

born to read



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QFHSA

Born to  
Read  
Program

# *WHAT IS THE BORN TO READ PROGRAM?*



It is a family literacy project aimed at developing awareness of the importance of daily reading to infants.



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# *WHO STARTED BORN TO READ?*



The New Carlisle Literacy Exchange in the Gaspé developed the first Born to Read Program in Canada. It was started in 1990, the International Year for Literacy, and was part of the Canadian Home & School Federation literacy project.



# WHO STARTED BORN TO READ?



Since 1990, QFHSA has helped local home and school associations and community organizations start their own program. This is one of various courses of action pursued by QFHSA to build awareness about literacy issues affecting children and youth and their families in the new knowledge-based society.



# *WHAT DOES A BORN TO READ PROGRAM INVOLVE?*

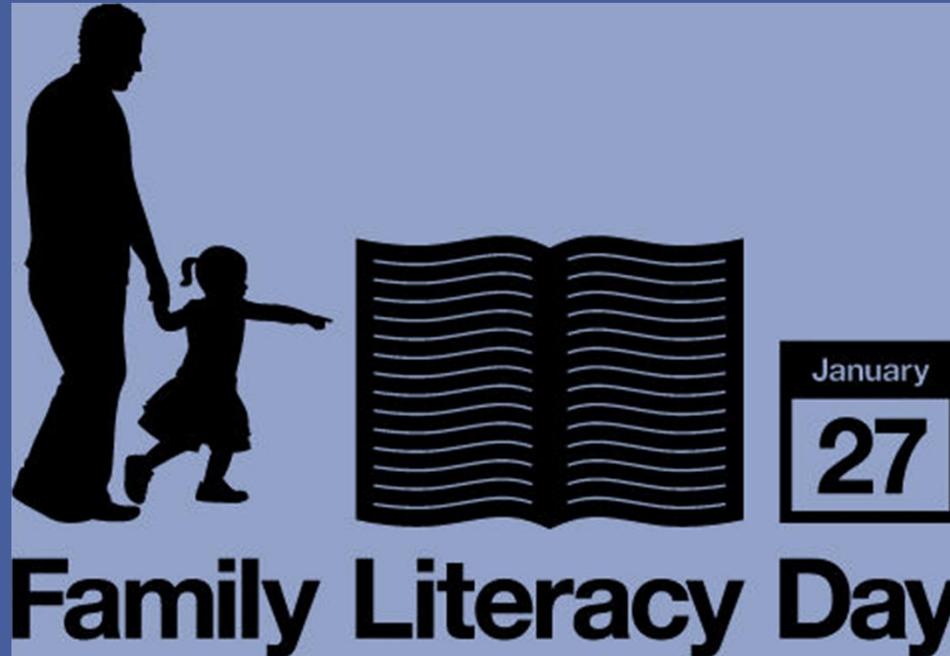


A local home and school association presents a bag of books to newborns with a letter to parents on the benefits of reading daily to children.



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# *WHAT DOES A BORN TO READ PROGRAM INVOLVE?*



Some have chosen to present the books to families on or around Family Literacy Day (January 27).



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# *WHAT DOES A BORN TO READ PROGRAM INVOLVE?*

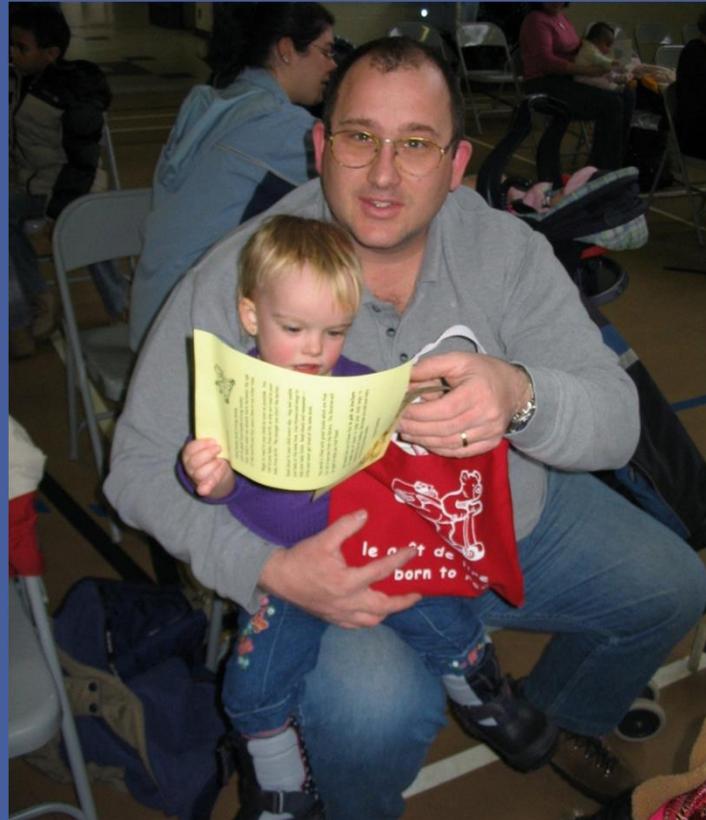


It becomes an annual celebration and the books are presented during a Sunday afternoon get-together (e.g., Edgewater School) or are part of a special assembly (e.g., Roslyn School).



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# HOW CAN BORN TO READ HELP IN ENHANCING FAMILY LITERACY?



Born to Read is based on an intervention and prevention model.



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# HOW CAN BORN TO READ HELP IN ENHANCING FAMILY LITERACY?



Research has shown that the period between 2 months and 4 years of age is crucial in child development. A child's mind absorbs learning faster than at any other stage of life. Therefore, intervening to enhance a child's success in terms of literacy skills can be most influential and effective.



# HOW CAN BORN TO READ HELP IN ENHANCING FAMILY LITERACY?



Research has also demonstrated that children who participate in reading activities for at least 15 minutes each day from birth will have enhanced success in school, particularly with higher levels of language development as well as personal, social and conceptual growth.

# *WHY SHOULD OUR HOME & SCHOOL ASSOCIATION START A BORN TO READ PROGRAM?*



Local home and school associations are already involved in supporting literacy-related activities in their schools.



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# *WHY SHOULD OUR HOME & SCHOOL ASSOCIATION START A BORN TO READ PROGRAM?*



Many local associations organize book fairs. Others coordinate volunteer readers that assist teachers with special reading programs. Some already organize family literacy activities.



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# *WHY SHOULD OUR HOME & SCHOOL ASSOCIATION START A BORN TO READ PROGRAM?*



Supporting a Born to Read program tells your school community that family literacy is a central preoccupation for your association. As volunteers, we also have a role to play in ensuring school success and in helping to meet the literacy needs of your school community (including the future students).



# BORN TO READ IN ACTION



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# Quebec Federation of Home and School Associations Inc.

3285, Cavendish Blvd, Suite 560  
Montreal, QC  
H4B 2L9                      CANADA