

FOR IMMEDIATE RELEASE

**YES MONTREAL HELPS ENTREPRENEURS CAPITALIZE ON OPPORTUNITIES AT THE
13TH ANNUAL ENTREPRENEURSHIP CONFERENCE: MADE IN MONTREAL**

Advisory Council

Lionel Blanshay
Rob Braide
Scott Conrod
Charles B. Crawford
John W. Dobson
Peter R. Johnson
Guy Laframboise
Timothy Leyne
Peter McAuslan
Andy Nulman
Philip O'Brien
Hilary Radley
Herschel Segal
Robert Walsh

Board of Directors

Past President, YES
Harold Simpkins
John Molson School of Business
Concordia University

President, YES

John Aylen
John Aylen Communications

Vice President, YES

Luciano D'Iorio
Terramont Real Estate Services

Treasurer, YES

Gavin Correa
Litwin Correa Chartered
Accountants

Secretary, YES

Michael Eskenazi
Felix and Norton International
Inc.

Pino Di Iorio

Moozoo Juices/BeaverTails

Ron Drennan

Drennan Consulting

Chris Emergui

BAM Strategy

Teresa Kirkwood

CentralKnowledge

Tom Kouri

High-Touch Communications

Jordan Le Bel, Ph.D.

John Molson School of Business
Concordia University

Chad Loeven

Net-Wall Internet Security Inc.

Iris Unger

Executive Director
Youth Employment Services
(YES)

Charitable Tax Number:

888729050RR001

Montreal, March 24, 2010. The current recession has hit several business sectors hard, but entrepreneurs know how to flourish when facing a challenge and adapt. YES Montreal helps entrepreneurs to be successful at this year's **13th Annual Entrepreneurship Conference: Made in Montreal**. This event delivers information from some of Quebec's leading experts and entrepreneurs.

Presented by YES Montreal, this full-day conference has been re-designed to help entrepreneurs understand what it takes and the tools they need to develop their businesses. Along with workshops, keynote addresses and networking opportunities, new this year, entrepreneurs will have the opportunity to have a 30 minute one-on-one consultation with an expert. Attendees will have unrestricted access to some of the most experienced entrepreneurs in Montreal.

Event: **13th Annual Entrepreneurship Conference: Made In Montreal**

Date: **Saturday, April 17, 2010**

Time: **9:00 AM- 5:00PM**

Place: **Centre Mont-Royal, 2200 Mansfield**

Cost: **Regular Registration - \$99**

Full-Time Student Registration (with valid ID) - \$60

The event features a panel discussion, When Dreams Meet Reality: What Happens When It Happens, moderated by Ric Peterson of CJAD, Astral Radio. Followed by keynote speaker, Inder Bedi, Founder & Creative Director of MATT & NAT who will speak on his career and provide advice on what it takes to be successful.

Also new to this year's conference are nine workshops that are designed for maximum flexibility. Engineered as fast-paced, fun, informative sessions that will give participants cold, hard, money-making ideas, these workshops are hosted by Quebec's most leading edge entrepreneurs, experts and professionals including VP Sales for Le Château, Franco Rocchi and Heather David, Director of Business Development USA from Fruits and Passion. Attendees choose on conference day what blend of workshops best suits their individual business needs.

"Our experience at YES Montreal demonstrates that knowledge and a strong support system is essential to being successful in business," says Iris Unger, YES Executive Director. "It is especially important during the current economic situation that entrepreneurs have access to a strong network and can learn from the successes of those who were in similar situations. Over the years YES's Entrepreneurship Conference has successfully brought established and start-up entrepreneurs together within a relaxed, learning environment."

For more information please visit our website at www.yesmontreal.ca or call **514-878-9788**.

As a not-for-profit organization, YES Montreal (Youth Employment Services) enriches the community by providing English-language support services to help Quebecers find employment and start businesses. www.yesmontreal.ca

-30-

For further information, media representatives may contact:

Iris Unger
Executive Director, YES Montreal
514-878-9788 ext 301

Catherine Villebrun
Public Relations Coordinator, YES Montreal
514-878-9788 ext 324