

# Community Development Plan 2022-2027 Roundtable November 2, 2021

A plan "by and for" the community

# Roundtable Program

---

10 a.m.	Words of Welcome
10:10 a.m.	Overview of Community Development Plan
10:30 a.m.	Questions and Comments
10:35 a.m.	Overview of Community Development Plan process and framework Introduction to Strategic Planning and SWOT Analysis
10:45 a.m.	Questions, clarifications, etc.
10:55 a.m.	Breakout into Roundtable Groups SWOT Analysis of each Development Area, using template provided on following page Roundtables to decide on date of their next meetings

## Goals

- Develop our collective skills in community development planning
- Provide the opportunity to network and leverage relationships
- Establish a clear understanding of the Community Development Plan as well as the framework which we will be using to move forward

# Goal: A More Vital Community

---

Recognized factors of vitality:

- Sense of belonging
- Collective leadership
- Institutional completeness
- Relationship with majority
- Potential for renewal
- Ability to subscribe to a wider linguistic environment.

A Community Development Plan supports our collective efforts to promote the vitality of English-speaking Quebec

# Need for a Community Development Plan at multiple levels of government

## Action Plans for Official Languages

- Has guided investment in OLMC vitality across multiple departments since 2003.
- ESCQ share of funding has increased over that period by **\$1.6 billion**. ESCQ invited to evaluate impact of plan to inform subsequent planning cycle



## Provincial Investment

- SRQEA formed in 2018. A community plan can support the government in having a diversified, inclusive approach to supporting the ESCQ.

[This Photo](#) by Unknown author is licensed under [CC BY-SA](#).

# The English-Speaking Community of Quebec: At a Glance

- **13.7 %** of Quebec's population (FOLS)
  - **36.1%** of newcomers to Quebec are English-speaking
  - Unemployment rate is **2%** higher than French speakers
  - **61.3%** decline in school enrollment since 1971
  - Only **1%** of Quebec's Civil Service is English-speaking
- 
- Current government has introduced several bills of concern to the English-speaking Community (21, 40, 96)
  - Federal bill to modernize OLA (C-32) likely to be reintroduced soon

# The English-speaking Community Sector

---

- ESCQ receives lowest per capita federal investment of any OLMC (48.65)
- Only 3% of available funding from the provincial government reaches English-speaking organizations
- Groups are concerned with accessing funding and lack of resources
- Groups struggle to recruit and retain personnel (including volunteer directors)
- Groups struggle to keep up with organizational demands
- Groups desire strong, but collaborative, central leadership and a more unified community network

# Community Priorities

---

Annual Survey deployed June 2021 for upcoming fiscal year

- 52 responses
- Establishes **49 community priorities** across **six priority areas**:
  - Access to services
  - Community-building
  - Economic prosperity
  - Leadership and representation
  - Identity and renewal
  - Strong institutions

A sampling of proposed priorities with high rates of response indicate the following issues as predominant

- Access to health and social services (including mental health, youth and seniors' services)
- Collaborative projects and networking
- Diversity, Equity and Inclusion

# Development Areas Of the Community Development Plan

- Framework for managed community growth
- Outlines gaps
- Built on common themes identified in consultations
- Intersects with factors of vitality and community priorities
- Provides orientations for community development to promote vitality
- Bridges the gap between developing community and informing policy

# Through repeated public dialogue, we learned

## ORGANIZATIONAL & NETWORK HEALTH

*Strengthen organizational capacity to serve the English-speaking community while fostering trusting supportive and collaborative relationships between stakeholders*

## FUNDING

*Support organizations serving English-speaking Quebec in accessing adequate funding.*

## REPRESENTATION

*Ensure that collective action is engaging and representative of the diverse communities within Quebec's English-speaking community.*

## DATA

*Support and contribute to the development, dissemination and utilization of an evidence base as a tool for collective action*

### EMPOWERS OUR COMMUNITY TO:

- Strengthen factors of community vitality
- Address gap between community priorities and public policy

# Community Development Plan 2022-2027

---

To be built by community roundtables with focus on

- Building Capacity
- Networking
- Collective Action and Mutual Support

## Why Roundtables?

- Proven model employed by l'Assemblée de la francophonie de l'Ontario for strong grassroots mobilization and consensus-building
- Roundtable model employed elsewhere in Quebec on regional/local level (Tables de concertation)

# Process

---



# Plan Framework

<p><b>DEVELOPMENT AREA:</b>  <i>Broad area of focus, based on consultations, where community capacity can be developed to strengthen vitality (ex: Funding, Data, Representation, Organizational &amp; Network Strengthening)</i></p>					
<p><b>OBJECTIVE:</b>  <i>Clear target for collective action to develop capacity within this area.</i></p>					
<p><b>Action</b>  <i>What steps are needed to reach objectives?</i></p>	<p><b>Timeline</b>  <i>When do we want this action to be completed?</i></p>	<p><b>Responsible</b>  <i>Who will be responsible to lead or coordinate action?</i></p>	<p><b>KPIs</b>  <i>What indicators can be used to measure the success/impact of action?</i></p>	<p><b>Output</b>  <i>What will be the immediate results of action?</i></p>	<p><b>Outcomes</b>  <i>How will output contribute to improved community vitality?</i></p>

# Roundtable Breakouts

---

1. Brief re-introduction
1. Assign a notetaker
1. Complete SWOT analysis in Google Drive (link will be placed in your chat). Spend approximately 8 minutes per quadrant, and 8 minutes to work on your final SWOT statement
1. Discussion on scheduling for future sessions, one in January and one in February

# Strategic Planning Overview

---

