



TUNE IN TO **YES**¹²

A BENEFIT EVENT & SILENT AUCTION

SPONSORSHIP OPPORTUNITY

OCTOBER 24, 2018

GRÉVIN MUSEUM



tuneintoyes.com
yesmontreal.ca
514-878-9788
666 Sherbrooke St. W.
Suite 700, Montreal

WHAT YOU'RE SUPPORTING

YES (Youth Employment Services) is a not-for-profit organization that has been transforming the lives of individuals since 1995 by providing English-language support services to help Quebecers find employment and start and grow businesses.

Through a combination of career and employment counselling, business coaching, skills training, specialized workshops and other support services, we provide much-needed resources to over 3,600 individuals annually to enable them to become self-sufficient, integrate into the job market, launch or expand their business, and ultimately, stay and thrive in Quebec.

Last year, because of you – our supporters and sponsors – we helped over 2,100 entrepreneurs launch or grow 532 businesses in Quebec and we helped over 1,750 individuals who were struggling with their job search. With your help, we can continue to create positive change in the lives of so many more in our community.

YES CENTRE CLIENT DEMOGRAPHICS

3,600

**JOB SEEKERS, ARTISTS AND
ENTREPRENEURS SERVED
ANNUALLY**

532

**BUSINESSES YES
HELPED LAUNCH OR
GROW LAST YEAR**

79%

**OF JOB SEARCH CLIENTS
FOUND EMPLOYMENT OR
RETURNED TO SCHOOL**



EVENT AT A GLANCE

- WHAT:** Tune In To YES is the annual fundraising gala which supports the mission of YES (Youth Employment Services), a non-profit dedicated to assisting entrepreneurs, artists and young job seekers integrate in the Quebec economy.
- WHEN:** Wednesday, October 24, 2018
- TIME:** 6:00 PM to 9:00 PM (VIP Experience: 5:00 PM to 6:00 PM)
- WHERE:** Grévin Museum, 705 St-Catherine West, a unique venue to feature your brand.
- TICKETS:** Tickets are \$150 and include complimentary wine, beer, food and live entertainment (partial tax receipts will be issued). Limited number of VIP Experience Packages are also available for \$2,250 (VIP tours for 10, signature cocktails and other exclusive perks).
- HIGHLIGHTS:** Featuring an impressive silent auction, complimentary food, wine, beer and live entertainment, Tune In To YES is not only an exciting networking and social event, it is also an opportunity to help job-seekers, entrepreneurs and artists in our community.
- SILENT AUCTION:** Promoting unique outings and experiences, travel packages, health and wellness items, treats and toys, luxury and fashion - don't miss the opportunity to be part of the excitement!

COMMITTEE MEMBERS

Samantha Bateman (Chair)
Owner & Director,
Integria Consulting

George Meletakos
Senior Research Analyst,
Cushman & Wakefield

Desiree Ruiz
Co-Founder,
Les Lilas Society

Evan Bush (Honorary Chair)
Professional Goalkeeper

Paulina Podgorska
Owner, SOS Garde

Geoffrey Wagner
Member, YES Board
of Directors

Chad Loeven
VP Sales and Marketing, VMRay

Steve Robins
Marketing Consultant



MAKE A DIFFERENCE...AND HAVE FUN DOING IT

IT'S A WIN-WIN!

Sponsoring TUNE IN TO YES provides you with the unique opportunity to connect with professionals and established business leaders from all sectors, to build your brand awareness and show your company's support for such an important cause: economic development.

Our event is an excellent opportunity to enhance your company's visibility while supporting our programs that help people in our community achieve a better life.

TUNE IN TO YES AUDIENCE DEMOGRAPHICS

300+

AFFLUENT PROFESSIONALS
AND ESTABLISHED LEADERS
FROM ALL SECTORS

\$400

AVERAGE AMOUNT
SPENT BY EACH
ATTENDEE

44

AVERAGE AGE
OF ATTENDEES

YOUR BUSINESS IN THE SPOTLIGHT



98,220 VISITS TO WWW.YESMONTREAL.CA IN 2017



16,883 CLIENT VISITS THE YES CENTRE EVERY YEAR



16,650 FACEBOOK FOLLOWERS WITH AN AVERAGE REACH OF 5,000 DAILY



11,500 TUNE IN TO YES E-VITES CIRCULATED



12,000 PROGRAM BOOKS PRINTED AND DISTRIBUTED TO CLIENTS



3,320 LINKEDIN CONNECTIONS AND 2,670 TWITTER FOLLOWERS



1,100 UNIQUE VISITORS TO WWW.TUNEINTOYES.COM



400 EVENT PROGRAM BOOKS DISTRIBUTED TO ATTENDEES

SPONSORSHIP LEVELS

	COMMUNITY SUPPORTER \$1,000	COMMUNITY PARTNER \$2,500	COMMUNITY BUILDER \$5,000	COMMUNITY LEADER \$10,000
Brand Recognition				
Ad in the event program book	1/8 Page B&W	1/4 Page B&W	1/2 Page B&W	Full Page Colour Inside or Back Cover
Slideshow televised throughout event	X	X	X	X
Logo in the YES bi-annual program book		X	X	X
All event signage and collateral (postcards, invitations, posters etc.)		X	X	X
Company-supplied banner at event			X	X
Advertisement/flyer in VIP gift bags				X
Branded promotional item in VIP gift bags				X
Promotions				
Logo on all event-related online promotions (website and emails)	X	X	X	X
Logo in monthly (12) e-newsletters (7500 recipients)		X	X	X
Pre-event social media mentions on Facebook (16,650 followers), on Twitter (2,670 followers) and on Instagram (440 followers)			X	X
Logo on YES website with link to your site (5,000 unique visitors per month)				X
Hospitality and Perks				
Event tickets	One general admission ticket	Two general admission tickets	Four VIP admission tickets	Ten VIP admission tickets
Recognition on YES partner plaque in Centre for one year		X	X	X
VIP museum tour includes early admission, 'behind the scenes' access, signature cocktail and other perks			X	X
Professional photographs - number of digital prints provided after the event			Four group photos	Ten group or individual photos
Opportunity to speak at the event				X
On-stage acknowledgement as a:	Community Supporter	Community Partner	Community Builder	Community Leader

OTHER WAYS TO SUPPORT THE CAUSE



ATTEND THE EVENT

Join us for a night of excitement with a fun and professional crowd, featuring live entertainment, live/silent auction, and raffle prizes. Indulge in delicious complimentary food, wine and beer with amazing company all in support of a worthy cause! Tickets are \$150 per person.



PURCHASE A VIP PACKAGE FOR TEN

Share the night with friends, family, or colleagues by purchasing a 10-person VIP Package. Each package is \$2,250 and includes a signature cocktail, seafood bar, complimentary parking, VIP goody bag and an exclusive museum tour featuring a presentation of how the figures are created.



CASH OR GIFT-IN-KIND DONATIONS

Can't attend? Consider making a donation instead. However small or large, we also welcome support from all local businesses, because without you, we could not make this event happen. What better way to promote your products or services!

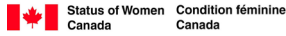


RAFFLE, LIVE/SILENT AUCTION DONATIONS

Be part of the excitement by donating anything from gift certificates to trips, experiences and activities, art pieces, or luxury and fashion items to our exciting live/silent auction or our raffle.

JOIN THE GROWING LIST OF SUPPORTERS

YEARLY SUPPORTERS



THE JOHN DOBSON FOUNDATION • THE HAY FOUNDATION • THE PEACOCK FAMILY FOUNDATION
THE TAUBEN FOUNDATION • THE ZELLER FAMILY FOUNDATION

PAST EVENT & IN-KIND SUPPORTERS



The Barwick Family Foundation • Dorfin Inc. • The Rossy Family Foundation

MEDIA PARTNERS



YES BOARD OF DIRECTORS AND ADVISORS

BOARD OF DIRECTORS

Past President, YES

John Aylen

John Aylen Communications

President, YES

Doris Juergens

NATIONAL Public Relations

Vice President, YES

Roslyn Slawner

Hart Resource Development

Vice-President, YES

Cherine Zananiri

Treasurer, YES

Gavin Correa, CPA, CA, CFP

LCA CPA Inc. Chartered
Professional Accountant

Secretary, YES

Elisabeth Laett

Xaphan Group

Andrew Abdalla

MNP LLP

Anthony Broccolini

Broccolini Construction Inc.

Paul Dery-Goldberg

Spiegel Sohmer
Avocats/Lawyers

Pino Di Ioia

BeaverTails Pastry/
Moozoo Juices
Gelateria

Harvey Elman

Landmark Properties Inc.

Chad Loeven

VMRay

Geoff Wagner

ADVISORY COUNCIL

Lionel Blanshay

Rob Braide

Bill Brownstein

Scott Conrod

Charles B. Crawford

Peter R. Johnson

Guy Laframboise

Timothy Leyne

Peter McAuslan

Andy Nulman

Philip O'Brien

Hilary Radley

Herschel Segal

Robert Walsh

YOUR GENEROSITY GOES A LONG WAY

For more information and questions about TUNE IN TO YES or custom sponsorship packages, please contact:

IRIS UNGER

Executive Director

514-878-9788 ext. 301

iu@yesmontreal.ca

CATHERINE BRISINDI

Director of Marketing

& Special Events

514-878-9788 ext. 322

cbrisindi@yesmontreal.ca

WESLEY MCCOY

Events & Special Projects

Coordinator

514-878-9788 ext. 317

wmccoy@yesmontreal.ca

tuneintoyes.com

yesmontreal.ca

514-878-9788

666 Sherbrooke St. W., Suite 700

Montreal, Quebec H3A 1E7



YES is a not-for-profit organization