

**SOMETHING
EXCITING
HAPPENED
LAST YEAR**

A Year of Impact A Future of Possibility



Eva Ludvig
President

Sylvia Martin-Laforge
Director General

This past year has been one of remarkable progress, renewal, and strategic impact for the QCGN.

We have significantly deepened our public advocacy and government relations, built strong relationships and advanced meaningful dialogue with decision-makers at both federal and provincial levels. From our continued leadership in opposing Bills 96, 21, and 40, to sustained engagement with Treasury Board on the implementation of Bill C-13 and Part VII regulations updating the federal Official Languages Act, the QCGN has remained unwavering in its defence of the rights and interests of English-speaking Quebecers.

Watchdog and advocate

The QCGN has taken a clear and courageous stance as a watchdog and advocate, actively monitoring and responding to legislation that affects our community. We have supported organizations, institutions, and municipalities in navigating the complex impacts of Bill 96; intervened before the courts in challenges to Bills 40 and 21; and highlighted the potential consequences of proposed legislation such as Bills 84 and 94. These actions have reinforced the QCGN's reputation as a trusted, influential resource and defender of English-speaking Quebecers' rights.

We brought our community's voice to both national and provincial platforms – participating in House of Commons and Senate committee hearings, as well as consultations at the National Assembly. We engaged directly with key provincial and federal stakeholders, including Finance Minister Eric Girard, who is also the Minister Responsible for Relations with English-speaking Quebecers, and briefed politicians and government officials on issues that matter most to our community. Through sustained participation in stakeholder consultations and policy discussions – ranging from federal funding and public broadcasting to legislative matters and budget priorities – the QCGN ensured that the voices of English-speaking Quebecers were heard in decisions that shaped the social, cultural, and economic fabric of their lives.

A Year of Impact A Future of Possibility

A stronger, more engaged community

At the heart of our success is our community. In the past year, we have grown our individual membership to 156 and welcomed new organizational partners reflecting the growing diversity and strength of our network. We hosted advocacy workshops, community roundtables, and advanced a membership-outreach strategy. Our Community Development Plan (CDP), created with 22 partner organizations, highlighted systemic challenges and shaped targeted advocacy for funding and policy support. We have also invested in capacity-building at the grassroots. The CARE (Community + Action + Resolve = Education) Conference advanced dialogue on the future of English public education, and through our Community Empowerment Literacy Initiative (CELI) program, we awarded \$78,000 each to six community-based organizations in support of literacy and lifelong learning.

Strong governance, strategic leadership

The QCGN's success is guided by the strength of our Board of Directors and the strategic contributions of its committees. This past year, the Board has provided consistent oversight and direction, ensuring alignment with our mission and long-term goals. Our committees have been vital engines of progress, each contributing focused leadership and constructive suggestions in their respective areas.

The Standing Committee on Strategic Priorities played a pivotal role in preparing for the 2025 federal election, helping the QCGN identify and articulate the key challenges, concerns, and priorities of English-speaking Quebecers. Its work will shape how we engage with federal parties and candidates to ensure our community's voice is heard and respected. Meanwhile, our Shared Spaces Committee, an ad hoc committee reporting to the Board, has been instrumental in advancing our Community Hub initiative. This year, the QCGN secured funding from Canadian Heritage's Community Spaces Fund to conduct a full feasibility study to assess how a shared, collaborative space could provide affordable office and event

facilities for organizations serving our community. This project represents a major pillar in our long-term sustainability strategy and our commitment to building a more connected and resilient community.

Smarter communication, stronger impact

To better serve our mission, we created a unified public-affairs strategy that has strengthened our messaging on issues such as health-care access, employment equity, and language rights. This evolution sets the stage for a bold transformation.

In 2025, the QCGN will become TALQ – a new name and brand that better reflect who we are today and where we are headed. This rebranding includes a refreshed website, modernized visual identity, expanded media outreach, and a public campaign that honours our past while charting our future.

Our advocacy, community engagement, leadership on legislation affecting our Official Language Minority Community, and public communications have never been stronger. We thank our members, allies, and partners – your trust, collaboration, and unwavering support inspire us every day. We are proud of what we've accomplished, and even more excited for what lies ahead.

Together, with renewed purpose and a bold new identity, we are ready to TALQ – to speak clearly and be heard, to listen, and to lead.

Eva Ludwig
President

Sylvia Martin Laforge
Director General

2024-2025

QCGN Board of Directors



Left to right: Grant Myers, Rob Braide, Eric Maldoff, Jordan Black, Eva Ludvig, Maria Kyres, Eleni Bakopanos, Peter Starr, Katherine Korakakis, Chelsea Craig.
Missing from photo: Alix Adrien, Matt Aronson, Chad Bean, Gerald Cutting.

EXECUTIVE COMMITTEE

President
Eva Ludvig

Vice-President
Katherine Korakakis

Secretary
Jordan Black

Secretary-Treasurer
Grant Myers

DIRECTORS

Alix Adrien
Matt Aronson
Eleni Bakopanos
Chad Bean
Rob Braide
Chelsea Craig
Gerald Cutting
Maria Kyres
Eric Maldoff
Peter Starr

THE YEAR THAT WAS

April 4, 2024	Exploring the state of French in Quebec, the QCGN co-hosts Achieving Common Cause: Language in Quebec with The Gazette and Notre Home Foundation.
April 28, 2024	The government launches the \$6.05B <i>Plan pour la langue française</i> . The QCGN opposes tuition hikes, scapegoating of federal workers, flawed stats, and proposes a 10th axis recognizing English-speaking Quebecers' role in supporting French.
April 30, 2024	To reinforce advocacy efforts, the QCGN hosts capacity-building workshop on policy advocacy enhancing skills within the English-speaking community.
July 18, 2024	The Quebec government issues a directive restricting English in healthcare. QCGN pushes back, prompting a revision and a National Assembly motion reaffirming the right to care in English.
September 25-26, 2024	The QCGN co-hosts the CARE (<i>Community + Action + Resolve = Education</i>) Conference, strengthening ties between the education sector and the broader English-speaking community.
January 30, 2025	Bill 84 (Loi sur l'intégration nationale) is introduced in the National Assembly. It aims to centralize immigrant integration by mandating French-language acquisition, Quebec values, and regional settlement.
February 25, 2025	A QCGN brief to the National Assembly, criticizes Bill 84 for overlooking English-speaking Quebecers, lacking community involvement, and raises concerns over conditional funding, prompting the Minister to pledge better inclusion.
March 18, 2025	Consultations on Bill 84 concluded at the Committee on Citizen Relations. The QCGN awaits proposed revisions.

DRIVING PROGRESS DEEPENING IMPACT



Driving Progress
Deepening impact

UPHOLDING THE RIGHTS OF ENGLISH-SPEAKING QUEBECERS

Over the past year, the Quebec Community Groups Network has been at the forefront of defending the rights and interests of English-speaking Quebecers.

Through strategic engagement with politicians, policy-makers, media outreach, and grassroots mobilization, we tackled critical legislative and policy issues affecting access to essential services and the vitality of our community. From opposing restrictive language laws to securing policy changes and amplifying the voices of English-speaking Quebecers, our efforts have reinforced our role as a reliable advocate. Despite the ongoing challenges, the QCGN remains steadfast in ensuring our community is heard, protected, and empowered.

Encouraging youth to stay

A notable moment this year was the response of younger QCGN Board members to suggestions made in late 2024 that young English-speaking Quebecers might be better off leaving the province. In a compelling op-ed published in *The Gazette* on September 9, Board members Chad Bean, Chelsea Craig, Maria Kyres, and Jordan Black rejected this notion, urging young people to stay and help build a more tolerant society. Their op-ed led to a face-to-face meeting with Finance Minister Eric Girard, who also oversees the Secretariat for English-speaking Quebecers. While a promised follow-up meeting is still pending, the encounter was seen as the beginning of a meaningful dialogue.

Challenging stereotypes

The fiscal year kicked off with a well-attended symposium organized by the QCGN on the future of French in Quebec. The event, co-hosted with *The Gazette* and the Fondation Notre Home Foundation, was titled "*Achieving Common Cause: Language in Quebec.*" Moderated by Gazette columnist Allison Hanes, the panel featured prominent speakers Jean-Pierre Corbeil, editor of *Le Français en déclin? Repenser la francophonie Québécoise*, and contributing authors Mario Polèse and Jean-Benoît Nadeau. The panel explored the state of the French language in Quebec, offering a perspective that contrasted with the government's narrative. At the same time, new insights from the Statistics Canada's Survey on Official Language Minority Populations, shed light on the economic challenges faced by our community, challenging stereotypes, and providing critical data that will be valuable in shaping future policy discussions.

Driving Progress Deepening impact

QCGN challenges french language plan

On the heels of our April conference, French Language Minister Jean-François Roberge introduced the Quebec government’s Plan pour la langue française, which reinforces Bill 96 by expanding French-language requirements across what the government referred to as nine key “axes,” or sectors: education, the workplace, public services, culture, digital spaces, immigration, research, economic policies, and international influence. In response, the QCGN strongly opposed several aspects of the plan, including tuition increases for English-language universities, unrealistic expectations placed on institutions like McGill and Concordia, and new restrictions on the use of English in public services. We challenged the scapegoating of temporary immigrant workers and criticized the government’s reliance on flawed and selective statistics – such as French mother tongue and first official language spoken – to justify claims of French decline. We argued instead for a more meaningful analysis of language use in everyday life, including in the workplace. As a constructive alternative, the QCGN proposed a 10th axis to the plan—one that would formally recognize the role of English-speaking Quebecers in supporting and promoting the French language. We still hope our proposal will be addressed.

As we moved into 2025, the legal landscape grew increasingly complex. The Supreme Court of Canada granted leave to appeal a Quebec Court of Appeal decision on Bill 21 (which forbids some government employees from wearing religious symbols on the job). QCGN was part of the appeal. Meanwhile, the Quebec Court of Appeal continued hearings on the government’s appeal of a ruling against portions of Bill 40, which seeks to abolish all school boards in Quebec.

Firm opposition to Bills 84 and 94

Meanwhile, the Quebec government introduced two significant pieces of legislation with serious implications for English-speaking Quebecers: Bill 84 (*Loi sur l’intégration nationale*) and Bill 94, which seeks to expand the scope of Bill 21 in schools. Bill 84 establishes a new framework for “national integration,” requiring Quebecers to conform to an undefined notion of “Quebec culture.” The QCGN raised strong objections to the bill’s near-total omission of English-speaking Quebecers and their historic contributions to Quebec society, as well as to its conditional funding model, which risks marginalizing communities that do not align with the government’s vision. QCGN presented these concerns in a formal brief to the *Commission des relations avec les citoyens* of the National Assembly in February. Roughly a month later, Education Minister Bernard Drainville introduced Bill 94, which would significantly broaden and intensify Bill 21, targeting the education sector in an apparent effort to curb what the government perceives as the growing presence of religion, particularly Islam, in schools. The QCGN joined voices from across Quebec society in opposing this bill, warning of its disproportionate impact on religious minorities and its potential to further restrict freedoms within English-language educational institutions. Both pieces of legislation have sparked widespread debate and criticism, and the QCGN remains committed to advocating for the rights and inclusion of English-speaking Quebecers as these legislative processes unfold.

Driving Progress Deepening impact

Challenging harmful regulations

The QCGN continued its vigorous opposition to Bill 96, particularly in response to new regulations introduced by the Quebec government that threatened access to health and social services in English.

These regulations proposed further restricting the use of English by linking it to eligibility for English-language schooling – a move the QCGN strongly opposed. We argued that such measures would severely undermine the rights of English-speaking Quebecers, particularly vulnerable populations such as seniors and those requiring urgent or specialized care. In addition to raising public awareness through media advocacy and mobilizing community groups, we directly engaged with provincial officials and the Federal Minister of Health, warning that aspects of the proposed directives could contravene the Canada Health Act's guarantee of equitable access to care. We also challenged the application of stricter language requirements to health care institutions, including designated bilingual facilities. Our sustained advocacy efforts contributed to a revised directive that emphasizes the importance of clear communication in health-care settings. This advocacy culminated in the National Assembly unanimously passing a motion affirming the right to receive health care services in English. The QCGN remains committed to advancing practical, rights-based solutions that protect equitable access to care for English-speaking Quebecers.

During a pre-budget consultation with Finance Minister Eric Girard, QCGN called for increased community funding, proportional to the English-speaking population. Concerns were also raised over the federal budget's lack of targeted support for English-speaking Quebecers in a letter addressed to Finance Minister Chrystia Freeland.

Advocating for fair representation

Throughout the year, the QCGN led sustained engagement with Treasury Board and Canadian Heritage on the implementation of the modernized Official Languages Act, working to ensure the voices of English-speaking Quebecers are heard throughout the regulatory process. This included a stakeholder consultation on April 18 and a community-wide town hall held on December 5, where the government's draft regulatory proposals were shared. At our Annual General Meeting in June, QCGN members passed a motion endorsing a set of five key principles that must be respected to ensure the full and fair representation of the English-speaking community in the new regulatory framework. Since then, we have remained in active dialogue with the Treasury Board Secretariat, alongside our provincial partners, to advocate for these principles and reinforce our community's visibility in this crucial process.

Through these and numerous other advocacy efforts, the QCGN reaffirmed its unwavering commitment to defending the rights and interests of English-speaking Quebecers, addressing legislative and policy challenges with persistence, resilience, and a steadfast focus on equity and inclusion.

TOGETHER FOR TOMORROW



Together for
tomorrow

EMPOWERING OUR NETWORK AND COMMUNITY THROUGH COLLECTIVE ACTION

The QCGN family continued to grow in 2024-2025, welcoming seven new community groups and dozens of individual members. As we continue to expand, we remain committed to being as representative of the English-speaking community as possible. We are dedicated to inclusivity and growth, actively seeking to welcome new groups from diverse sectors, and individuals from across the province, who share our vision of a thriving and united community.

Among our new members are two organizations dedicated to supporting cultural communities. The Côte-des-Neiges Black Community Association provides programs and services that address the evolving needs of Montreal's Black English-speaking community and its intersectional members. The Kabir Cultural Centre, a South Asian arts organization, works to foster harmony and mutual respect within the South Asian diaspora in Canada while building bridges with the wider Canadian society.

Two Concordia-based organizations have also joined our network. SEIZE, an institution within Concordia University, promotes education and initiatives that support the social solidarity economy, helping organizers, activists, and entrepreneurs build a movement rooted in economic democracy, solidarity, and cooperation. The Concordian student newspaper, an independent, student-run publication, serves the Concordia University campus and surrounding community, building trust through fair and ethical reporting on issues that matter to students.

Supporting youth and education remains a QCGN priority, and we are pleased to welcome organizations focused on empowering young people. Avenues Montreal is a non-profit that helps out-of-high-school youth explore opportunities and develop strength-based plans to achieve success. Coco's Place Foundation supports families and caregivers of persons with disabilities and operates The Little Red Playhouse, a bilingual early education and intervention centre. Lastly, Project 10, a non-profit committed to promoting the personal, social, sexual, and mental well-being of 2LGBTQ+ youth and adults aged 14-25 through advocacy and education has joined.

In addition to these organizations, 55 individual members have joined from across 10 administrative regions in Quebec, including Estrie, Centre-du-Québec, Laurentides, Outaouais, Capitale-Nationale, Gaspésie-Îles-de-la-Madeleine, Lanaudière, Montreal, Montérégie and Laval.

Together for tomorrow



Supporting community policy capacity

As a centre of evidence-based expertise and a leading voice for Quebec's English-speaking community, the QCGN is taking decisive action to ensure our community is not only heard but meaningfully included in shaping the policies that affect our future. A longstanding barrier to community vitality is the limited capacity and resources available to many of our organizations to engage effectively with government partners and influence public policy. This challenge has grown more pressing in recent years, as English-speaking Quebecers face an increasingly complex legislative landscape – particularly in the wake of restrictive language laws.

In response, the QCGN is leading efforts to strengthen the policy and advocacy capacity of the community sector, while helping stakeholders seize new opportunities presented by the modernization of the Official Languages Act. The QCGN has long worked to address that chronic lack of capacity and resources.

On April 30, we took action by hosting a community-wide workshop led by public-policy expert Amanda Sussman, based on her book *The Art of the Possible*. The session offered practical strategies for effective engagement with public institutions, helping community organizations understand the mechanics of government, develop sharper advocacy tools, and conduct more effective meetings and awareness campaigns. This workshop marked an important first step in identifying the unique needs and advocacy challenges facing our diverse community.

In February 2025, the QCGN launched the Public Policy Support Service Project, a 15-month pilot initiative funded by Canadian Heritage aimed at addressing long-standing gaps in policy capacity across the English-speaking community of Quebec. This project seeks to build a more resilient and better-equipped community sector by providing organizations and institutions with the tools, knowledge, and support needed to engage meaningfully with government, articulate policy needs, and influence decision-making processes. With a comprehensive needs assessment currently under way, the initiative is designed as a sustainable, long-term solution that prioritizes the training and development of skilled community advocates. By investing in the people and organizations who speak for our community, the QCGN is laying the groundwork for a stronger, more inclusive policy environment where English-speaking Quebecers can take their rightful place at the table.

Together for tomorrow



Putting community first

The QCGN has long recognized that English-speaking Quebec is a community of communities. Maintaining a visible and engaged presence at local events is central to our approach. By showing up, listening, and participating in these gatherings, we gain valuable insight into the experiences of English-speaking Quebecers across the province – insight that shapes our advocacy and strengthens our ability to represent the community with authenticity and purpose. These connections also reinforce essential relationships with our members and partners, helping us work together toward common goals that cannot be achieved alone.

Throughout the year, QCGN staff and leadership actively participated in a wide range of events hosted by our member organizations and other key stakeholders. Notable highlights included the June 18 launch of the Commissioner of Official Languages' report, *Building Bridges: Perceptions and Realities about the English-Speaking Communities of Quebec and their Relationship with French*, hosted by the Regional Association of West Quebecers at the Aylmer Marina. The event brought together 40 community members from the Outaouais region to discuss research that revealed significant common ground and shared interests between English- and French-speaking Quebecers.

Another milestone was our participation in the Coasters Association's Partnership Forum in February, where our Director of Community Engagement and Strategic Alliances, Riley Dalys-Fine, represented QCGN. This marked our first return to Quebec's Lower North Shore since 2017 and provided a valuable opportunity to engage with local leaders across the public, private, and nonprofit sectors working to strengthen vitality in this remote region.

Our Director General, Sylvia Martin-Laforge, also attended numerous Annual General Meetings, including those of Seniors Action Quebec (SAQ), the Quebec Anglophone Heritage Network (QAHN), the Townshippers' Association, and Chez Doris demonstrating our commitment to staying connected with our member organizations on the front lines of community support.

BUILDING



STRONGER



COMMUNITIES



TOGETHER

Building stronger communities together

COLLABORATING FOR A MORE VITAL ENGLISH-SPEAKING QUEBEC

This year, the QCGN deepened its relationships with multiple community partners through strategic alliances that brought tangible benefits to English-speaking Quebecers. These alliances have enabled us to build stronger networks and ensure that our community's needs, shared priorities and objectives are reflected in policies and initiatives that shape its future.

Over the past year, we collaborated with several key partners, including the Quebec English School Boards Association (QESBA), the Quebec English-speaking Community Research Network (QUESCREN), the Community Economic Development and Employability Corporation (CEDEC), the Provincial Employment Roundtable (PERT), the Bishop's Forum and Youth for Youth (Y4Y-Quebec). These partnerships foster open dialogue, coordinated advocacy, and shared solutions – ultimately helping communities access critical resources and amplify their voices in decision-making processes. By working together, we are making measurable progress toward more inclusive, resilient, and vibrant communities across Quebec.

Community vitality roundtables

As the backbone organization supporting the Community Vitality Roundtables, the QCGN continues to lead and coordinate efforts to implement and monitor the Community Development Plan – a collaborative framework that drives collective action across sectors. Throughout the summer and fall, we convened meetings with Roundtable co-chairs to evaluate progress toward our shared goals. These sessions were instrumental in unifying the community's voice during key federal consultations on official languages, particularly regarding new obligations under Part VII of the Official Languages Act.

Youth and education

A central theme of our strategic partnerships this year was education – a cornerstone of community vitality. Amid continuing challenges to English-language educational institutions, we worked closely with partners to support youth and ensure access to quality education. Highlights included the QCGN's participation in the Bishop's Forum, where Board member Chad Bean contributed to the dialogue as part of its parliamentary commission. We also participated in Y4Y-Quebec's Youth Forum in March, an important opportunity to engage directly with young leaders and emerging voices in our community. Our Manager of Membership Services and Community Outreach, Maggie Severs, represented the QCGN at both the Youth Forum and the Community Learning Centres' Go Further Together Conference in April. Our presence at these events reinforced our lasting commitment to nurturing the next generation of English-speaking leaders and strengthening intergenerational connections that are vital to the long-term vitality of our communities.

Knowledge and research

The QCGN also played an active role in advancing knowledge and research through our work on QUESCREN's Advisory Committee and the Inter-Level Educational Table (ILET). These bodies bring together educational institutions, community groups, and public sector partners to strengthen Quebec's English-language education system. Through research, knowledge mobilization, and public forums, such as the biennial gatherings on Minority Community Vitality through Education, we are contributing to informed, evidence-based approaches that benefit English-speaking Quebecers of all ages.

Building stronger communities together

CARE conference

As part of its ongoing efforts to support the vitality of Quebec's English-speaking community through education, the QCGN played a leading role in the planning and delivery of the 2024 CARE – Community + Action + Resolve = Education conference – held in September.



Taking the initiative to secure funding for the event, the QCGN served on the conference steering committee alongside key education stakeholders, including the Quebec English School Boards Association (QESBA), the Association of Directors General of English School Boards of Québec (ADGESBQ), the Quebec Provincial Association of Teachers (QPAT), the English Parents' Committee Association (EPCA), the Association of Administrators of English Schools of Quebec (AAESQ), and the Quebec Federation of Home and School Associations (QFHSA). The two-day event brought together educators, researchers, administrators, parents, and policy advocates to examine the challenges and opportunities facing Quebec's English-language public education system. The QCGN played a central role in shaping the agenda, contributing expertise on legislative and policy impacts, facilitating dialogue aimed at strengthening outcomes for students and forging stronger connections between the education sector and the broader English-speaking community. This conference exemplified the QCGN's commitment to evidence-based advocacy and its leadership in addressing complex, cross-sectoral challenges through collaboration and action. Additionally, the QCGN's presence at the Annual Spring Conference of the AAESQ reinforced its role as a trusted policy partner within Quebec's English-language education network.

LEADING THROUGH LITERACY



Leading through literacy

ADVANCING LITERACY AND EMPLOYABILITY THROUGH PARTNERSHIPS

As a champion for Quebec's English-speaking community, the QCGN has played a central leadership role in advancing the Community Empowered Literacy Initiative (CELI), developed and delivered in strategic partnership with Literacy Quebec. As the backbone organization, the QCGN provides coordination, strategic oversight, and capacity-building support to help local organizations tackle community literacy and employment challenges head-on.

Uniting key community partners

CELI promotes long-term sustainability through intersectoral collaboration, funding innovative, community-driven projects that address the diverse literacy needs of English-speaking Quebecers. Backed by a \$2.8-million contribution from Employment and Social Development Canada, CELI-funded activities have reached more than 2,850 individuals and families. Of these, more than 1,400 have participated directly in workshops, while others discovered resources such as online job boards and drop-in services.

In addition to Literacy Quebec and the QCGN, the CELI Project Advisory Committee brings together key community players – including the QCGN, Literacy Quebec, the Provincial Employment Roundtable (PERT), the Regional Development Network (RDN), and the Community Economic Development and Employability Corporation (CEDEC) – to guide the initiative's direction and ensure accountability, relevance, and results. This cross-sectoral collaboration enhances CELI's results by ensuring the initiative responds to a broad range of community needs.

A major milestone was the inaugural CELI Forum, held June 13, 2024, at the PHI Centre in Old Montreal. The forum brought together all current CELI funding recipients – including the Atwater Library and Computer Centre, the Committee for Anglophone Social Action (CASA), the Coasters Association, DESTA Black Youth Network, La Passerelle, Tyndale St-Georges Community Centre, and YES Employment + Entrepreneurship. The forum provided a vital platform for these organizations to connect, exchange knowledge and best practices, share experiences, and provide peer-to-peer guidance to strengthen their collective effectiveness.

New call for proposals

In November, a call for proposals was launched for the second round of CELI funding. In January 2025, six organizations were selected to receive \$78,000 each to lead a new, innovative project over the course of the year. Three returning organizations – the Atwater Library, CASA, and YES – will build on their success from the first round with new initiatives. They will be joined by three new CELI partners: LaSalle Multicultural Resource Centre, Literacy Unlimited, and Literacy in Action.

Through CELI and other strategic initiatives, the QCGN continues to lead and mobilize solutions to complex, systemic challenges facing Quebec's English-speaking community – strengthening literacy, increasing employability, and building capacity for lasting community resilience.

AMPLIFYING COMMUNITY VOICES



Amplifying community voices

A YEAR OF CHANGE AND PREPARATION

This past year marked a period of transformation for QCGN’s communications. A major milestone was the planning and approval of our rebrand—an important step that will reshape how we connect with English-speaking Quebecers. Our goal is to build a clearer, more recognizable, and more impactful identity. With our new name and visual identity finalized, we are preparing for an official launch in 2025. This will help the QCGN better reach, represent, and mobilize our community.

At the same time, we have strengthened the foundations of our communications work. We expanded our social media presence, refined our messaging, and streamlined our digital platforms to make them more accessible and engaging. As a result, engagement across channels has grown, with increased participation from community members, media, and decision-makers. Through a mix of organic content and paid promotion, we ensured that key issues affecting English-speaking Quebecers reached a wider audience.

We also made progress in becoming more campaign-ready. By enhancing our content strategy and outreach tools, we’re now better able to respond quickly to new issues, rally support, and boost engagement. Initiatives like our “ICYMI” (In Case You Missed It) social-media recaps and targeted digital outreach have helped us prepare for stronger, more effective advocacy in the future.

Amplifying community voices



Maintaining public visibility

The QCGN maintained a strong media presence, securing strong visibility in both English and French-language outlets across Quebec. Over the course of the year, we issued more than a dozen press releases and public statements on issues ranging from language legislation and access to education to health policy and justice. These efforts led to dozens of media mentions and interviews in local and national media, including CBC, CTV, Global News, CJAD, CityNews, and Noovo Info.

QCGN leadership also authored nine op-eds and commentaries published in high-profile outlets such as *The Gazette*, *Le Devoir*, and *La Presse*. These pieces offered timely analysis on the implementation of Bill C-13, the ongoing effects of Bills 96 and 21, and the future of English-language public education. They contributed to shaping public opinion and sparked broader conversation around the rights and realities of English-speaking Quebecers. By responding quickly to media inquiries, cultivating strong relationships with journalists, and delivering clear, bilingual messaging, the QCGN ensured that the concerns of our community remained part of Quebec's public discourse. Our presence in both official languages is helping to raise awareness, influence policy discussions, and build support across audiences.

A stronger future

Looking ahead, we will focus on better understanding and reaching different audience groups, improving how we share information, and making sure our messages land with the right people at the right time. We are also putting significant energy into planning key events to celebrate the QCGN's 30th anniversary. A signature event series and a gala will honour our community's past while pointing to an even stronger future.

With solid groundwork in place and a bold new brand ready to launch, the QCGN is entering the next phase of its evolution — more visible, more effective, and more ready than ever to be the strong voice of English-speaking Quebecers.



The Quebec Community Groups Network acknowledges the financial support of the Government of Canada and the Action Plan for Official Languages 2023–2028: Protection-Promotion-Collaboration through the departments of Canadian Heritage, Employment and Social Development Canada, and Justice Canada