

# **ACTION PLAN FOR OFFICIAL LANGUAGES 2018–2023**

## **Highlights**

**June 15, 2018**



# Official languages in Canada

## **A central characteristic of Canadian identity**

- Powerful symbol of our diverse and inclusive society
- Linguistic duality is a founding principle of Canada
- Essential tools for integration, inclusion, learning and dialogue

# Listening to Canadians

## **Cross-Canada consultations were held from June to December 2016**

- More than 7,000 Canadians were heard
- 22 round tables in multiple Canadian cities, six of which were broadcast live on the Web
- 6,375 people replied to online questionnaires and more than 100 submissions and letters were received

## **Reports from Parliamentary Committees were considered**

- The final report on the 2016 Cross-Canada Official Languages Consultations was presented in June 2017.

# Concerning trends

## **Decreasing demographic weight of the Francophone population across Canada\***

- The relative weight of the Francophone population outside Quebec is expected to drop from 3.8% in 2016 to 3.0% in 2036, down from 6.1% in 1971

## **Low rate of bilingualism among Canadians\***

- A modest projected increase in bilingualism will come mainly from Francophones and English-speakers in Quebec
- The rate of bilingualism among English-speakers outside Quebec is expected to remain very low:
  - from 6.8% in 2016 to 6.7% in 2036

➤ **Despite significant gains, these concerning trends indicate that current efforts are insufficient to maintain the vitality of our official languages**

\* According to the 2016 Census and Language Projections for Canada, 2011 to 2036 (Demosim 2017), Statistics Canada. The terms “English-speakers” and “Francophone” refer to the first official language spoken (FOLS).

# Objectives of the 2018–2023 Action Plan

**Restore the proportion of Francophones living in linguistic minority communities to 4% by 2036**

**Promote the vitality of English-speaking communities in Quebec (ESCQ), particularly in regions outside of Montreal**

**By 2036, increase the bilingualism rate**

- of English-speakers outside Quebec from **6.8% to 9%**
- of the Canadian population from **17.9% to 20%**

# *Action Plan for Official Languages 2018–2023*

**Strengthen our  
communities  
(\$267 M)**

**Improve access to  
services  
(\$129 M)**

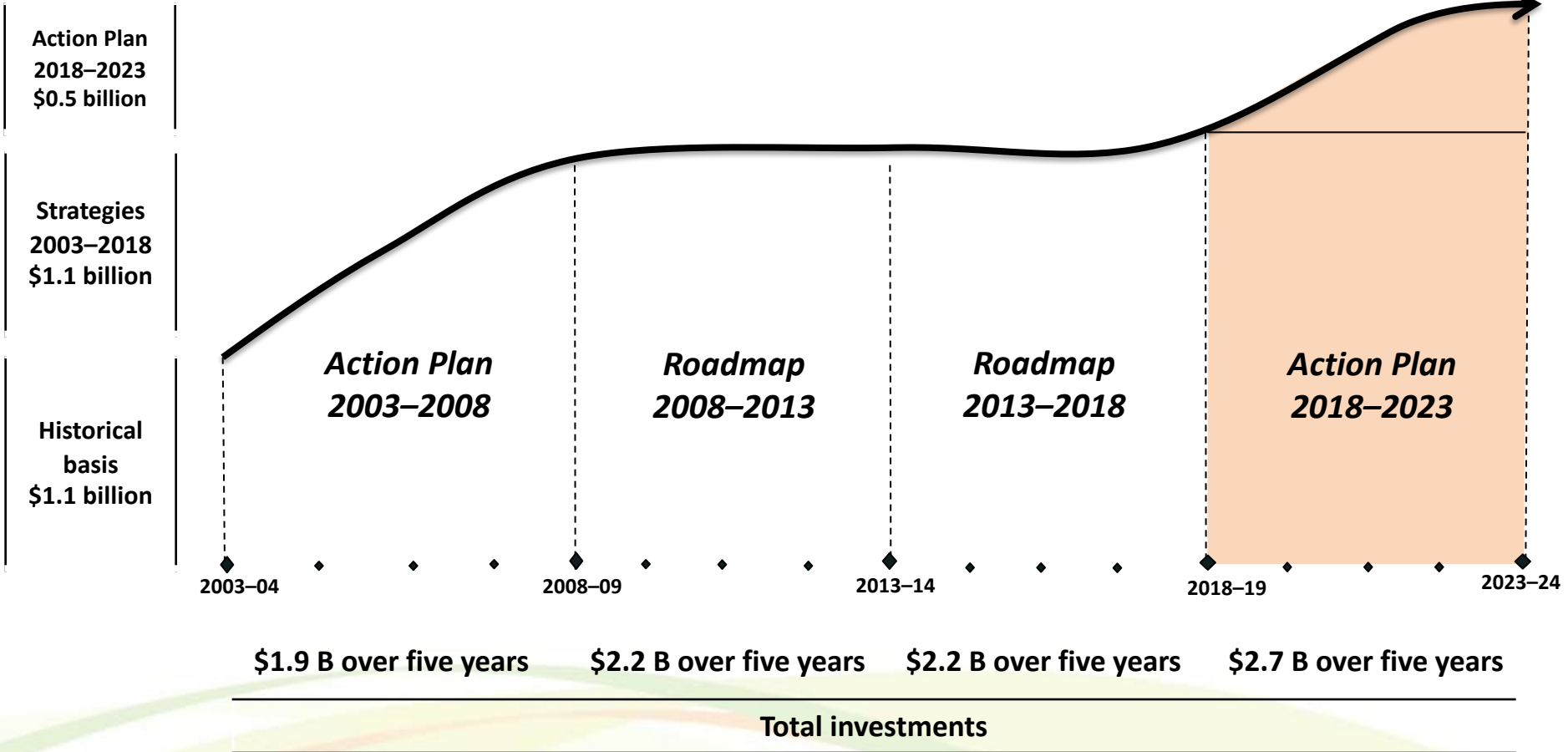
**Promote a bilingual  
Canada  
(\$100 M)**

**Improve the quality of core data at  
Statistics Canada (\$3 M)**

**\$ 499 Million in additional funding over 5 years**

# Investments in official languages

Over five years



## Strengthen our communities (\$267 M)

<ul style="list-style-type: none"> <li>Increase core funding for organizations               <ul style="list-style-type: none"> <li>Supporting community voices, essential to vitality</li> </ul> </li> </ul>	\$57.37 M PCH
	\$4.50 M ESDC
	\$4.40 M HC
	\$3.75 M JUS
<ul style="list-style-type: none"> <li>Support community media: radio stations, newspapers               <ul style="list-style-type: none"> <li>Strategic support for businesses</li> <li>Ensure succession (interships)</li> </ul> </li> </ul>	\$14.53 M PCH
<ul style="list-style-type: none"> <li>Invest more in community gathering places               <ul style="list-style-type: none"> <li>Creation of community spaces</li> <li>Educational and community infrastructure (investments of \$28 M <i>announced in 2017</i>)</li> </ul> </li> </ul>	\$95.25 M PCH
<ul style="list-style-type: none"> <li>Support English-speaking communities in Quebec               <ul style="list-style-type: none"> <li>With a dedicated fund</li> <li>In various regions and sectors</li> </ul> </li> </ul>	\$5.28 M PCH



## Strengthen our communities (\$267 M)

<ul style="list-style-type: none"><li>• Increase support for local cultural projects<ul style="list-style-type: none"><li>• Via the Community Cultural Action Fund</li><li>• Microgrants for cultural activities in schools</li></ul></li></ul>	\$11.16 M PCH
<ul style="list-style-type: none"><li>• Strengthen strategic investments fund</li></ul>	\$10.00 M PCH
<ul style="list-style-type: none"><li>• Support early childhood in minority communities<ul style="list-style-type: none"><li>• Occupational training and strengthening of workers' capacities</li><li>• Support for opening of child care centres and services</li></ul></li></ul>	\$20.00 M ESDC
<ul style="list-style-type: none"><li>• Support Francophone immigration<ul style="list-style-type: none"><li>• Pathway to Francophone integration</li><li>• Cooperation and accountability</li></ul></li></ul>	\$40.75 M IRCC

## Improve access to services (\$129 M)

• Encourage recruitment of teachers for Francophone minority schools	\$31.29 M PCH
• Francophone Community-School partnerships fund	\$5.25 M PCH
• Strengthen support for access to justice for all Canadians in the official language of their choice	\$10 M JUS
• Enhance support in health <ul style="list-style-type: none"><li>• Improve access to French-language training programs (five postsecondary institutions)</li><li>• Enhance the capacity of English-language health networks in Quebec</li><li>• Innovative projects</li><li>• Improve the promotion of early childhood health</li></ul>	\$22.5 M HC
• Improve French-language services offered by the territories ( <i>Announced in 2017</i> )	\$60 M PCH

## Promote a bilingual Canada (\$100 M)

<ul style="list-style-type: none"><li>Promote the bilingual character of Canada's capital</li></ul>	\$2.5 M PCH*
<ul style="list-style-type: none"><li>Create and launch a free mobile and Web application for second-language learning<ul style="list-style-type: none"><li>Based on the Canadian Language Benchmarks</li></ul></li></ul>	\$16.5 M PCH
<ul style="list-style-type: none"><li>Encourage recruitment of teachers for French immersion and French as a second language</li></ul>	\$31.29 M PCH
<ul style="list-style-type: none"><li>Incentivize English-speaking students to pursue postsecondary education in French<ul style="list-style-type: none"><li>1,000 annual scholarships of \$3,000</li></ul></li></ul>	\$12.6 M PCH

\* Existing funding

## Promote a bilingual Canada (\$100 M)

- |  |               |
|--|---------------|
| <ul style="list-style-type: none"><li>• Increase language and cultural exchange opportunities for young people<ul style="list-style-type: none"><li>• Facilitate access to the Explore program</li><li>• Modernize the Odyssey program</li></ul></li></ul> | \$38.51 M PCH |
| <ul style="list-style-type: none"><li>• Reinvest in the Young Canada Works in Both Official Languages program (Announced in 2017)</li></ul>  | \$1.20 M PCH  |

## Improve the quality of core data at Statistics Canada (\$3 M)

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|---|----------------|
| <ul style="list-style-type: none"><li>• Support Statistics Canada's linguistic data analysis capacity</li></ul> | \$3 M StatsCan |
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# Implementation of the 2018–2023 Action Plan

- Gradual, beginning on April 1, 2018
  - Design of new measures
  - In cooperation with organizations and beneficiaries
  - Efforts to obtain necessary authorities have begun

# Selected Funding – PCH Dialogue with ESCQ

- Increase in core funding.
- Dedicated fund.
- PCH is committed to engaging with the community in setting the principles and priorities that will guide the allocation of these funds.

# Selected funding for ESCQ

Table 2 (\$ thousands)	Funding breakdown – Total amounts per year						
	2018–2019	2019–2020	2020–2021	2021–2022	2022–2023	Cumulative Total	Recurring Amount
Increase in core funding	610	1,010	1,010	1,170	1,240	5,040	1,240
Dedicated fund	n.a.	1,200	1,230	1,300	1,300	5,030	1,300
<b>Total</b>	610	2,210	2,240	2,470	2,540	10,070	2,540