

YES E-News

MARCH 2009

YES MONTREAL

(Youth Employment Services)

YES

yes presents:

Quebec Youth Employment Conference

WORKING IN THE 21ST CENTURY

YES Montreal in partnership with the Community Learning Centers, presents the **Quebec Youth Employment Conference: Working in the 21st Century** on **Saturday March 28, 2009 (9AM - 5PM)** at **Dawson College**. This English-language conference links, through video-conferencing, over 500 youth from 10 Quebec communities and addresses the challenges of finding work in the province. YES' Youth Employment Conference helps participants identify ways to keep ahead of the curve, to successfully recognize employment trends, to develop skills needed to effectively market themselves, to build their experience and portfolio, and to take advantage of the evolving demographics in the workplace.

Through tailored workshops, panels, keynote addresses and discussions, participants will be given the tools they need to find employment in Quebec. The morning keynote address will be given by **Todd van der Heyden** on how he became an award-winning Canadian investigative reporter and news anchor for CTV News. Using humour to convey her message, generational humourist and internationally renowned professional speaker **Meagan Johnson**, will 'zap the gap' with the afternoon keynote address discussing intergenerational issues in the workplace. Cost for this conference is \$15.00 (includes lunch). **For more information on the conference including registration, event locations, and workshop descriptions, go to www.yesmontreal.ca**



Todd van der Heyden



Meagan Johnson

YES' 12th ANNUAL ENTREPRENEURSHIP CONFERENCE: APRIL 18, 2009



Have a great idea? Want to be your own boss? Are you already in business and want to expand? **Make Your Move – Entrepreneurship Today**, the all-new, re-designed 12th Annual YES Montreal Entrepreneurship Conference takes place on **Saturday, April 18, 2009** at the Société des arts technologiques (1195 Saint-Laurent). The conference provides practical advice from seasoned experts and it all kicks off with an inspiring keynote address by **Tatiana Londono**. This year's conference pioneers a new format focused on informal round-table discussions with some of Quebec's most savvy entrepreneurs, lawyers and accountants including **Pino Di Ioia** (Beavertails) and **Mitch Joel** (TwistImage, The Gazette). Cost for this conference is \$50.00 (includes lunch). Registration is currently underway. **For more information or to register call 514-878-9788 or go to www.yesmontreal.ca.**

As part of this year conference, YES presents the **E-Ship Idol Competition**. For entrepreneurs who wish to start-up or grow their business, this contest provides the possibility of winning a \$2500 cash prize, two FREE consultations with an "All-Star Advisory", and enrolment into the YES Mentorship Program for Entrepreneurs. To apply to be a participant in the E-Ship Idol Competition, call **514-878-9788** or go to **www.yesmontreal.ca**.



DIRECT MAIL CAMPAIGN

YES Montreal's **DIRECT MAIL CAMPAIGN** is well under way, with our target goal of raising \$30,000. Now is the time to show your support for YES and all the services we provide. Your donation will help us provide career counseling, workshops and research resources that will help those who wish to find the meaningful job he or she wants, or to start their own business, right here in Quebec. Successful futures start with YES, but it all starts with you, please give generously. **Donate online at www.yesmontreal.ca or by phone (514) 878-9788.**

EVENING WORKSHOPS AT YES

Social Entrepreneurship: Change the World (Cost : \$15)

Monday, March 16, 2009 6:30pm-8:45pm

This session will examine social entrepreneurship as a viable business model while exploring market opportunities, financing options, marketing strategies and other tools you might need to get your social entrepreneurship project off the ground. Speakers: **Katia Bohémier**, **Sophie Gélinas** (Institut du nouveau monde)



How to Write an Effective Artist Grant (Cost : \$15)

Wednesday, March 18, 2009 6:30pm-8:45pm

This workshop is your one-stop for the "do's and don'ts" of grant and proposal writing. Learn about funding options, and the criteria required for different types of funding all while increasing your knowledge to ensure that your grant application is strong and noticeable.



Careers in Science (Cost: \$15)

Thursday, March 26, 2009 6:30pm-8:30pm

In each of these workshops, professionals from specific career sectors will discuss industry trends, the skills needed to succeed and what a 'day in the life' of a particular profession is actually like. A question and answer period will follow each discussion.



Pre-registration is required for all the above workshops. For more information, or to register please call 514-878-9788, or visit www.yesmontreal.ca

HOLD THE DATE: ARTIST CONFERENCE



Are you an actor, painter, musician, writer, dancer, filmmaker, designer, etc.? Thinking of working for yourself? Do you need ideas and strategies on how to make it happen? To help you find the tools you need to succeed, YES Montreal presents its **9th Annual Montreal Self-Employed Artists' Conference: Business Skills for Creative Souls** set for **Monday, June 8, 2009**, at the Centaur Theatre. This unique conference is a full-day of workshops, panel discussions and networking opportunities. Over the years, this event has hosted some of Montreal's most renowned artists and celebrities including Kevin Tierney (Bon Cop, Bad Cop), Yann Martel (The Life of Pi) and Roberto Wilson (Cirque du Soleil). **For more information, contact us at 514-878-9788 or visit www.yesmontreal.ca**

UPCOMING AT YES

Jump Start Your Job Search (Free info session for job seekers)	Tuesday & Friday 2:00pm-4:00pm
Jump Start Your Art/Grants & Loans (Free info session for Artists)	March 12 2:00pm-3:30pm
French for Job Seekers (4-week course) (\$65 for 8 sessions)	March 24 9:30am-12:30pm
Start Your Own Business (4-week course) (\$65 for the 4 week course)	March 24 6:30pm-8:45pm