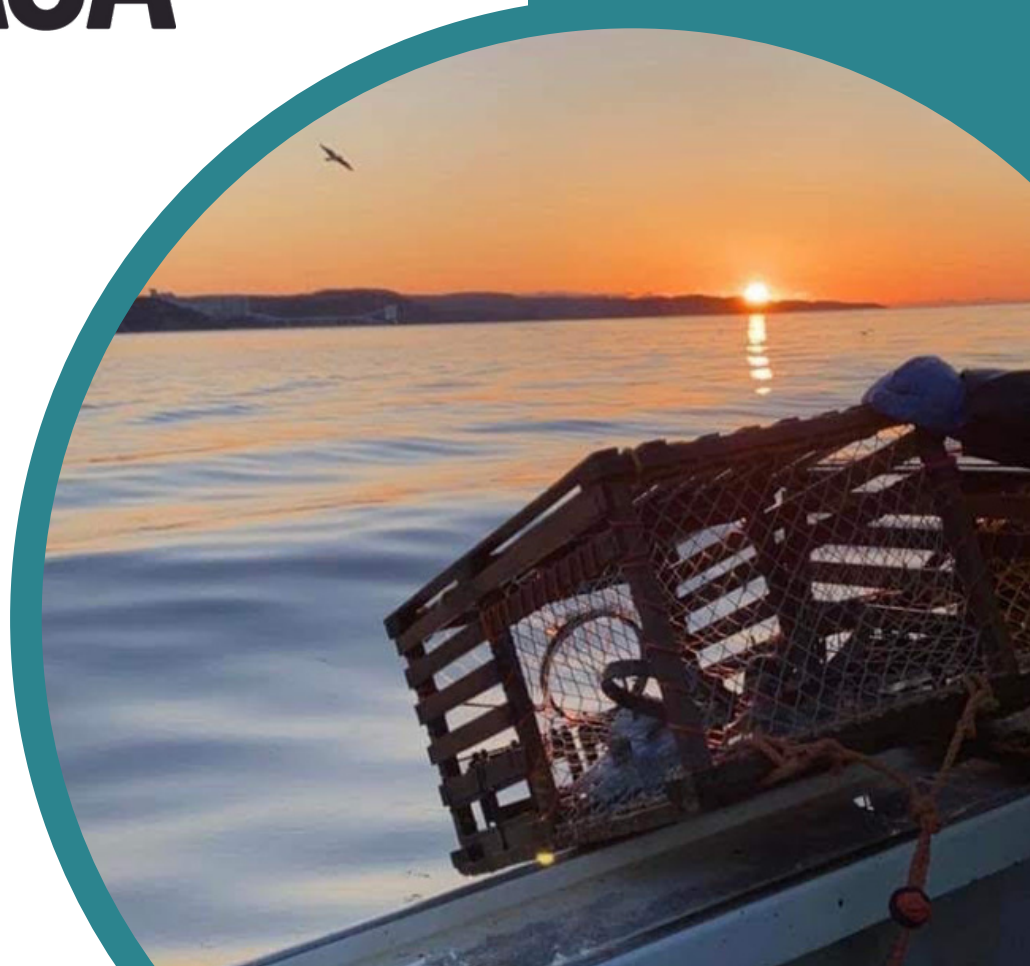


ANNUAL REPORT

2021-22 



About CASA

CASA was established in 1975 to serve the English-speaking community of the Gaspé Coast.

VISION

The English-speaking community of the Gaspé Coast is a vital linguistic minority that actively participates in and contributes to the social, economic, cultural, and political life of the Gaspé Coast.

MISSION

CASA works to build and strengthen the vitality of the English-speaking population of the Gaspé Coast by representing the community's interests and designing and delivering programs that respond to its needs.

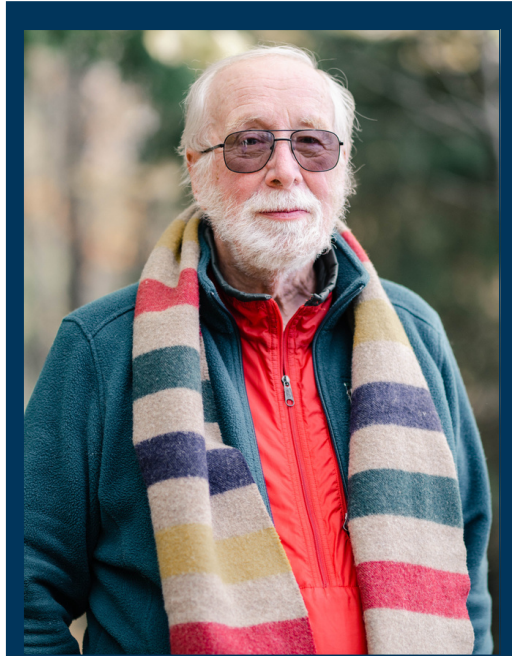
President's Message

As the pandemic persisted during the past fiscal year, CASA's staff, management, and Board of Directors adapted to ensure that the English-speaking community would continue to be effectively supported. The Board met via Zoom. Management and staff worked from home when required, staying in touch, and devising new ways to communicate with community members and partners while continuing to deliver services during the extraordinarily difficult challenges posed by the pandemic.

A fortuitous side effect was that since few people remained in the office, it was possible to go forward unimpeded with planned renovations of the building and construction of a new multifunctional space and sound studio for community use.

Despite the demands of the pandemic, the staff, management and Board dedicated many hours to updating CASA's strategic plan to guide the organization for the next three years.

Considering the current political climate, it is now more important than ever that CASA continues to ensure access to our services and that our important relationships with our many Francophone partners continue in the future as they have in the past.



FREDERICK KIRCH
PRESIDENT

Executive Director's Message



**ALLEN
RICHARDS**



In the coming year, new initiatives will emerge to put the Gaspé on the map for English tourists, to build pride and a sense of belonging through the reinvigoration of cultural showcases across the region, and a digital hub that will be a home for all things multimedia. The future is bright for CASA and the communities we serve.

The year 2021-2022 saw much change for CASA, not the least of which, a new Executive Director. It was a challenge to start in my role during the last stages of the pandemic, with evolving rules about in-person work and activities, it seemed like new things were popping up daily. Over the year however, CASA's team continued to meet each challenge and obstacle with the resolve and professionalism that has made this organization what it is. Finding new ways to get our work done within the rules and regulations of the pandemic, and reaching new people regardless of the barriers they faced, the team came through with flying colors.

I have learned a lot about CASA in the past 12 months—34 different funding agreements, 24 employees, activities and meetings from one end of the region (and province) too numerous to count—this organization does some amazing work.

CASA makes a difference in people's lives, from 0 to 99 years old. Whether by supporting a shining start for babies and toddlers, providing experiences to youth and creating memories that will last a lifetime, getting young people ready to go to work, helping young and old to navigate the health system, supporting families, and breaking isolation for our seniors, the CASA team has been working tirelessly to serve our community.

At the same time CASA has been leading on the provincial stage by sharing our programs, presenting to our government partners, and participating in ongoing dialogue around important issues such as Bill 96. Going forward, CASA has a solid foundation to continue to grow our impact. Guided by our strategic plan and supported by the dozens of partnerships developed and fostered over the years, CASA continues to work hard to address the needs of English-speaking Gaspésians across the region.

CASA's GOALS



Goal 1:

Effective national, provincial and regional representation



Goal 2:

Grassroots engagement



Goal 3:

Maintain and develop services



Goal 4:

Build internal and community capacity

Year in review

2021-22 OPERATIONAL

1,213

participants in
CASA programming



15

English-speaking community
organizations consulted
and supported

We're growing!

24
Employees

2
Offices

10%
Budget
increase



Greater representation

CASA represented the community on over 50 boards and committees.



Increased capacity

Building renovations, new office space in Escuminac, HR development, and improved technology contributed to greater organizational capacity.

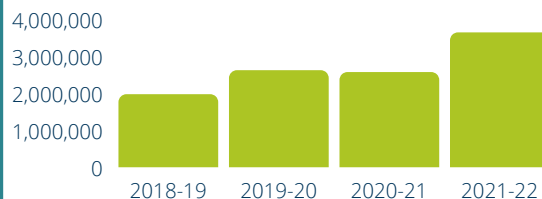
FINANCIAL REPORT

Program/project
revenue

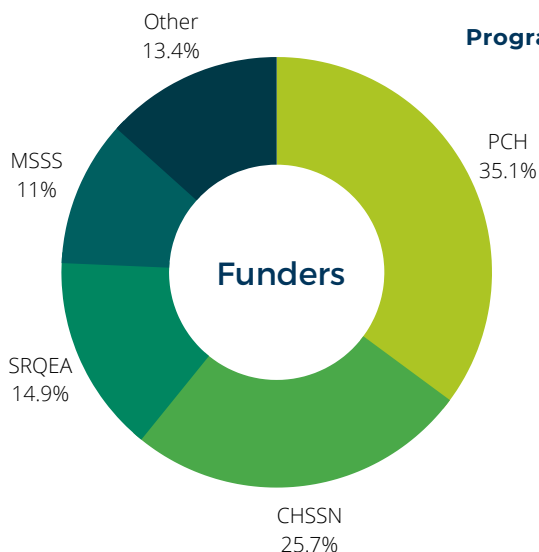
\$ 1,627,887

Fiduciary
revenue

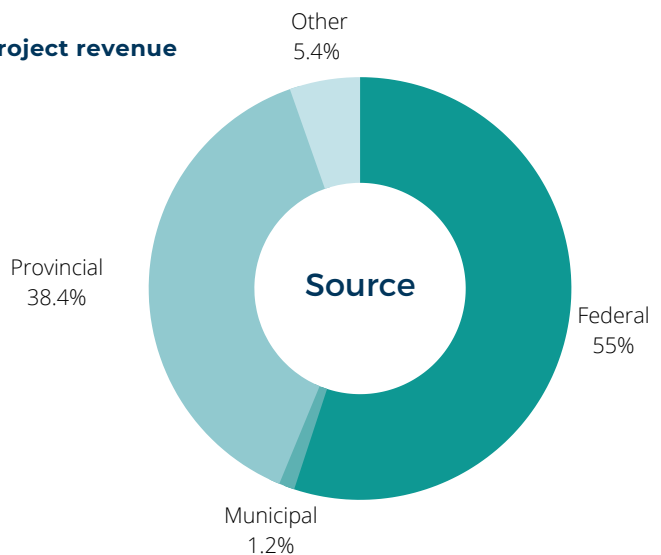
\$ 2,001,550



34
funding
agreements



Program/project revenue



Year in review

2021-22 COMMUNITY PROGRAMMING

Programming goals

-  Increase access to health and social services in English.
-  Link individuals to regional employment and training opportunities.
-  Foster growth and involvement in the tourism industry.
-  Maintain seniors' health and wellbeing.
-  Improved children's educational success and wellbeing.
-  Enhance sense of identity and promote culture.

HEALTH AND SOCIAL SERVICES

-  32 health professionals supported and informed
-  53 community members directly supported through patient navigation and liaison services
-  7 new partnerships established to increase access

TOURISM

32 events held to promote the English-speaking community

2,856 followers on social media



EARLY CHILDHOOD



50 activities for pre-K and Kindergarten in 5 schools

partnerships and collaboration with organizations **15**

421 participants in **24** community-based activities and events

ARTS, CULTURE & HERITAGE

18 bilingual heritage videos created

art workshops held **17**

113 artists/artisans supported



Regional online platform created for the ESC of the Gaspé Coast and Magdalen Islands

RIESS Employment and training

208 youth supported in their job search



54 capacity-building workshops delivered to youth

SUPPORT TO SENIORS

Wellness Centres

9 municipalities
185 participants



Outreach Worker

33 regular clients
2,200 requests for information

Telephone Support

18 volunteers trained
22 seniors contacted regularly
684 calls

Our Team

Board of Directors

Frederick Kirch - President
Stella Kennedy - Vice President
David Douesnard - Treasurer
Carl Garrett - Secretary
Douglas Hunt
Tony Conoley
Carissa Dempsey
Nancy Doddridge



Staff

Allen Richards, Executive Director

Kim Harrison, Development Officer

Fay Gallon, Programs Manager

John LeGrand, Finance Officer

Ashley Renouf, Office Manager

Meredith Griffiths, Programs Coordinator - Avignon

Bruce Wafer, Interim Programs Coordinator - Avignon

Shannon Marsh, Community Liaison

Kathy Gallon, Seniors Coordinator

Shannon Day, Regional Bright Beginnings Coordinator

Trevor Buttle, Animator

Jim Robson, Patient Navigator

Jennifer L Willett, Arts and Culture Coordinator

Sally Walker, Seniors Outreach Worker

Madelyn Hayes, Seniors Wellness Coordinator

Denise Martin, Project Agent, Avignon

Jolene Starnes, Design Agent

Matthew Munro, Health & Social Services Mobilization Officer

Cindy Carney, Employability Agent

Shelby Flowers, Summer Student

Vanessa Walker-Plusquellec, Project Coordinator

Dawn Assels, The Gaspesian Way Agent

Bethany Briggs, Bright Beginnings Animator

Kayla Gallan, Project Coordinator



**CASA gratefully acknowledges the financial support
of the following organizations in 2021-22.**

Thank you—you make our work possible.

Canada 

Québec 



CONTACT US

Monday to Friday from 8 to 4

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