

CEDEC e-Magazine

A trusted leader of innovative collaboration among the public, private and civil society sectors.

Home | Contact Us | About Us

CEDEC NEWS

COLLABORATION TO INCREASE TOURIST TRAFFIC AND REVENUES ACROSS SHARED TOURISM SPACE BETWEEN LOWER NORTH SHORE (QC) AND LABRADOR (NFLD)

Tourisme Côte-Nord, Destination Labrador, the MRC Golfe du Saint-Laurent, the six Visitor Information Centers (VICs) on the Lower North Shore and across Labrador, and several community tourism operators, have agreed to work collaboratively to increase tourist traffic and revenues in their shared interprovincial tourism space. This venture is

supported by the Community Economic Development and Employability Corporation's (CEDEC) Collaborative Economic Development Model. [Read more]

EmployESBC VENTURE EMPLOYER SPOTLIGHTS

The <u>EmployESBC Venture</u> periodically hosts Employer Spotlight virtual events where job seekers can get to know Montreal area employers and the types of positions they offer.

On Wednesday, October 26, the EmployESBC Venture hosted <u>Cinesite</u>, a VFX and animation company, who presented the many opportunities available in this burgeoning Montreal industry. Job seekers were free to ask questions and were encouraged to apply for open positions at Cinesite.

The first Employer Spotlight, which took place in June, introduced job seekers to employment opportunities at the <u>English Montreal School Board</u>.

<u>EmployESBC</u> is a Collaborative Economic Development Venture between public, private, and civil society partners CEDEC, the Black Community Resource Centre, Sobeys, Una Büro, and the English Montreal School Board. The Venture matches qualified talent from Montreal's English-speaking Black Community (ESBC) with regional employers.

If you are a Montreal-based business focused on healthcare, tech, education, finance, or public administration and you'd like to learn how you can become a featured employer on the EmployESBC platform and/or as part of an Employer Spotlight, connect with us.

A Collaborative Economic Development partnership supported by CEDEC.

RECRUITMENT RENDEZ-VOUS

The Recruitment Rendez-Vous has grown! This Collaborative Economic Development Venture has implemented a

user-friendly, interactive job search platform, hosted by our Venture Lead partner at Valcartier Military Family Centre and its FORT program.

If you are a job seeker in Quebec City looking to put your English or bilingual language skills to work, you can set up a free online profile that provides access to numerous job opportunities with employers in the Quebec City region.

Please contact Dana Conrado at dana.conrado@crfmv.com for more information.



Click on the image to enlarge.

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FEDERAL NEWS



INTERNATIONAL EXPERIENCE CANADA PROGRAM

As of January 9, 2023, applicants can apply for the 2023 International Experience Canada (IEC) Program. The IEC is a reciprocal program that allows youth to work and travel in each other's countries, meaning that candidates will be able to work and travel in Canada, helping employers fill labour gaps in Canada's tourism industry. Click here for more information about the application process.

OFFICIAL LAUNCH OF CANADIAN DIGITAL

ADOPTION PROGRAM (CDAP) IN QUEBEC

The Fédération des chambres de commerce du Québec and the Réseau des SADC et CAE, along with the Honourable Pascale St-Onge, Member of Parliament for Brome—Missisquoi, Minister of Sport and Minister responsible for the Economic Development Agency of Canada for the regions of Quebec, officially launched the Canadian Digital Adoption Program (CDAP) in Quebec on December 20, 2022. Over the next four years this program will support the digital readiness of small- and medium-sized businesses, to help them boost their online presence and adopt or upgrade their digital technologies. Click here to learn more about this program and how to apply.

PROVINCIAL NEWS



LAUNCH OF HATS OFF TO YOU! CONTEST

The *Hats Off to You!* contest highlights the passion and work of women enrolled in a professional or technical program that leads to a career in a traditionally male field. Women are invited to share their motivations and future career plans. Visit the <u>contest page</u> to learn how to submit an application.

INDUSTRY NEWS & EVENTS

ATTENTION WOMEN ENTREPRENEURS: STRIKEUP CANADA IS BACK

StrikeUP 2023 will feature keynotes, panels, workshops, chatrooms, networking, and support resources designed to help women entrepreneurs through critical milestones in their



entrepreneurial journey. Register for free at www.strikeup.ca.

OECD WEBINAR: PRODUCTIVITY AND RESILIENCE IN REGIONS AND CITIES

On December 6, 2022, the OECD hosted the "Productivity and Resilience in Regions and Cities" webinar. Presenters focused on the link between productivity and resilience as well as some examples of resilience in cities and regions. <u>Click here</u> to watch the replay.

CALL FOR EMERGING RURAL RESEARCHERS & NEW RURAL RESEARCH INITIATIVES

Each year, the Canadian Rural Revitalization Foundation devotes their February newsletter to showcasing emerging rural researchers and new rural initiatives being led by community organizations. These profiles also facilitate new connections to other people interested in similar topics. The deadline for submissions is February 3, 2023. Click here to submit a profile.

CEDEC

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