Broadcasting Participation Fund	32,289.00 \$	36,946.00 \$	0.00 \$	\$33,539.00
CC - Media Study	0.00 \$	16,500.00 \$	0.00 \$	\$0.00
PCH - 10th anniversary	0.00 \$	15,335.00 \$	0.00 \$	\$0.00
PCH - Arts Alive! Québec 2015	0.00\$	64,000.00\$	76,580.00 \$	\$0.00
CC - Visual Arts Visiting Gallerists	0.00 \$	18,500.00 \$	8,411.00 \$	\$11,259.00
CC - Market Access Strategy	0.00 \$	0.00 \$	30,000.00 \$	\$0.00
CC - Cultivate	0.00 \$	0.00 \$	16,285.00 \$	\$0.00
Industry Canada - research	0.00 \$	0.00 \$	21,647.00 \$	\$0.00
PCH - Arts Alive! Québec 2016	0.00 \$	0.00\$	0.00\$	\$94,510.00
PCH - ACE Initiative 2015-18	0.00 \$	0.00 \$	6,500.00 \$	\$41,000.00
Total - Project Revenue	74,659.00 \$	151,426.00 \$	159,523.00 \$	\$180,408.00
TOTAL REVENUE	179,508.00 \$	304,681.00 \$	319,913.00 \$	\$341,408.00

Actual

Actual

Actual

EXPENSE

Core wages + contract admin								
Director, Prog Cord, A		97,499.00 \$	111,803.00 \$	121,402.00 \$	\$122,000.00			
Salary overheads	(10.2%)	9,476.00\$	11,230.00 \$	11,905.00\$	\$12,200.00			
CSST		895.00 \$	851.00 \$	1,002.00\$	\$1,120.00			
			.1	.1	.,1			
Total Wages & Social	Benefits	107,870.00 \$	123,884.00 \$	134,309.00 \$	135,320.00 \$			

expenses see page 2

Core Admin Expenses					
contract labour (bookkeeper)		2,683.00 \$	2,000.00\$	9,776.00 \$	\$2,700.00
Rent		11,098.00 \$	12,777.00 \$	13,262.00 \$	\$13,500.00
Maintenance & Repair		150.00 \$	456.00 \$	548.00 \$	\$500.00
Insurance, officer's liability		699.00 \$	722.00 \$	722.00 \$	\$721.00
Equipment		75.00 \$	118.00 \$	398.00 \$	\$500.00
Office Supplies		1,568.00 \$	2,075.00 \$	2,472.00 \$	\$1,500.00
Photocopies		284.00 \$	309.00 \$	367.00 \$	\$450.00
Telephone, Internet		1,597.00 \$	1,136.00 \$	1,347.00 \$	\$1,400.00
Postage & Courier		357.00 \$	635.00 \$	744.00 \$	\$600.00
email costs		0.00 \$	0.00 \$	745.00 \$	\$700.00
Training		0.00\$	0.00\$	249.00\$	\$400.00
Publicity		1,098.00\$	1,061.00\$	1,033.00 \$	\$1,000.00
Printing		0.00 \$	1,796.00\$	15.00 \$	\$500.00
Web Site (maintenance, d		4,367.00 \$	4,206.00\$	6,136.00\$	\$5,250.00
Translation (website, PR)		2,039.00 \$	2,157.00 \$	1,482.00 \$	\$1,800.00
A.G.M. (fall)		1,091.00 \$	1,562.00 \$	1,152.00 \$	\$1,200.00
Travel and costs		597.00 \$	101.00 \$	117.00 \$	\$400.00
advocacy		0.00 \$	396.00 \$	958.00 \$	\$3,000.00
Travel (regional reps)		1,332.00 \$	1,473.00 \$	788.00 \$	\$1,000.00
Meetings (board)		261.00 \$	635.00 \$	1,086.00\$	\$1,000.00
Professional Fees (accounting, audit)		3,851.00 \$	3,698.00 \$	3,869.00 \$	\$3,800.00
Memberships (CCA, Culture Mtl, etc.)		180.00 \$	175.00 \$	150.00 \$	\$160.00
Bank Charges, Tax, other		777.00 \$	1,089.00\$	826.00 \$	\$1,000.00
Other		480.00 \$	102.00 \$	137.00 \$	\$0.00
Total - Administration		34,584.00 \$	38,679.00 \$	48,379.00 \$	43,081.00 \$
Total - Core Expenses		142,454.00 \$	162,563.00 \$	182,688.00 \$	178,401.00 \$
Project Expenses					
Minority Report		0.00\$	615.00 \$	0.00 \$	\$0.00
Made au Québec		1,971.00 \$	861.00 \$	2,784.00 \$	\$1,500.00
Workshops		824.00 \$	115.00 \$	372.00 \$	\$500.00
PCH - YEAH!		15,550.00 \$	0.00 \$	0.00 \$	\$0.00
Broadcasting Participation Fund		26,570.00 \$	28,961.00 \$	0.00 \$	\$29,869.00
CC - Media		0.00\$	15,432.00 \$	0.00\$	\$0.00
PCH - 10th anniversary		0.00\$	12,025.00 \$	0.00\$	\$0.00
PCH - Arts Alive! Québec 2015		0.00\$	61,136.00 \$	67,596.00 \$	\$0.00
CC - Visual Arts		0.00\$	15,544.00 \$	8,682.00 \$	\$11,000.00
CC - Market Access Strategy		0.00\$	0.00 \$	27,193.00 \$	\$0.00
CC - CULTIVATE		0.00 \$	0.00\$	13,945.00 \$	\$0.00
Industry Canada - research		0.00 \$	0.00\$	19,044.00 \$	\$0.00
PCH - Arts Alive! Québec 2016		0.00 \$	0.00\$	0.00\$	\$87,500.00
PCH - ACE Initiative		0.00 \$	0.00 \$	6,436.00 \$	\$35,000.00
Total - Project Expenses	_	44,915.00 \$	134,689.00 \$	146,052.00 \$	165,369.00 \$
TOTAL EXPENSES		187,369.00 \$	297,252.00 \$	328,740.00 \$	343,770.00 \$
	4197	207,303.00 9	201,202.00 9	520,7 70.00 y	3.3,770.00 9
NET SURPLUS (DEFICIT)	13319	-7,861.00 \$	7,429.00 \$	-8,827.00 \$	-2,362.00\$
ACCUMULATED SURPLUS	17516	9,655.00 \$	17,084.00 \$	8,257.00 \$	\$3,695.00



Board Resolutions 2015-16

April 1, 2015- March 31, 2016 (Excluding motions to approve agenda and minutes, and adjourn meetings)

May 12, 2015

• Motion: ELAN supports the demand of the Independent Media Arts Alliance for consultation with all arts sectors and regions regarding the Canada Council for the Arts's new funding model and requests the Council provide a schedule for such consultations with a diversity of artists and their representatives to occur at the earliest possible moment. Motion by Fortner Anderson, seconded by Keith Henderson. Carried unanimously.

June 2, 2015 (by email)

 Motion to authorise Guy Rodgers to be ELAN's voting delegate at the QCGN Annual General Meeting on Friday, June 12, 2015 by Rob Lutes, seconded by Kristelle Holliday. Carried.

August 31, 2015 (by email)

 Motion: That Amy Macdonald (Program Coordinator) be authorized to sign on behalf of ELAN when dealing with Emploi Québec by Karen Cho, seconded by Valerie Buddle. Carried. (Que Amy Macdonald (Coordonnatrice des programmes) soit mandatée pour les signatures avec Emploi Québec)

September 15, 2015

- Motion to change the work-week of the Executive Director and supplement his absence as necessary by hiring Anne Clark or others starting October 1 by Fortner Anderson, seconded by Kristelle Holliday. Carried unanimously.
- Motion that ELAN set aside money for training for ELAN staff by Kristelle Holliday, seconded by Kalina Skulska. Carried unanimously.

October 14, 2015 (by email)

 Re: ELAN's Canadian Heritage program funding application for 2016-18. Motion: ELAN's board of directors confirms that the following member of the Board of directors be the authorized signing authority with regard to this funding application and subsequent contribution agreement with the Department of Canadian Heritage, and with regard to any other related matters. Authorized signing authority: Bettina Forget (President). Moved by Fortner Anderson, seconded by Dan Webster. Carried.

November 3, 2015

- Re: the possibility of ELAN seeking recognition for a national mandate as the voice of Anglo-Québécois culture, thereby accessing additional federal funding. Motion to approve the investigation of the implications of being recognized as a national organization and collaborating with QCGN by Fortner Anderson, seconded by Len Richman. Carried unanimously.
- Re: ELAN's planned communications and visual identity upgrades. Motion to approve the Membership Committee to help with building the ELAN agenda by Valerie Buddle, seconded by Paul Bracegirdle. Carried.
- Re: Financial Report to September 30th (6-month interim report) represented at November 3rd Meeting. Motion to approve the Financial Report by Kristelle Holliday, seconded by Farah Fancy. Carried.

January 12, 2016

- Motion to invite Warona Setshwaelo to join ELAN's board as theatre representative - moved by Dan Webster, seconded by Kalina Skulska. Carried unanimously.
- Motion mandating the Inclusion Committee to develop an official inclusion policy for ELAN per the process summarized in the outline provided - moved by Farah Fancy, seconded by Kristelle Holliday. Carried unanimously.
- Motion to approve members at large taking part on ELAN's board committees moved by Valerie Buddle, seconded by Farah Fancy. Carried unanimously.
- Motion that the chair of each committee be responsible for informing incoming members-at-large on that committee of expectations, ELAN's mandate and strategic plan, and other pertinent information - moved by Farah Fancy, seconded by Valerie Buddle. Carried unanimously.
- Motion that, upon the board deciding to form a committee and accepting a
 committee chair, it is the chair's responsibility to define how that committee will
 achieve its goals, and it is the board's responsibility to approve that committee's
 process; and that existing chairs are responsible for inviting members-at-large to
 join their committees, subject to a process approved by the board moved by
 Dan Webster, seconded by Farah Fancy. Carried unanimously.
- Motion that each committee chair be responsible for ensuring new members are trained - moved by Farah Fancy, seconded by Valerie Buddle. Carried unanimously.
- Motion that the board mandate the Executive Director to open negotiations with Mélanie Joly including a request that ELAN have access to the national funding envelope - moved by Keith Henderson, seconded by Dan Webster. Carried; Valerie Buddle and Kristelle Holliday abstain.

January 26, 2016 (by email)

 Motion to authorize Guy Rodgers, Executive Director, as signing officer for grant applications, interim reports, final reports and contribution agreements for the programming years 2016-2017 and 2017-2018 for the Department of Canadian Heritage by Dan Webster, seconded by Karen Cho. Carried.

March 20, 2016

- Motion to approve the AGM date as Tuesday, August 30th, 2016 moved by Kristelle Holliday, seconded by Rob Lutes. Carried.
- Re: Proposed replacement for Valérie d. Walker as Visual Arts representative.
 Motion to accept Nika Khanjani as the new Visual Arts representative moved by Fortner Anderson, seconded by Karen Cho. Carried. Two unrecorded abstentions.



Board Slate 2016-17

Standing for Election 2016 Elected 2015 for two years

Corporate Farah Fancy

Dance Valerie Buddle (Vice-President)

Seat Open

Film /Video Fortner Anderson

Karen Cho (Secretary)

Music Rob Lutes Louise Campbell

Presenting

Organizations Dan Webster

Regions Kristelle Holliday (Treasurer) Kalina Skulska

Theatre Warona Setshwaelo

Deborah Forde (QDF)*

Visual Arts Khosro Berahmandi Bettina Forget (President)

Writing/Publishing Jeramy Dodds (QWF)* Paul Bracegirdle

Keith Henderson (AELAQ)*

Warm thanks to Andrew Tay (Dance) who has reached the maximum six years of service to ELAN's board. Thanks as well to Amy Blackmore (Theatre), Deanna Radford (Writing and Publishing – QWF), Len Richman (Theatre – QDF), and Valérie d. Walker (Visual Arts) who have stepped down after valuable service to ELAN's board.

*Deborah Forde (Quebec Drama Federation), Jeramy Dodds (Quebec Writers' Federation), and Keith Henderson (Association of English-Language Publishers of Quebec) sit on ELAN's board as representatives of the sister organizations which appoint them.



Board and Staff Bios 2016-17

EXECUTIVE

President

Bettina Forget (Visual Arts) is a gallery owner, visual artist, and art educator living and working in Montreal. Bettina owns and runs Visual Voice Gallery, which specializes on presenting art which is in dialogue with science. She is also the art/science researcher for the SETI Institute, and she edits the online art magazine *The Belgo Report*. Bettina has exhibited her artwork in the USA, Canada, Germany, Iceland, Singapore, and Nicaragua.

Vice President

Valerie Buddle (Dance) is a dedicated and enthusiastic cultural administrator and choreographer. She has presented her work at various venues and festivals in Canada including Studio 303 and Guelph Dance. She has worked as Administrative/Production Director for José Navas/Compagnie Flak, General Manager for the Margie Gillis Dance Foundation, and currently holds the position of Administrator for Diagramme – gestion culturelle. She has also consulted for Ivanochko et Cie, LINSDANS, and Danse à la Carte, among others.

Treasurer

Kristelle Holliday (Regions) is the Executive Director of the Théâtre des Petites Lanternes in Sherbrooke and is responsible for the theatre's education and outreach programme. She has worked in a variety of cultural policy, arts development, festival programming and heritage roles in Europe, Africa and North America over the past 10 years. She is currently directing the Théâtre des Petites Lanternes new project: a three-year outdoor lantern promenade performance in collaboration with Labokracboom and La Maison des arts de la Parole.

Secretary

Karen Cho (Film/Television) is a Chinese-Canadian filmmaker known for her socially-engaged documentaries. Karen's filmography includes *In the Shadow of Gold Mountain* (2004) a documentary about the Chinese Head Tax and Exclusion Act, the Gemini-nominated *Seeking Refuge (Terre d'asile)* (2009), a film on asylum seekers in Canada, and *Status Quo?* (2012) a documentary examining women's rights. Karen also works as a writer/director for TV series and is currently Story Producer for *Vice Guide to Film.*

Past President

Peter MacGibbon (Regions) has been active in various community sectors over the past 20 years, including the creative economy, lifelong learning, and health and social services. While President of ELAN, he helped put the western Quebec village of Wakefield on the cultural map for artists from across the province. He is currently collaborating with the <u>Centre Wakefield-La Pêche</u> to develop its cultural programming and produce community events for its 200-seat performance space. A long-time musician, he performs at various concerts and festivals with his own band and with other regional performers. Peter envisions a thriving cultural economy in the Outaouais region, where the arts are helping to support rural revitalization.

Directors

Fortner Anderson (Film/Television). Known for the performances of his poems, Fortner has presented his work at the Festival international de musique actuelle de Victoriaville, Poesie festival Berlin (Germany), Live Biennale (Vancouver) and both the 8th and 10th editions of the Festival Internazionale di Poesia di Genova. Fortner was Executive Director of the Directors Guild of Canada (Quebec Council) for 13 years and Executive Director of Vidéographe.

Khosro Berahmandi (Visual Arts), Iranian-born painter, moved to Canada in 1983. He currently lives and works in Montreal. Graduate in Fine Arts from Concordia University in Montreal, as well as the University of Paris VIII, he has already participated in over thirty solo and group exhibitions in Canada, the United States and Europe. Recipient of several awards from the Canada Council for the Arts, he is engaged in various artistic projects exploring the relationship between his art and other forms of artistic expressions. Three art books on Khosro's work have already been published by Maison d'édition Ketabe Iran Canada and by Les éditions du Noroît.

Paul Bracegirdle (Writing/Publishing) is an award-winning author of children's and young adult literature. Working as PJ Bracegirdle and under his pseudonym Paul Blackwell, he has written four novels and two picture books that have been translated into a number of languages. A Montreal native, Paul has toured across Canada, appearing at schools and literary festivals. He has also mentored emerging authors and sat as jurist for various literary programs and prizes.

Louise Campbell (Music) is a clarinettist, pedagogue and arts advocate. As a performer, Louise seeks to interrogate the traditional concert format through fostering the creation of new works. Her specializations include new works, cross-disciplinary creation, works in situ and community arts. As an educator, Louise teaches through experiential learning so that students learn and understand through doing. She brings together her passion for performing and teaching by developing outreach programs that revolve around participatory music making. Louise is currently Vice-President of the Board of the Canadian New Music Network.

Jeramy Dodds (Writing – QWF) received a BA from Trent University in English Literature and Anthropology and an MA from the University of Iceland in Medieval Icelandic Studies. His poems have been translated into Latvian, Hungarian, Finnish, French, Swedish, Icelandic and German. Winner of the 2006 Bronwen Wallace Memorial Award and the 2007 CBC Literary Award for poetry, his first collection of poems, *Crabwise to the Hounds* (Coach House Books, 2008), was shortlisted for the Griffin Poetry Prize, the Gerald Lampert Award, and won the Trillium Book Award for poetry. His most recent publication is a translation of the Poetic Edda (Coach House Books, 2014) from Old Icelandic into English. He is a poetry editor at Coach House Books.

Farah Fancy (Corporate) is an arts manager, performer and artist who for over 15 years has been using the arts as a mechanism to teach about equality, rights, personal histories, self actualization and community bridging. She is rooted in working with cross cultural populations to promote the arts to a diversity of communities and to outreach to new audiences to overcome emotional and cultural barriers. Farah co-founded, with Julio Hong, Le Groupe Herencias, whose mandate is to use the arts for the promotion, exchange, and acceptance of identity, culture and heritage through creation, art education, training, and creative arts therapies. Farah also is a public speaker for organizations who uses the arts as a means to strategize for economic development, goal setting, re-visioning, or for those who want an experience simply for the love of the arts.

Deborah Forde (Theatre – QDF) After 20 years in community development, Deborah's work led her to the practice of professional community engaged arts, using studio and performance art as a tool for personal/professional development with young adults. Deborah' directing credits include Vishesh Abeyratne's *Wake Butterfly*, BTW's YouthWorks's *Promise to the Sun* and *Perspectives: Montreal on Trial*, Rahul Varma's *State of Denial* at the McCord, and Bryan James's *Terminal Terminal* at the MAI, assistant director *Michel et Ti Jean* at the Centaur and associate director for Concordia's Who/Nani/Qui. Deborah is currently Executive Director of the Quebec Drama Federation.

Keith Henderson (Publishing - AELAQ) has published four novels (*Acqua Sacra*, 2016; *The Roof Walkers*, 2013; *The Restoration*, 1994; and *The Beekeeper*, 1990), a collection of political essays from when he was Quebec columnist for the *Financial Post* (*Staying Canadian*, 1997), and a prize-winning book of short stories (*The Pagan Nuptials of Julia*, 2006), all with DC Books. He led a small provincial political party in Quebec during the separatist referendum of 1995 and championed English language rights and the "poison pill" strategy of partitioning Quebec if ever Quebec partitioned Canada, positions covered in full-length articles in the *Los Angeles* and *New York Times* as well as on CBS *60 Minutes*. Recently he has served as President of the Association of English-language Publishers of Quebec (AELAQ).

Rob Lutes (Music) is a Montreal-based singer-songwriter who has released six full-length albums since 2000. His most recent CD, *The Bravest Birds*, was released in January 2013 and hit #1 on the EuroAmericana Chart and spent several months in the Top 10 of the Roots Music Report. Rob tours internationally and has placed several of his songs with other artists. His new project, the jazz-blues collective Sussex, released its debut album in fall 2015.

Warona Setshwaelo (Theatre) Nine years after arriving in Montreal from Botswana, Warona now feels like a native. A graduate of the Virginia Tech Theatre Arts program, she is excited to join the ELAN board and lend her voice not only as the theatre representative, but as a landed immigrant as well. As a professional actor and acting mentor she has worked with many Montreal theatre companies including Black Theatre Workshop, Imago Theatre, Tableau D'Hote, Teesri Duniya. Film, T.V. and Voice selected credits include *Assassin's Creed: Black Flag, White House Down, 19-2* and *Quantico.* As of July 2016, she will be the Coordinator of Black Theatre Workshop's Artist Mentorship Program.

Kalina Skulska (Regions) is the Executive Director of Hudson Village Theatre (HVT) located in the historic refurbished train station in the center of Hudson, Quebec. She is responsible for organizing all programming outside the professional live theatre summer season; extensively involved with local community groups and cultural organizations; and the official liaison to municipal, regional, provincial and federal governments. Previously Kalina held a number of high level management positions with Fortune 500 companies. Her interests include regional cultural development.

Dan Webster (Presenter) is the founder of Montreal-based Greenland Productions which has produced over 4000 concert events in Montreal since the early 1990s. His experience has delved into the creative areas of artist and product development, festival development, digital distribution, marketing, and sales. Dan worked with many Canadian and international artists of renown and has played a lead role in the launches of Pop Montreal and Osheaga. More recently he has launched the TIXZA ticket network for music and events venues.

STAFF

Guy Rodgers, Executive Director

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A graduate of the playwriting program at the National Theatre School of Canada, Guy Rodgers has worked in film and television, and specialized in writing large scale multimedia productions for museums and special events across Canada, as well as the US, Europe and the Middle East. During the past year he wrote a commemorative book for the 125th anniversary of Welcome Hall Mission and a multimedia winter fable projected onto the parliament buildings in Ottawa. A long-time arts activist, Guy Rodgers was founding Executive Director of the English-Language Arts Network.

Amy Macdonald, Program Coordinator

amymacdonald@quebec-elan.org

Amy holds an M.A. in Communications Studies from McGill University, where she researched cultural policy, urban space, and festivals. As a vocalist, guitarist, keyboardist, and flautist, she plays with several bands in Montreal. She co-organizes Turbo Talks, an artist-driven discussion series, and contributes to volunteer initiatives promoting DIY culture.

Corey Gulkin, Communications and Outreach Assistant

communications@quebec-elan.org

Corey is a musician and community worker, holding a Masters in Social Work from McGill University. As a songwriter, banjo player and guitarist she has performed across Canada and the US. She also recently co-founded an artists' collective in Montreal where creators can share their projects and receive feedback and support.

Karissa LaRocque, Membership and Communications Assistant membership@quebec-elan.org

Karissa LaRocque is an MA candidate in English Literature at Concordia University, where she studies confessional poetics, teenage poetry, and Canadian Modernism. She is Editor-in-Chief of <u>Headlight Anthology</u> and Non-Fiction editor at *Spectra Journal*. Her work has been published in <u>GUTS Magazine</u>, The Dalhousie Review, Omega/Metatron, Soliloquies, The Void, and elsewhere.



10 Years of Schmoozers























































2016 marks the 10th anniversary of ELAN's simple but ever-popular schmoozers, which have been presented in Montreal at Brutopia, Divan Orange, Benelux, Billy Kuhn, Olde Orchard, Origine, Salon Official, Saint-Sulpice, Burgundy Lion, Grande Terrasse, Casa Mateo, Barouf, Fringe Park, Mainline Gallery, La Drinkerie, Theatre Ste-Catherine, Cagibi, McGill School of Music, Maison Conseil des Arts de Montréal McAuslan Terrace, Avenue Art, Shaika, Trois Brasseurs (Old Montreal), McKibbin's, Hurley's, the Irish Embassy, Studio XX, Parsian Laundry, Phi Centre; and in Wakefield, Chelsea, Knowlton, Sutton, Huntingdon, North Hatley, Quebec City, Morin Heights, Standstead and Deux Montagnes.

We increased the

visibility of 300+ artists through our social media and Made au Ouébec posts

We worked with 30 different partners in 6 Arts Alive! communities

Our mailing list has **2346** subscribers



We worked **Project Managers**



100+ artists participated in Arts Alive! events

200+ people applied for 7 **ELAN** employment



with 20+ and Assistants



By the **Numbers**

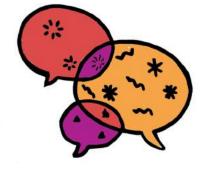




We have 2883 followers on **Facebook**

We facilitated events in 25+ locations around





We held consultations with over 175+ artists regarding Market Access and Cultural Policy 5000+ people attended Arts Alive! events

