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(YES)

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FOR IMMEDIATE RELEASE

New Online Service Makes Expert Advice Accessible and Affordable

YES, a non-profit organization, launches their entrepreneurship services online for small business owners located off the Island of Montreal

Montreal - August 25, 2011. For 15 years, YES has provided support and assistance to over 6,000 entrepreneurs in the Greater Montreal Area. With support from Canada Economic Development for the Quebec Regions, YES will be reaching out to the English-speaking Community more than ever before via online video workshops and coaching as part of their new regional development initiative. Ultimately, YES aspires to develop the same kind of sustainable, English-language services designed to support entrepreneurs within their local communities in other parts of the province of Quebec as it has already done in Montreal.

"Access to affordable and convenient English-language support is not always available for entrepreneurs, especially in smaller communities," said Iris Unger, Executive Director of YES. "We are excited to launch this new online system of support to address the unique needs of English-speaking small business owners in other regions of Quebec."

YES' online support includes interactive daytime and evening workshops geared to help entrepreneurs refine their ideas, start and grow their business and locate the resources they need to succeed. Topics include Jump-Start Your Business, Start-Up Grants & Loans, Start Your Own Business Seminar Series, Legal Essentials for Entrepreneurs, Sales and Branding.

The online service also gives clients access to a team of in-house experts and professional business coaches offering individualized business consultations. "As business issues vary from community to community, the coaches will be well-informed and instructed on concerns specific to certain regions and rural areas, allowing them to make the most out of every session," explained Silvina Asurmendi, Director of the Entrepreneurship Program at YES.

Regional clients accessing coaching sessions and workshops online will also have access to capital through YES in partnership with the Canadian Youth Business Foundation (CYBF), as well as through other funding partners.

For more information or to register for online services, interested participants can contact YES at 514-878-9788 / 1-888-614-9788 or visit www.yesmontreal.ca

About YES

As a not-for-profit organization, YES (Youth Employment Services) enriches the community by providing English-language support services to help Quebecers find employment and start businesses.

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For further information, please contact:

Catherine Brisindi
Director of Marketing and Special Events, YES
514-878-9788 Ext. 322
cbrisindi@yesmontreal.ca

Iris Unger
Executive Director, YES
514-878-9788 Ext. 301
iu@yesmontreal.ca