PROPULSÉE PAR POWERED BY FRASER HICKSON

Changing young lives one book at a time!

Championing early literacy through libraries and community partnerships

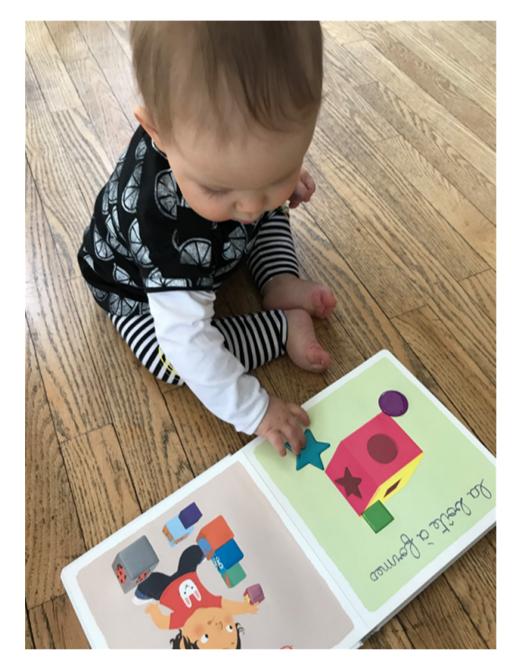
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Introduction

- Fraser-Hickson Institute, Montreal
- The essential need for literacy
- What is literacy and early literacy?
- Fostering early literacy in children

Our Mission: To raise literacy levels by empowering partners to instill in children a life-long love of reading and learning from birth and to enable free access to books and animation services.



"Children are made readers on the laps of their parents." *Emilie Buchwald*



minibiblioPLUS - Project Activities

- Setting up minibiblios
- Recruitment and training of volunteers
- Facilitating early literacy development workshops for parents, educators, and volunteers.
- create and share early literacy resources to support educators and parents in integrating early literacy activities easily into their lives.
- Active participation in community events and other community programming.
- Contribute to a network of partners and other like-minded organizations to advocate for prioritizing early literacy development at the policy level.





Regional Partnerships

- Consulting one-on-one with the partners
- Needs assessment
- Train the trainer approach
- Developing new or complementing existing early literacy and family programming





Our impact in numbers



17000 Participants Benefitted

8* Parent Workshops facilitated



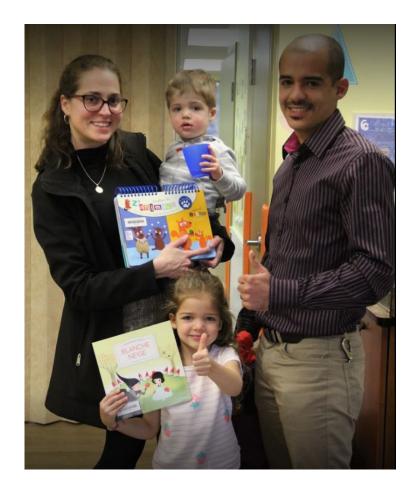
11,600 Books in circulation

30* Special Events

* Total numbers since November 2023.



Testimonials



"Many thanks to Fraser-Hickson for bringing this wonderful **minibiblioPLUS** project to our community. Our parents love having this library option every week at our center. Many doors have opened to promote love for books, not only for children but also for parents. The best part is that it's at no cost to us! I highly recommend this service to anyone looking for new services to offer in their daycares. Thanks again!!"

> - Laura Morency, Executive Director, Garderie Éducative Harmonie D'enfance Inc.







Testimonials



"Congratulations to Fraser Hickson on implementing a successful minibiblioPLUS program focusing on the concept that children are born to read! Literacy influences well-being and is closely linked to nearly all the major determinants of good health identified by Health Canada. I champion, as should others, Fraser Hickson's emphasis on reading to children in the **First 1000 Days** of Life to ensure Canada's cultural and economic prosperity!"

- Cookie Rossy, The Rossy Family Foundation

"The early literacy workshop was informative, thought provoking and enlightening. Parents were surprised to learn that they should be reading to their children even when they are pregnant. There was a lot of helpful information about how important literacy is and how easy it is to incorporate in our daily lives!!"

> - Susan Hamilton, Program Coordinator, Jamaica Association of Montreal





Thank You!

