



TUNE IN TO **YES¹³**
A BENEFIT CONCERT & SILENT AUCTION

LE
MONASTÈRE
Cabaret de Cirque

OCTOBER 24, 2019

ST-JAX MONTREAL

WHAT YOU'RE SUPPORTING

YES is a non-profit organization that has been transforming the lives of individuals since 1995 by providing English-language support services to help Quebecers find employment and start and grow businesses.

Through a combination of career and employment counselling, business coaching, skills training, specialized workshops and other support services, we provide much-needed resources to over 4,032 individuals annually to enable them to become self-sufficient, integrate into the job market, launch or expand their business, and ultimately, stay and thrive in Quebec.

Last year, because of you – our supporters and sponsors – we helped over 2,100 entrepreneurs launch or grow 532 businesses in Quebec and we helped over 1,600 individuals who were struggling with their job search. With your help, we can continue to create positive change in the lives of so many more in our community.

tuneintoyes.com | yesmontreal.ca | 514-878-9788 | 666 Sherbrooke W. Suite 700

YES CENTRE CLIENT DEMOGRAPHICS

4,032

**JOB SEEKERS, ARTISTS AND
ENTREPRENEURS SERVED
ANNUALLY**

532

**BUSINESSES YES
HELPED LAUNCH OR
GROW LAST YEAR**

80%

**OF JOB SEARCH CLIENTS
FOUND EMPLOYMENT OR
RETURNED TO SCHOOL**



EVENT AT A GLANCE

- DATE:** October 24, 2019
- TIME:** VIP: 5:00 PM – 9:00 PM
General Admission: 6:00 PM – 9:00 PM
- LOCATION:** 1439 Saint-Catherine St W, Montreal, QC H3G 1S6
- TICKETS:** VIP 8-Package: \$1,800
VIP Individual: \$250
General Admission: \$150
- HIGHLIGHTS:** Featuring an impressive silent auction, complimentary food, wine, beer and live entertainment, Tune In To YES is not only an exciting networking and social event, it is also an opportunity to help job-seekers, entrepreneurs and artists in our community.



COMMITTEE MEMBERS

Samantha Bateman (Chair)
Owner & Director,
Integria Consulting

Evan Bush (Honorary Chair)
Professional Goalkeeper

Julia Abruzzese
Owner and Director
Personnel Empower

Marylene Ayotte
Strategic HR Leader &
Life Transformation Consultant

Steve Johnston
HR Generalist

Alvin Lee
ALDO CRM Marketing Manager

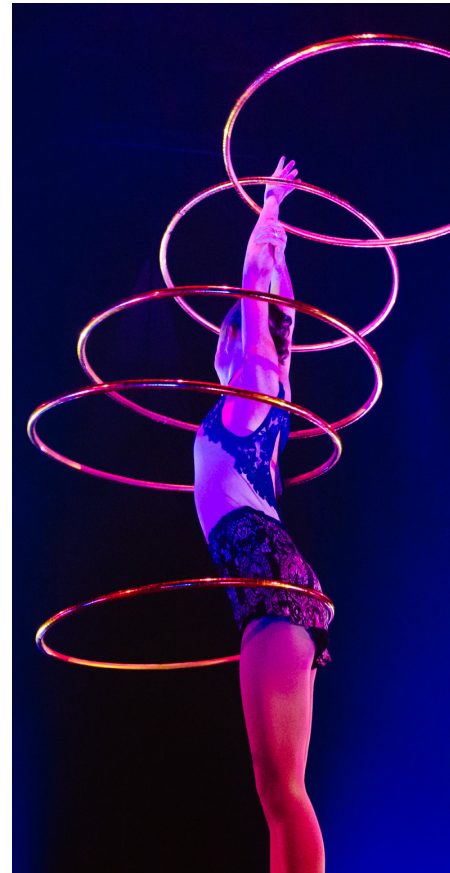
Bonnie Robinson
Principal, Anjali Devi Advisory, inc.

Desiree Ruiz
Co-Founder, Les Lilas Society

Corinne Surur
Start-up Consultant
and Operations Specialist

Maya Toussaint
Senior Recruitment Marketing
Advisor Rio Tinto

Geoffrey Wagner
Member, YES Board of Directors



MAKE A DIFFERENCE...AND HAVE FUN DOING IT

IT'S A WIN-WIN!

Sponsoring TUNE IN TO YES provides you with the unique opportunity to connect with professionals and established business leaders from all sectors, to build your brand awareness and show your company's support for such an important cause: building stronger communities in Quebec through economic development.

Our event is an excellent opportunity to enhance your company's visibility while supporting our programs that help people in our community achieve a better life.

TUNE IN TO YES AUDIENCE DEMOGRAPHICS

250+

BUSINESS PROFESSIONALS
AND ESTABLISHED LEADERS
FROM ALL SECTORS

\$388

AVERAGE AMOUNT
SPENT BY EACH
ATTENDEE

44

AVERAGE AGE
OF ATTENDEES

YOUR BUSINESS IN THE SPOTLIGHT



..... 71,288 UNIQUE VISITORS TO WWW.YESMONTREAL.CA IN 2018



..... 17,340 CLIENT VISITS TO THE YES CENTRE EVERY YEAR



..... 19,000+ FACEBOOK FOLLOWERS (AVERAGE REACH OF 4,200 DAILY)



..... 11,500 TUNE IN TO YES E-VITES CIRCULATED



..... 12,000 PROGRAM BOOKS PRINTED AND DISTRIBUTED TO CLIENTS



..... 3,861 LINKEDIN CONNECTIONS, 2,642 TWITTER AND
750 INSTAGRAM FOLLOWERS



..... 760 UNIQUE VISITORS TO WWW.TUNEINTOYES.COM



..... 400 EVENT PROGRAM BOOKS DISTRIBUTED TO ATTENDEES,
SPONSORS AND ADVERTISERS

SPONSORSHIP LEVELS

	COMMUNITY SUPPORTER \$1,500	COMMUNITY PARTNER \$2,500	COMMUNITY BUILDER \$5,000	COMMUNITY INNOVATOR \$7,500	COMMUNITY LEADER \$10,000
Brand Recognition					
Ad in the event programme or insert in VIP gift bag	1/8 Page B&W	1/4 Page B&W	1/2 Page B&W	Full Page B&W	Full Page Colour Inside or Back Cover
Branded promotional item in VIP gift bags	X	X	X	X	X
Slideshow televised throughout event	X	X	X	X	X
Logo in the YES bi-annual program book		X	X	X	X
All event signage and collateral (postcards, invitations, posters, etc.)		X	X	X	X
Company logo on event tickets			X	X	X
Company-supplied banner at event			X	X	X
Social media mention and on-stage verbal recognition as sponsor of an act (4 available)				X	X
Co-branded VIP tote bag (125)					X
Promotions					
Logo on all event-related online promotions (website and emails)	X	X	X	X	X
Logo in monthly (12) e-newsletters (7900 recipients)		X	X	X	X
Pre-event social media mentions on Facebook: 19,000+, Twitter: 2,642 and Instagram: 715			X	X	X
Logo on YES website with link to your site (6,000 unique visitors per month)				X	X
Mention as a community leader sponsor in the event press release					X
Hospitality and Perks					
Tickets to the event	One VIP admission ticket	Two VIP admission tickets	Four VIP admission tickets	Six VIP admission tickets	VIP table with stage front seating
VIP experience with early admission, signature welcome cocktails, table service for drinks, exclusive VIP circus entertainment, swag bag and other exclusive perks	X	X	X	X	X
Recognition on YES partner plaque in Centre for one year		X	X	X	X
Professional photographs - number of digital prints provided after the event		Two group photos	Four group photos	Six group photos	Ten group or individual photos
Indoor parking for the evening 2 minutes from the venue			One pass	Two passes	Four passes
Opportunity to speak at the event				X	X
On-stage acknowledgement as a:	Community Supporter	Community Partner	Community Builder	Community Innovator	Community Leader

OTHER WAYS TO SUPPORT THE CAUSE



ATTEND THE EVENT

Join us for a night of excitement with a fun and professional crowd, featuring live entertainment, live/silent auction and raffle prizes. Indulge in delicious complimentary food, wine and beer with amazing company, all in support of a worthy cause! Tickets are \$150 per person.



PURCHASE A VIP PACKAGE FOR EIGHT

Share the night with friends, family, or colleagues by purchasing an 8-person VIP Package. Each package is \$1,800 and includes a signature cocktail, oyster bar, complimentary parking, VIP goody bag and exclusive VIP circus entertainment.



CASH OR GIFT-IN-KIND DONATIONS

Can't attend? Consider making a donation instead. However small or large, we also welcome support from all local businesses, because without you, we could not make this event happen. What better way to promote your products or services!



RAFFLE, LIVE/SILENT AUCTION DONATIONS

Be part of the excitement by donating anything from gift certificates to trips, experiences and activities, art pieces, or luxury and fashion items to our exciting live/silent auction or our raffle.

JOIN THE GROWING LIST OF SUPPORTERS



THE BARWICK FAMILY FOUNDATION • THE JOHN DOBSON FOUNDATION • THE HAY FOUNDATION • THE PEACOCK FAMILY FOUNDATION
 THE ROSSY FAMILY FOUNDATION • THE TAUBEN FAMILY FOUNDATION • THE ZELLER FAMILY FOUNDATION
 THE ERIC T. WEBSTER FOUNDATION • THE GALLOP FAMILY FUND AT THE FOUNDATION OF GREATER MONTREAL

PAST EVENT & IN-KIND SUPPORTERS



MEDIA PARTNERS



YES BOARD OF DIRECTORS AND ADVISORS

BOARD OF DIRECTORS

Past President, YES

John Aylen

John Aylen Communications

President, YES

Doris Juergens

NATIONAL Public Relations

Vice President, YES

Roslyn Slawner

Hart Resource Development

Vice-President, YES

Cherine Zananiri

Treasurer, YES

Gavin Correa, CPA, CA, CFP

LCA CPA Inc. Chartered

Professional Accountant

Secretary, YES

Elisabeth Laett

Xaphan Group

Anthony Broccolini

Broccolini Construction Inc.

Paul Déry-Goldberg

Spiegel Sohmer

Avocats/Lawyers

Pino Di Iola

BeaverTails Pastry/

Moozoo Juices

Gelateria

Cindy Fagen

SAP Labs Canada Inc.

Hilary Radley

Hilary Radley Designs Inc.

Geoff Wagner

ADVISORY COUNCIL

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Guy Laframboise

Timothy Leyne

Peter McAuslan

Andy Nulman

Philip O'Brien

Herschel Segal

Robert Walsh

YOUR GENEROSITY GOES A LONG WAY

For more information and questions about TUNE IN TO YES or custom sponsorship packages, please contact:

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YES is a not-for-profit organization