

CAMI'S ANNUAL GENERAL MEETING 2018-2019



# Welcome



### Mandate

**CAMI** is a regional organization that was founded in March 1987 to support the minority English-speaking community of the Magdalen Islands.

#### **MANDATE**

To promote and motivate the English-speaking community of the Magdalen Islands by encouraging them to improve and strengthen networks within the English and French speaking communities, thus fostering community vitality and supporting community development in the following areas: health & social services, education, economic development, the arts and preservation of culture and heritage.



### Board of Directors 2018 - 2019

President - Katherine Gibson-McCartney

Vice-President - Ronald Goodwin

Secretary-Treasurer - Linda Clark

Director - Dorothy Taker

Director - Selena Clark

Director - Myriam Pealey

Director - Pauline Boudreau



### Staff 2018 - 2019

Executive Director - Helena Burke Accounting Manager - Amanda Goodwin Executive Assistant - Jonathan Patton Seniors Outreach Agent - Lisa Craig Health & Wellness Liaison Agent - Maude Arseneau Wheels on Meals Coordinator - Robin Aitkens Animator - Amber McKay Tour Guide - Rosanna Taker Tour Guide - Roxanne Boudreau Entry Island Tour Guide - Diane Chenell Tour Guide Thelma - Ann Feltmate Development Agent- Darrell Burke Development Agent - Casey Clarke Tourism Development Agent - Ezgi Cakmak



### Staff 2018 - 2019 continued

Museum Greeter - Maria Burke Replacement Daycare Worker – Paula Burke Customer Service Agent - Brandi Clarke **Customer Service Agent - Robert Weeks** Museum Greeter - Haley Dickson Early Childhood Coordinator - Charlene Cyr-Benard Customer Service Agent - Krista Clarke Community Garden Animator - Nicholas Chenell-Morrison Pickling Assistant - Benita Clarke Communications Agent - Karina Cyr Youth Agriculture Intern - Rose Seguin Animator - Valerie Clark Tour Guide - Jan Kelly Development Agent - Nigel Quinn Development Agent - Jarrett Quinn



### Canadian Heritage Program Funding





### Volunteer Appreciation





"Remember that the happiest people are not those getting more, but those giving more."

— H. Jackson Brown

<u>Jr.</u>



### Remembrance Day







Thanks to the support of the East End Fire Department, the Holy Trinity church, Grosse Ile School and local volunteers, CAMI hosted its annual Remembrance Day Service.

CAMI was fortunate to receive a visit from the Department of National Defense again this year.







### Entry Island Heritage Museum





- Entry Island museum saw 1005 visitors in 2018, a decrease of 91 visits from 2017
- Maintained Head Tour Guide position, provided employment to 4 Assistant Guides
- Incorporated heritage workshop and walking tours
- Generated approximately \$6,000 in revenues through museum admissions and sales





### Cultural Program











### ROMIM

Collaborated with the Musee de la Mer and the Centre d'interpretation du Phoque to begin working on developing a concept and content for the purpose of producing a mobile application to promote and reference the history of the islands via the three museum organizations





### Entry Island Revitalization

- Purchased Entry Island school building
- Produced museum concept report and building plans for renovation project
- Hired Development Agent via the FAIR program
- Began researching potential programs for renovation project and submitting applications
- Met with various partners to sensitize them to the project and developed collaborations when possible
- Began working on marketing strategy
- Secured \$10k with SADC for implementation of marketing strategy

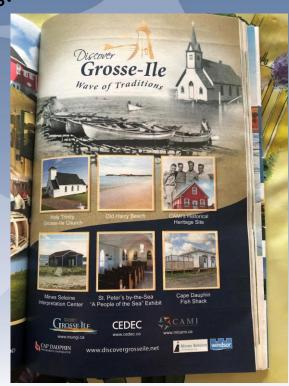




### Community Marketing Strategy - Discover Grosse Ile

CAMI, in collaboration with the Municipality of Grosse Ile and the CEDEC, has been implementing the Discover Grosse Ile Marketing Strategy, which included the following:

- Full Page Ad in the ATR's Tourist Guide
- Mass production & distribution of Discover GI pamplets
- Discover Grosse Ile facebook page and website
- Poster on the CTMA ferry
- Etc...





#### STRENGTHENING VISIBILITY PARTICIPATION & LEADERSHIP

- Leveraged other funding (\$635,355 over and above the PCH core)
- Provided input into important consultations hosted both by the federal, provincial
   & local governments
- Hosted Minister Responsible for Relations with English-speaking Quebeckers
- Participated in various provincial conferences and focus groups
- Worked with CASA and Vision Gaspe to develop joint projects regionally
- Co-developed the Eastern Quebec Rural Development Network for Anglophones to specifically address issues







### **COMMUNICATIONS**

- NEWSLETTERS
- RADIO CAPSULES
- SOCIAL MEDIA POSTS
- ENGLISH PAGE IN THE RADAR



## ORGANIZATIONAL CAPACITY BUILDING

- GENERAL ORGANIZATIONAL ADMINISTRATION
- PLANNING & TRAINING FOR BOARD AND STAFF
- BOARD MEETINGS
- AGM & ANNUAL REPORT



## COMMUNITY CULTURAL ACTION FUND





### IF THESE WALLS COULD SPEAK PROJECT

This project sought to design an interactive multimedia exhibit that married history and lore to educate, inspire and archive. The first year of this project included research to help gather the Irish and Scottish legends and folklore surrounding the sea and research around the various multimedia options. Studied in detail work of Byron Clark on the maritime history of local Anglophones. His book *To find but a grave* on the wreck of the Miracle was a jumping off point to develop a rich story that would both touch on an important local event that could also inform on the historical context of the Irish Famine and its effects on immigration to the Islands and the country at large.





## HEALTH & SOCIAL SERVICES





Health Canada Santé Canada



### Support for out of region health services



In addition to promoting the Patient Navigator service, CAMI acted as a direct link between the community and the Navigator Steve Guimond





### Community Health Education Program (CHEP)

CHEP seeks to increase the availability of health promotion and disease prevention information for ESCs and increased collaboration between community and public health professionals.

#### **SESSIONS:**

- Mental Health
- Cancer Awareness
- Eating Well





### Senior's Strategy

Began implementing seniors strategy in collaboration with several partners:

- Municipality of Grosse Ile
- Grosse Ile School
- CAB
- Collective Kitchens
- CISSS
- L'Essentiel
- APPUI





### Meals on Wheels for Seniors

Delivered Meals on Wheels to seniors in Grosse Ile, Grand Entry & Entry Island:

- 243 meals delivered to Grosse Ile
- 100 meals delviered to Grand Entry
- 563 meals delivered in Entry Island

The Meals on Wheels program is made possible via a collaboration with the CAB, funding from the NPI Outreach project and the generosity of community volunteers





### **EQUIPE SANTE**

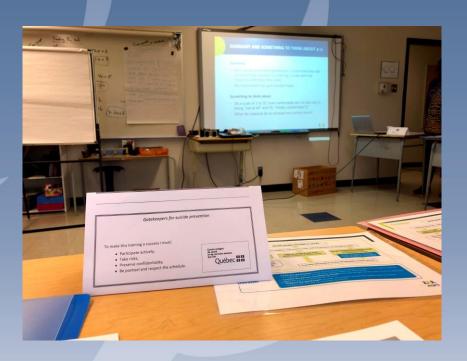


Students from GIHS volunteered their time to support the local hospital foundation in their annual fundraising campaign "Equipe Sante"
Students went door-to-door to pick up donation envelopes in Grosse Ile, East Cape and Old Harry!



### SUICIDE PREVENTION – GATEKEEPERS TRAINING

11 community resources
participated in the suicide
prevention training from CAMI,
GIHS and the Municipality. This
training was provided by the Sante
Publique GIM





## Regional Planning for the Development of the ESC of the Gaspe-Magdalen Islands' Region

CAMI continued to work with CASA and Vision on regional dossiers:

- Health & Harmony Campaign
- Travel4Health / Toolkit / Patient Navigator
- Cancer Gaspesie
- Bright Beginnings
- Wellness Centre and ITMAV Evaluation
- Mental Health Task Force
- RESSORT





# RECRUITMENT AND RETENTION OF HEALTH PROFESSIONALS





Health Canada Santé Canada



### **McGill Retention Project & Community Bursary Program**

3 category 1 Bursaries Awared:

- Sabrina Clarke (\$10,000)
  - Kelly Chenell (\$5,000)
- Simon-Frederick Richard (\$10,000)

2 Category 2 Bursaries Awarded

- Janice Lemay-Lewis (\$2,500)
  - Daniel McIntyre (\$2,500)



Janice Lemay-Lewis





Simon Frederick Richard



Sabrina Clarke





## Community Outreach



### Youth Strategy Implementation





CAMI, in collaboration with Grosse Ile School and the Municipality continued to implement the Youth Health and Well-being Strategy which was largely based around offering leisure, recreational and health education activities



### Community Innovation Fund

#### 2018-2019

- 2 students placed in a work program with local businesses (carpentry & small engine mechanics)
- Carpentry program for Grade 9 students
- Developed a carpentry program for vulnerable boys with included math modules
- Planted and maintained the school garden and greenhouse









### Seniors Outreach Program

Community approach to help alleviate the feeling of isolation for seniors and to promote their autonomy as well as encourage their social participation.

36 seniors and 2 couples reached last year

168 home visits 154 phone calls







### Card games

Each Thursday night approximately 12 seniors get together for a night of cards. This activity is held at the Anglican parsonage and is very much appreciated by the seniors that participate. It provides a social space for seniors, especially for those that are living alone and that are more isolated.





### Christmas Hampers & Children's Choir

Led by CAMI's Senior's Liaison Agent, students and volunteers delivered Christmas Hampers to seniors while singing Christmas Carols. More than 50 hampers were delivered.





### WELLNESS CENTRES

In 2018-2019 CAMI collaborated with the CISSS and other partners to provide 7 Wellness Centres (4 in Grosse Ile and 3 on Entry Island)







### Other activities during the 18-19 fiscal year



- Provided home visits and referral services
- Provided accompaniment support
- Represented ES seniors at various tables and committees (SAPA, APPUI, MADA)
- Collaborated with the Senior's Outreach worker in Grande-Entrée to offer
- inter-community activities



## EARLY CHILDHOOD DEVELOPEMENT





Worked with the Gaspe organizations (CASA & Vision) to host a regional forum on early childhood development that included participation from organizations and institutions from all over the region

Partnered with Grosse Ile High School to develop and implement a local Bright Beginnings program with included the hiring of an Early Childhood Consultant and the hiring of a tots play animator

Maintained the travelling literacy bag program and collaborated with the school and municipality to host a tots carnival day

Provided a temporary seasonal day care service for the 2018 fishing season











### OTHERS:

- Fresh Fruit Snack : Once a week for Prek & K
- House visits to all parents of children 0-5 years
- Distributed information and learning tools: books, crayons, playdoh, etc.
- Provided training for Kindermusic program and began implementation
- Provided support to local family daycare provider



### ENHANCING REGIONAL COMMUNITY CAPACITY

#### **MANDATE EXPANSION:**

- Developed steering committee to support project
- Hired consultants to work with the committee and CAMI in producing a knowledge development report

#### TRAVEL:

 Traveled to Montreal, Quebec City and the Gaspe for representation and training

#### TRANSLATION:

Translated content for the English page of the RADAR paper







### CONCORDIA & INNOWEAVE PROJECTS

### **Developing the Social Enterprise!**

CAMI received a grant from Concordia University, via the SRQEA and from Innoweave via the McConnell Family Foundation to develop a social Enterprise organization.

- On April 17, 2018 the Entreprise Sociale les Iles was officially incorporated!
  - Governance Structure developed
    - Business plans produced

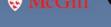






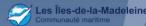


### Recognizing our Financial Partners









































Government of Canada **CHSSN** McGill University Government of Quebec Communaute Maritime des Iles Municipality des Iles Agri-Foods Canada QCGN Concordia University Cape Dauphin Fishermen's COOP

Grosse Ile School / CLC Caisse Populaire Dejardins des Iles Municipality of Grosse Ile **Development Social** Cedec Windsor Salt SADC des lles Fédération des Chambres du Québec



# QUESTIONS?



# THANK - YOU!!