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CALENDAR

Arts Editors

WITH THE HELP OF YES, THE CREATIVE WORKFORCE TURNS PASSION INTO PROFIT ART TO GO. TO SEE. TO BUY.

Premières To Showcase Emerging Artists.

Montreal January 25, 2010. The YES Art Expo, generously supported by Canadian Heritage, launches an event that unites the worlds of business and art. The community-inspired evening will provide an opportunity for talented emerging artists to showcase their work to the public. Selected artists have the opportunity to show their art at no charge, to a general public who can attend for free. A win-win for Art!

Over 120 Montreal artists submitted works, ranging from visual arts to performance, graphic design and crafts. A jury carefully selected 45 finalists. At no cost to them, they will showcase their art at the YES Art Expo on March 4, 2010, at Just for Laughs Museum.

"Throughout the years I have had the pleasure of benefiting from all the practical services that YES Montreal provides. Their workshops, seminars and counselling sessions are rich in 'real world' experience," says Annie Lalonde, a YES client and Art Expo finalist. "The YES Art Expo provides a wonderful opportunity for all 45 dedicated artists to showcase the talent and services they have to offer. I am so grateful to the YES team for taking this initiative which I am certain will have a lasting effect on the growth of my career as a fine artist."

As a not-for-profit organization, YES Montreal enriches the community by providing English-language support services to artists. YES' unique position in the business and arts communities make the organization the ideal vehicle for this type of event.

Peter McAuslan of McAuslan Brewery and **Andy Nulman of Airborne Mobile**, are among the confirmed guests who will be giving presentations about why they support the arts.

"This event finally gives us the opportunity to highlight the talent of the hundreds of emerging artists we have proudly served over the years," says Iris Unger, YES Executive Director. "There is nothing more important to the continued success of the creative workforce than bringing together artists and art buyers."

YES Art Expo

March 4, 2010: 4:30 - 6:30 PM (invitation only) / 6:30-9:00 (open to the public)

Free entry.

Just For Laughs Museum (2111 St-Laurent).

As a not-for-profit organization, YES Montreal (Youth Employment Services) enriches the community by providing English-language support services to help Quebecers find employment and start businesses. www.yesmontreal.ca

- 30 -

Information: images, interviews etc.

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