

OLMC Labour Market Outcomes in Gaspésie-Îles-de-la-Madeleine

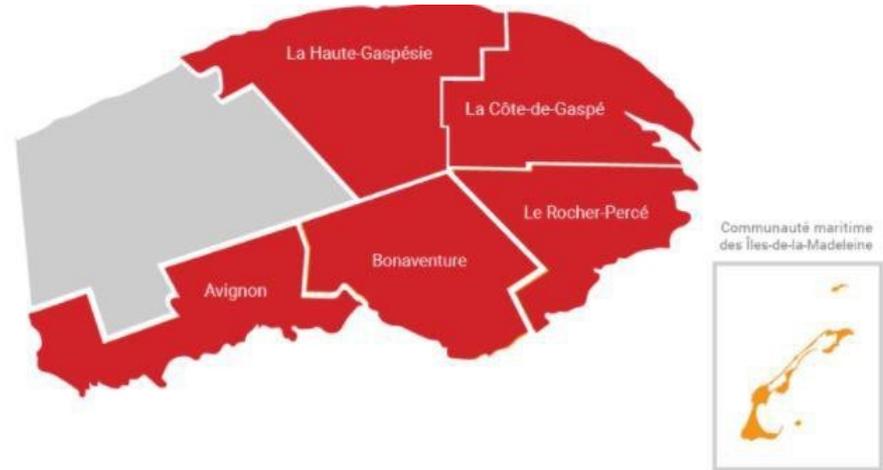
Presented by the Committee for Anglophone Social Action (CASA)
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October 17th, 2024



Presentation Overview

- Context
 - *Gaspésie*
 - *CASA*
- Snapshot of the Labour Market Outcomes of English Speakers in Gaspésie-Îles-de-la-Madeleine
- Employment Issues and Needs among English Speakers in Gaspésie-Îles-de-la-Madeleine
 - Findings: *Employment Needs Assessment of English-speaking Youth in Gaspésie-Îles-de-la-Madeleine*
 - Findings: *A study of community devitalization and revitalization among English speakers in Gaspésie-Îles-de-la-Madeleine*
- Recommendations

Gaspésie



- 5 MRCS
- Total population 89 342
- approx. 8 000 English speakers
- Over 20 000 km²



OUR VISION

The English-speaking community of the Gaspé Coast is a vital linguistic minority that actively participates in and contributes to the social, economic, cultural, and political life of the Gaspé Coast.



OUR MISSION

To build and strengthen the vitality of the English-speaking population of the Gaspé Coast by representing the community's interests and designing and delivering programs that respond to its needs.

About CASA

- Serving the English-Speaking Community since 1975 (49 years)
- 4 MRCs Avignon, Bonaventure, Rocher-Percé, Cote-de-Gaspé
- 3 First Nations communities (Gespeg, Gesgapegiac, Listuguj)
- Team of 20 in 2 offices
- Generalist community development organization collaborating with 60+ organizations to provide services across multiple programs, including employment services

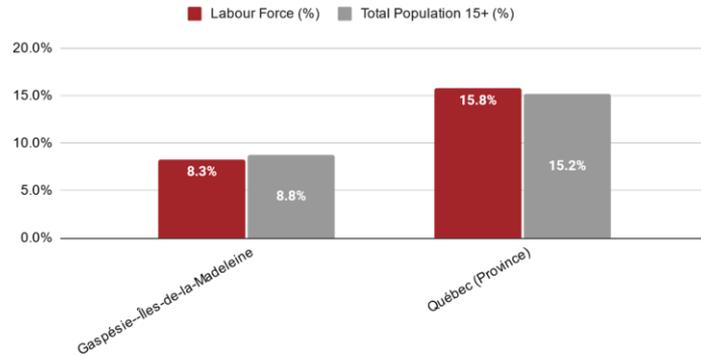




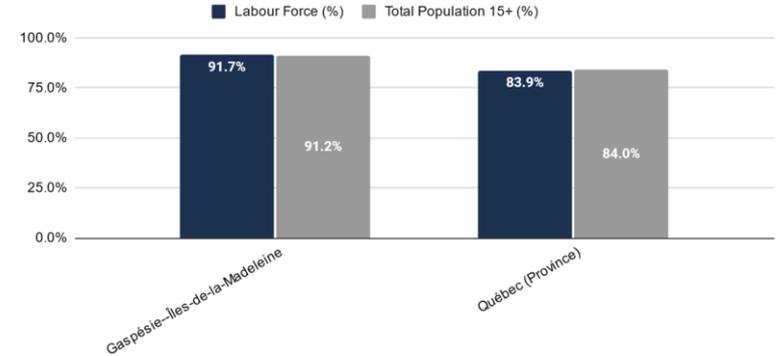
Snapshot of the Labour
Market Outcomes of
English Speakers in
Gaspésie-Îles-de-la-
Madeleine

Labour Force Share

Labour Force Share of English Speakers



Labour Force Share of French Speakers



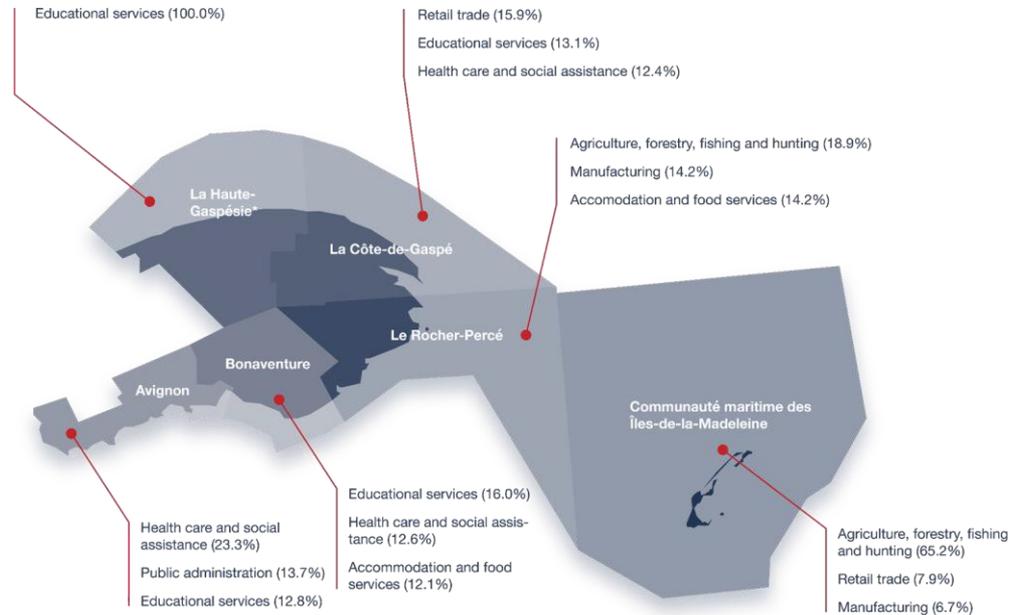
- There are 3,435 English Speakers in Gaspésie-Îles-de-la-Madeleine's labour force, making up 8.3% of the labour force.
- English speakers make up a smaller share of the labour force than they do total population in the region.

Top Industries for English Speakers in Gaspésie-Îles-de-la-Madeleine

Across the region, the top industries for English speakers are:

- Agriculture, forestry, fishing, and hunting (17.3%)
- Health care and social assistance (13.5%)
- Educational services (11.9%)
- Retail trade (9.7%)

Top Industries of English Speakers by RCM

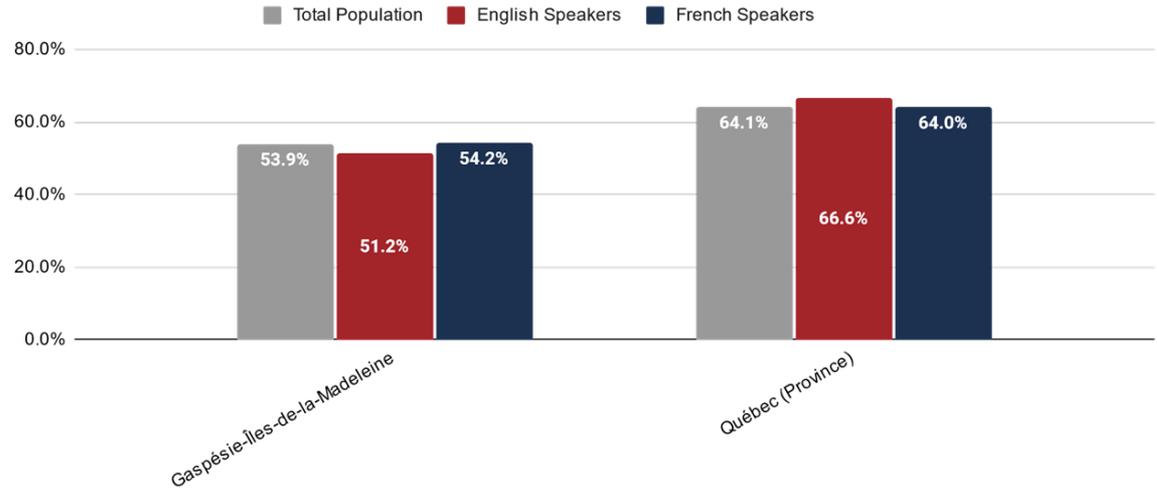


Labour Force Participation

English speakers in Gaspésie-Îles-de-la-Madeleine have the lowest labour force participation rate in the province (51.2%).

Overall, labour force participation is low in Gaspésie-Îles-de-la-Madeleine.

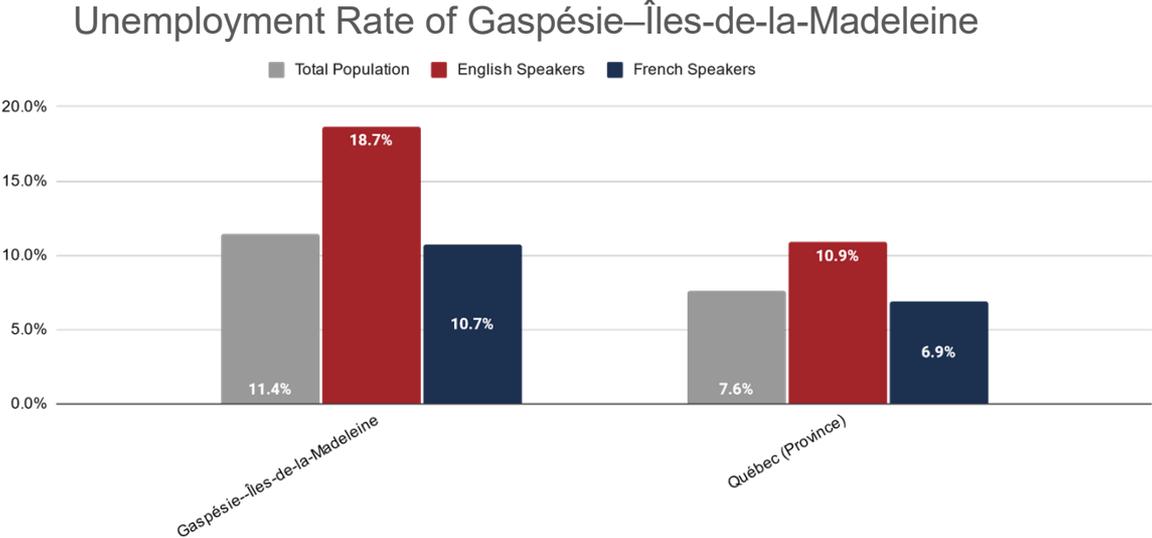
Labour Force Participation Rate of Gaspésie-Îles-de-la-Madeleine



Unemployment

English speakers in Gaspésie-Îles-de-la-Madeleine have the highest unemployment rate in Québec (18.7%).

Almost one-fifth of all English speakers in the labour force are unemployed.



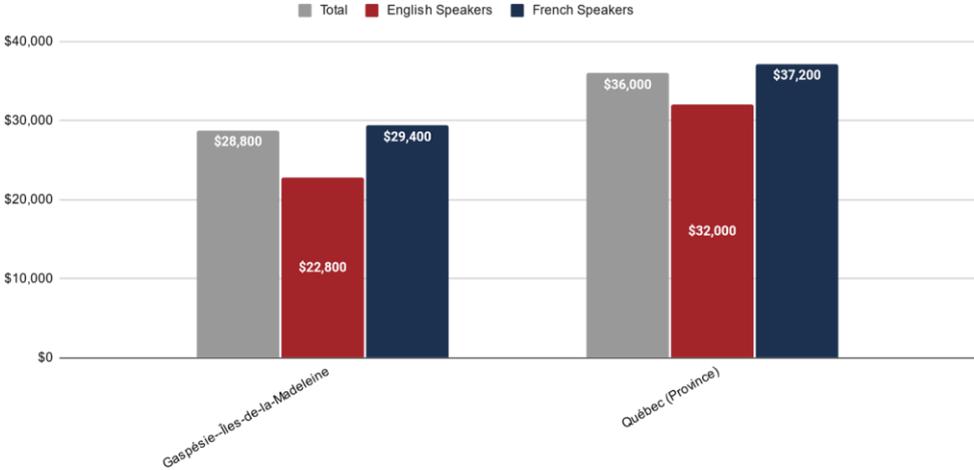
Source: Provincial Employment Roundtable calculations based on data from Statistics Canada (2016 and 2021).

Median Employment Income

English speakers in the region have a median employment income of \$22,800.

There is an income gap of \$6,600 between English and French speakers in the region.

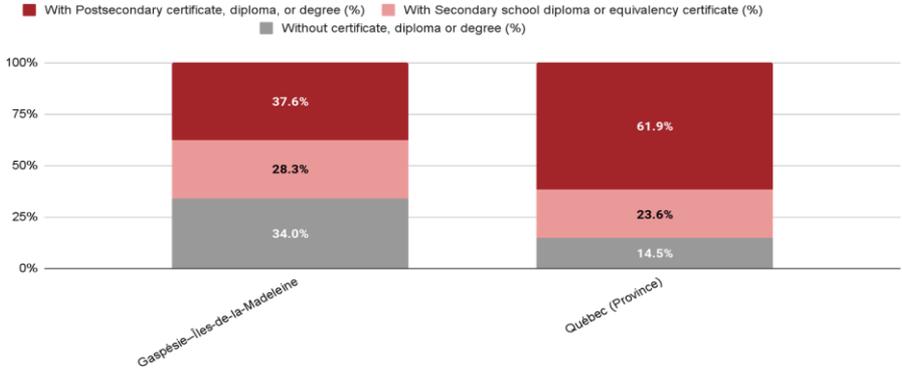
Median Employment Income of Gaspésie—Îles-de-la-Madeleine



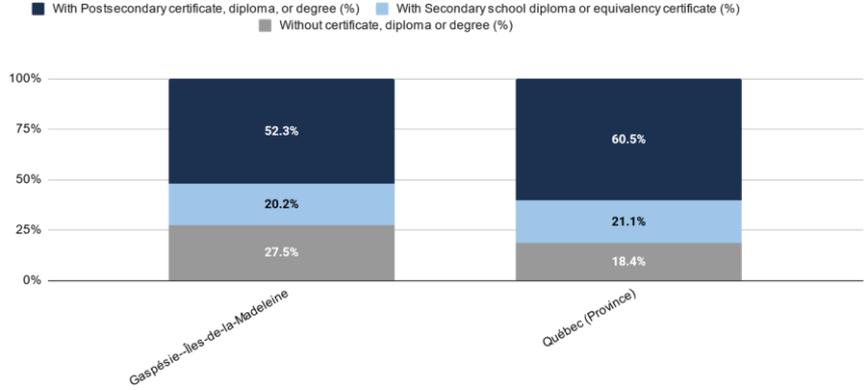
*The data on this slide pertains to individuals who speak only English or only French as their first official language; this is due to limitations in the data available.

Educational Attainment

Educational Attainment of English Speakers



Educational Attainment of French Speakers



Over a third of English speakers in Gaspésie-Îles-de-la-Madeleine have not graduated high school; this is a higher proportion than French speakers in the region as well as the provincial average.

Source: Provincial Employment Roundtable calculations based on data from Statistics Canada (2016 and 2021).

Youth

There are approximately 635 English speaking youth (aged 15-24) in Gaspésie-Îles-de-la-Madeleine, making up 8.2% of the English-speaking community. Of these youth:

- Over a third (39.5%) have no educational certificate, diploma or degree,
 - Less than a third a secondary school diploma (30.6%), or a postsecondary certificate, diploma, or degree (29.8%).
- Over half (55.6%) are bilingual.

There are 398 English-speaking youth in the region's labour force, making up 11.6% of the English-speaking labour force. These youth have:

- A labour force participation rate of 64.1%.
- An unemployment rate of 27.7%.

Almost one-third of English-speaking youth in Gaspésie-Îles-de-la-Madeleine's labour force are unemployed.





Employment Issues and Needs among English Speakers in Gaspésie- Îles-de-la- Madeleine

Employment support services and resources for English speaking job seekers is diminishing

- Restructuring of MESS employment services and services agreements
- Usual service providers losing resources and cutting back services
- Uncertainty around language of service and restrictions around promotion and publicity (Law 14)

Findings: *Employment Needs Assessment of English-speaking Youth in Gaspésie-Îles-de-la-Madeleine*

A 2022 survey of over 200 English-speaking youth in the Gaspé Coast identified:

- Diverse barriers to employment, including lack of French language skills (31%), lack of options in their chosen field (14%), and unwillingness to leave the region (14%).
- The need for diverse employment supports, including French-language training (38%), financial assistance (18%) and mental or physical health support (17%).

Findings: A study of community devitalization and revitalization among English speakers in Gaspésie-Îles-de-la-Madeleine

A 2024 study of approximately 175 English speakers in Gaspésie-Îles-de-la-Madeleine found:

- Access to essential resources (e.g. addictions support, mental health resources, housing), are necessary precursors to employment interventions.
- A lack of English-language educational options contributing to brain drain in the region.
- A need for increased French-language proficiency, especially to access full-time jobs in the region.

Human solutions for human problems



Recommendations

Foundational

- Address Mental Health and Addiction Issues
- Promote the Development of Affordable Housing
- Expand Family and Child Support Services
- Expand Access to General English-Language Services

Employment-specific

- Enhance French-Language Learning Programs
- Develop Targeted Employment Initiatives
- Invest in Educational Resources and Partnerships
- Encourage Social Enterprise and Innovation