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CEDEC *e-Magazine*

A trusted leader of innovative collaboration among the public, private and civil society sectors.

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CEDEC NEWS

PUBLIC, PRIVATE, CIVIL SOCIETY SECTOR PARTNERS COLLABORATE TO PLACE TALENT FROM ENGLISH-SPEAKING BLACK COMMUNITY IN AVAILABLE JOBS

With a significant job vacancy rate in Quebec, Sobeys, Una Buro, and the English Montreal School Board have joined forces with the Black Community Resource Centre (BCRC) to place available and qualified talent from the English-speaking Black Community (ESBC) in available jobs in the Greater Montreal Area (GMA).

Sylvie Nardin, BCRC board member and Venture Lead says, “This new Public, Private and Civil Society (PPCS) Venture will match English-speaking Black Montrealers with businesses and service institutions.” Nardin underlines that the PPCS Venture “leverages a pool of young, educated, and bilingual ESBC Montrealers ready and willing to work. It improves the economic lives of individuals in the ESBC and the performance of businesses and institutions in the Greater Montreal Area.”

“Our innovative collaborative Venture brings together the know-how and resources of employers, civil society groups like BCRC, and public sector organizations like the English Montreal School Board,” says Raeanne Francis, BCRC’s Managing Director. “Given the availability of jobs and talent, we intend to create a more innovative, accurate, and efficient matching process to pair talent from our community with available jobs.”

Dr. Clarence S. Bayne, Professor Emeritus, Supply Chain and Business Technology Management, Concordia University, current President of the Black Studies Center and member of the Board at BCRC states, “Inequality in Canada’s economy specifically impacts visible minorities, and this is particularly true when it comes to the underemployment and unemployment of this population.” Dr. Bayne emphasizes, “Our Collaborative Venture is an innovative and concrete way to promote inclusion and workplace diversity. It will help our community members advance their careers and contribute their talents to the growth of Montreal’s economy.”

CEDEC’s President and CEO, John Buck, says, “This Public, Private, Civil Society Venture is an example of the innovative and capacity-building power produced by pooling the know-how and resources of all core community sectors. While unemployment and job vacancies are disruptive to economic development in the GMA, Venture Partners see available talent and jobs as assets to be leveraged to improve the lives of individuals, businesses, and service institutions, as well as the vitality of the ESBC.”

To learn more about EmployESBC, please visit www.employesbc.com.

Collaborative Economic Development brings together public, private, and civil society

sectors to find innovative ways to generate economic benefits that improve the lives of individuals, businesses, social enterprises, and communities. To learn how your community can Build Better Economies for Better Lives, or for more information about this Venture, contact CEDEC at communications@cedec.ca.

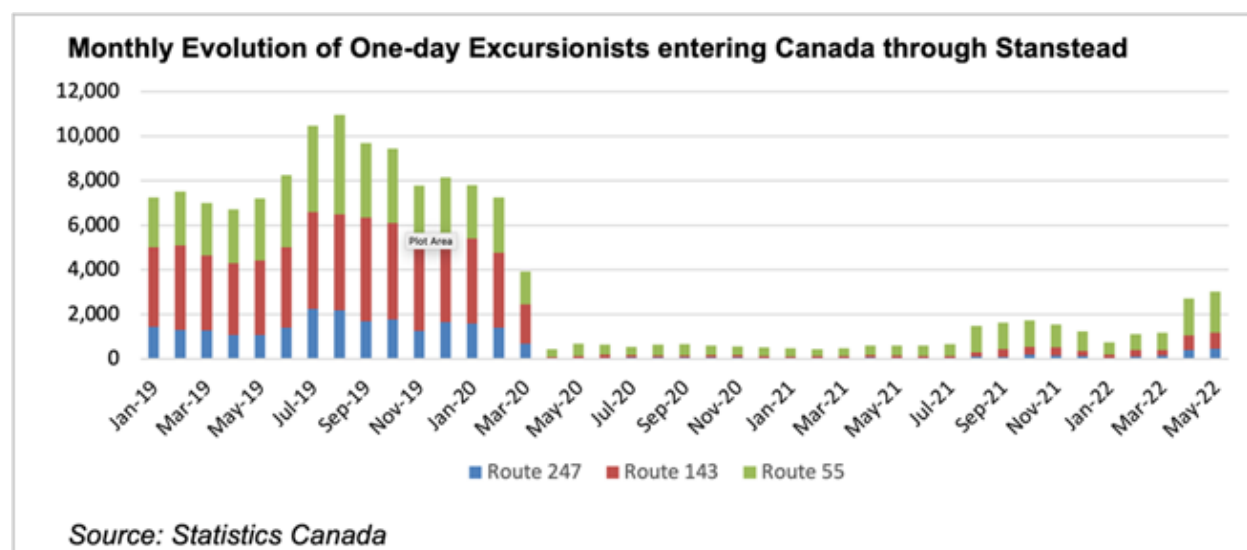
EXPLORING HOW TO LEVERAGE STANSTEAD'S TOURISM ASSETS AND ADVANTAGES

CEDEC recently met with public, private, and civil society (PPCS) stakeholders at the [Musée Colby-Curtis Museum](#) to explore how to leverage Stanstead's economic assets and advantages. The discussion focused primarily on leveraging local and regional MRC Memphrémagog tourism markets to create tangible economic benefits for individuals and businesses in the community.

With a rich and unique history Stanstead enjoys being counted among [Quebec's most beautiful villages](#) meeting the criteria of [L'Association des plus beaux villages du Québec](#).

According to Statistics Canada ([Canadian Business Counts, June 2022](#)), Stanstead's local economy includes numerous micro businesses, many of which are connected to the region's granite manufacturing sector. It also shares a border with Derby Line in Vermont (USA), which is a source of tourists who visit Stanstead throughout the year.

"The data clearly show that cross-border traffic is growing again post-pandemic," said Sterling Lambert, a Collaborative Economic Development Manager at CEDEC. "We propose that Stanstead tap into this increasing flow of tourists from across the border and those already visiting the MRC Memphrémagog."



Through collaboration in the region, there is a real possibility to:

- take stock of Stanstead's tourist assets and advantages
- focus on sustaining and building up its unique tourist offerings
- increase the overall number of tourists visiting the community
- boost the number and duration of overnight stays
- increase the local tourism labour force, and
- maximize the revenues of local tourism operators.

PPCS stakeholders attending the meeting were eager to share their ideas on how they could collaborate more effectively together to identify and implement innovative approaches to developing the local tourism market. "I think we're there - c'est le moment propice," said Jody Stone, Mayor of Stanstead. "Stanstead's population and businesses realize we need to do more, and we need to collaborate more to sustain and develop our local tourism market. We have many assets and advantages to build on. We have many things to be proud of in our community."



Public, private and civil society stakeholders come together at the Musée Colby-Curtis Museum in Stanstead to explore how they can better collaborate together to find innovative ways to increase tourist traffic and spend in the community. (From left to right: Sylvie Boudreau, Owner, Bazar de Stanstead; Jody Stone, Mayor of Stanstead; Harvey Stevens, Municipal councillor, Town of Stanstead, and owner of Vergers Stevens Orchard; Catherine Van Der Linden, Co-founder, Phelps Helps; Stephen Cabana, Director of Services, Economic Development, MRC Memphrémagog; Francis Cloutier, Owner, Auberge de Stanstead; Jean Desrosiers, Owner, Auberge le Sunshine; Vincent Boudreau Director, Haskell Free Library and Opera House; Samuel Gaudreau-Lalande, Director Colby-Curtis Museum)

Participating via Zoom: Gabriel Safdie, Stanstead Art Centre; Anne Marie Grenier, Owner, Friperie de Anne-Marie; Rachel Burnham, Communications Coordinator, Town of Stanstead; Rhonda Morrison, Director, Coordinated Services Delivery, CEDEC

CEDEC AT THE NORTHERN DIRECTIONS CONFERENCE




CEDEC was delighted to attend [Northern Directions 2022](#), which took place on November 16-18 under the theme of “Working to Scale.” Conference attendees learned how rural and remote communities can scale best practices, initiatives, and programs to fit their communities.

CEDEC FEATURED IN ISED'S FALL NEWSLETTER

Two stories from CEDEC are featured in the Fall 2022 edition of Innovation, Science and Economic Development (ISED) Canada’s *ISED Express*, an electronic bulletin featuring articles and other news regarding the economic development of official language minority communities (OLMCs). View the newsletter [here](#).

EMPLOYESBC – MATCHING TALENT WITH FORWARD-LOOKING EMPLOYERS



By bridging the gap between race-based hiring disparities and contributing to higher employment rates within the Black community, we are (eventually) helping people achieve a better quality of life.

Isabelle JH

Recruitment Coordinator

Black Community Resource Centre (BCRC)

EmployESBC offers employers an exclusive opportunity to hire talented Black bilingual English-speaking individuals skilled in the health and education sectors, technology and finance fields, and public administration. Employers can [register here](#) to view CVs of potential candidates. Job seekers, visit the [Jobs Dashboard](#) often to view new job postings.

CEDEC is a proud partner of this public-private-civil society Collaborative Economic Development Venture.

RECRUITMENT RENDEZ-VOUS

The Recruitment Rendez-Vous has grown! This Collaborative Economic Development Venture has implemented a user-friendly, interactive job search platform, hosted by our Venture Lead partner at Valcartier Military Family Centre and its FORT program.

If you are a job seeker in Quebec City looking to put your English or bilingual language skills to work, you can set up a free online profile that provides access to numerous job opportunities with employers in the Quebec City region.

Please contact Dana Conrado at dana.conrado@crfmv.com for more information.

CEDEC is a proud partner of this public-private-civil society Collaborative Economic Development Venture.

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“This public-private-civil society (PPCS) Venture is an example of how PPCS members in communities can work together to find innovative ways to leverage community assets and advantages. Matching job seekers with jobs requiring high level English language or bilingualism skills not only helps members of the English-speaking community, but also helps the broader community constructively address a shortage of labour in the region.”



JOHN BUCK
President & CEO, CEDEC

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POLICY NOTES

CEDEC STRESSES IMPORTANCE OF COLLABORATIVE ECONOMIC DEVELOPMENT AT THE SENATE

On October 24, CEDEC was invited to appear to provide input on the government’s study of *Bill C-13, An Act to amend the Official Languages Act, to enact the Use of French in Federally Regulated Private Businesses Act and to make related amendments to other Acts.*

CEDEC’s President and CEO, John Buck, stressed the importance of adopting a collaborative majority and minority language community economic and labour market development model



that reaches across the public, private,
and civil society sectors.

FEDERAL NEWS



SUBMIT AN EXPRESSION OF INTEREST TO THE CANADIAN NORTHERN ECONOMIC DEVELOPMENT AGENCY

CanNor is accepting Expressions of Interest (EOI) for 2023-2024. If your business or organization's project aligns with one of these community economic development priorities, they want to know more: Diversification and Innovation; Infrastructure Investments and Development; Resource Development; Skilled Workforce; Economic Recovery & Stabilization.

[Click here](#) for full details, how to apply and timelines.

CHANGES TO CANADA SMALL BUSINESS FINANCING PROGRAM

Recent changes to the Canada Small Business Financing Program include expanding financing eligibility to cover intangible assets, such as new product trademarks or software upgrades; increasing maximum loan amounts from \$350,000 to \$500,000; extending government coverage periods for equipment and leasehold improvements; and introducing a line of credit option of up to \$150,000. Learn more about these upcoming changes and other Canadian business support programs [here](#).

ARE YOU BILINGUAL? A CAREER AWAITS YOU AT SERVICE CANADA

Are you looking for a job that offers you
work-life balance? Are you bilingual?

Launch your career with Service Canada's great team. Several positions are available, including Payment Service Agent, Citizen Service Officer and Passport Officer. Have a steady job working from your home, at their offices or in a hybrid format and make a difference in your life and that of other Canadians. To submit your application, send a copy of your CV by [email](#). You can also submit a short text (250 to 500 words) explaining why you are the best person for the job.

ARE YOU BILINGUAL ?
A career awaits you at Service Canada !

Do you want to make a difference in the lives of fellow citizens ?
We have social services and programs to help Canadians

Apply and spread the word !

Submitting your application has never been easier!
All we need is...

Your curriculum vitae

A short text (250-500 words) explaining why you're **the best candidate** for the job (Optional, but recommended)

Do you enjoy daily challenges ?
We're an exciting organization named as one of Canada's Top 100 Employers.

Are you looking for a work-life balance ?
We offer a healthy and inclusive environment.

Are you looking for prime employment ?
We offer advantageous working conditions, competitive salaries and possibility of teleworking.

Scan this QR code and send us your resume!

Click on image to enlarge.

THE CANADIAN COAST GUARD IS HIRING



ALL HANDS
ON DECK

Are you looking for a new and exciting work experience? The Canadian Coast Guard is hiring for the following permanent and temporary positions: Steward, Twinehand, Storekeeper, Cook, Chief Cook, Engine Room Assistant/Oiler, Engineering Officer, Senior Engineering Officer, Chief Officer, and Commanding Officer. For more information about these positions, or to apply, [click here](#).

PROVINCIAL NEWS

QUEBEC'S PREMIER ANNOUNCES CABINET

On October 20, Premier François Legault, announced his new cabinet of ministers. Thirty members were appointed, of which 14 are women, creating parity within the cabinet. The Premier also noted that this is the first time in Québec history that an Indigenous woman has been appointed to a ministerial position. [Click here](#) to learn more about the new cabinet.



Source: [Quebec Government](#)

INDUSTRY NEWS & EVENTS

NOVEMBER IS SOCIAL ECONOMY MONTH

Did you know that collective enterprises (#socialeconomy) have, on average, better employee retention and remain in operation over a longer period than traditional business models? November is Social Economy Month! [Learn more](#) about this business model and how it can benefit employers, employees and communities.

GLOBAL ENTREPRENEURSHIP WEEK



This year marks the 15th Global Entrepreneurship Week (November 14-20, 2022).

The week celebrates and empowers budding entrepreneurs and those who face systemic barriers to starting and scaling their own company.

This year, four distinct theme areas (Education, Ecosystems, Inclusion and Policy) put a spotlight on impactful voices and organizations that are helping empower entrepreneurs everywhere.

Learn more about [Global Entrepreneurship Week](#) and activities taking place in Canada, organized by Canadian GEW host, [Futurpreneur](#).

SMALL BUSINESS SATURDAY

Kick off the holiday shopping season with [Small Business Saturday](#). Your favourite small businesses pour their hearts into what they do every day. This November 26, show them the love they deserve by supporting local!



FUTURE SKILLS @CANNEXUS

The banner has a dark purple background with a white border. The text 'FUTURE SKILLS @ CANNEXUS' is written in large, white, sans-serif capital letters. Below this, the date 'January 25, 2023' is displayed in white text on a green rectangular background. Underneath the date, the location 'Shaw Centre | Ottawa, Canada' is written in white. At the bottom left is the 'Future Skills Centre' logo, which consists of three horizontal bars in white, green, and purple. To its right is the text 'Centre des Compétences futures' in white. At the bottom right is the 'CANNEXUS23' logo in white, with the tagline 'VIRTUAL + IN-PERSON | VIRTUEL + EN PERSONNE' and 'By/Par CERIC' below it.

This free event, being held in Ottawa on January 25 within the annual [Cannexus23](#) conference program, will explore the significant initiatives that are responding to the latest trends affecting Canadian career development and employment services.

The program will include:

- An examination of the labour market context
- An exploration of the role of both the career development sector and of employers in addressing their current and future workforce needs
- An articulation of the supports needed by the career development sector to meet future demands
- Audience engagement in the shaping of plans for Canada's first ever Career Development Professional Centre

Reserve your spot [here](#)!

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and by the Government of Canada.



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