

## DISPLAYERS

*Bentley Fundraising* www.onlinebags.com

*The Centre for Literacy* www.centreforliteracy.qc.ca

*Chocolat Lamontagne Inc.* www.lamontagne.ca

*Dynamix Adventures Inc.* www.getdynamix.com

*E-Cause - Joyce Shanks* www.eCause.ca

*Enfant & Compagnie - Veronica DiCiccio* www.enfantetcompagnie.com

*Envirobottles - Patricia Oliver* www.envirobottles.ca

*Humeur Campagnes de Financement* www.campagne-de-financement.ca

*Lido Promotions - Jeff Klein* lidocoupons@hotmail.com

*Life Link* orfacomm@videotron.ca

*Prestige Fundraising - Kevin Doyle* www.chocolathershey.com

*The Terry Fox Foundation - Peter Sheremeta* www.terryfox.org

*Sunsweet Fundraising Inc. - Peter LeBrun* www.sunsweetfundraising.com

*Dollars Make Sense - Brian Smith* www.cjecdn.qc.ca/cje\_en/programs/mm.php

### Promotional & Educational Material provided by:

*Geordie Productions* www.geordie.ca

*Pivotal Organizing - Tina Hausen* www.pivotal-organizing.com

*Epicure Selections - Lisa Marie Foye* www.epicureselections.com

*Ministère de l'Éducation, du Loisir et du Sport* www.mels.gouv.qc.ca

*Montreal Children's Hospital* www.thechildren.ca

*QFHSA Children's Literacy Resource Guide* www.qfhsa.org

Also would like to thank the EMSB for the use of Gardenview School, Gardenview's principal, Mrs. Lavranos for her invaluable cooperation, the Gardenview Home & School Committee for giving of their time and resources, and the many QFHSA volunteers for their help in organizing the day's events.

*QFHSA would like to acknowledge the financial support provided by  
Patrimoine Canadien/ Canada Heritage*

*&  
Ministère de l'Éducation, du Loisir et du Sport du Québec*

Saturday, November 6, 2010

## Gardenview Elementary

700 Brunet  
St-Laurent H4M 1Y2



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Quebec Federation of  
Home & School  
Associations Inc.

## FALL CONFERENCE 2010

Fédération Québécoise des  
Associations Foyer-École,  
Inc.



# 2010 FALL CONFERENCE PROGRAM - SATURDAY, NOVEMBER 6, 2010

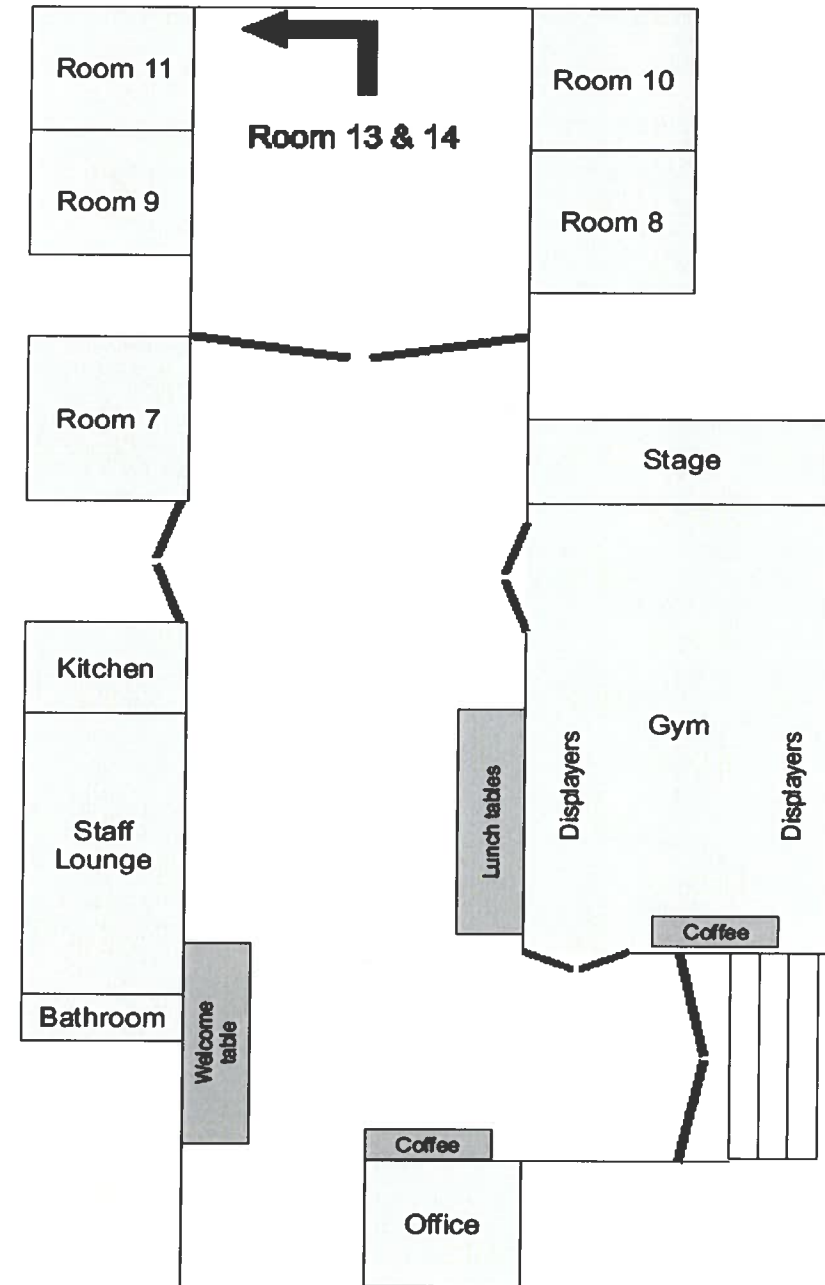
- 8:00 - 8:30 REGISTRATION and DISPLAY VISIT (coffee/juice/muffins available)**
- 8:30 - 8:45 PRESIDENT'S WELCOME**
- 8:45 - 10:15 PLENARY SESSION: EDUCATION: BUILDING OUR FUTURE TOGETHER  
MODERATED BY M. LÉO LA FRANCE with SSCAAA EDUCATION SPECIALISTS  
CAROLE ARSENAULT, DIANE SHANK AND LISA STOROZUK**
- 10:15 - 10:30 REFRESHMENT BREAK**
- 10:30- 12:00 1ST SET of WORKSHOPS**
- 1) The ABC's of School Fundraising - ROOM 10**  
An overview and evaluation of the different types of fundraising possibilities that exist and tools to help plan a successful fundraiser.  
Facilitated by Ms. Betty Skagkos
  - 2) Media & Health Literacy - Connecting the Dots - ROOM 13**  
A look behind the scenes of media campaigns and how to interpret their messages.  
Facilitated by: Ms. Linda Millar
  - 3) Integrating the Arts in Literacy - ROOM 8**  
A hands-on workshop using paint to demonstrate how to integrate art in literacy.  
Facilitated by: Ms. Andréa Gaudreau
  - 4) To Influence or Not To Influence; That is the Question - ROOM 14**  
Practical approaches to gaining support for your ideas and teaches you how to influence your peers and superiors.  
Facilitated by: Ms. Chantal Westgate
- 12:00 - 1:00 REGIONAL COUNCIL MEETINGS FOR ALL (GYM)**
- 1:00 - 2:00 LUNCH BREAK & DISPLAY VISIT**
- 2:00 - 3:30 2ND SET of WORKSHOPS**
- 5) Dollars Make Sense - A guide to financial literacy - ROOM 8**  
A workshop that helps teach young people how to be more responsible with their money.  
Facilitated by: Mr. Brian Smith
  - 6) Fitness and Your Family - ROOM 14**  
A workshop that looks at the amount of physical activity needed to fuel a healthy body AND mind.  
Facilitated by: Ms. Wendy Kennedy
  - 7) Getting the WORD Out - ROOM 13**  
Helping you get the word out to your members using both old and new technologies.  
Facilitated by: Ms. Jenn Beauregard
  - 8) The Value of Teamwork - ROOM 10**  
An exciting hands-on workshop which uses intellectual team challenges to stimulate communication and cooperation within a group.  
Facilitated by: Mr. Corey Szwarcok

**3:30 EVALUATION DRAW (GYM)**

Win a book for your school library or tickets to see Geordie Theatre's next production of "For Art's Sake"



## Gardenview School Map



## Fall Conference 2010 – Building our Future..... Together!

### **M. Léo La France**, Assistant Deputy Minister, Services à la communauté anglophone et aux affaires autochtones, Ministère de l'Éducation, du Loisir et du Sport

Since 2007, Léo La France has held the position of Assistant Deputy Minister to services to the English-speaking community and Aboriginal affairs at the Ministère de l'Éducation, du Loisir et du Sport.

Mr. La France holds a Bachelor's Degree in Education (1972) from McGill University and a Bachelor of Arts Degree (1979) from Concordia University. He also completed studies at the Master's Degree level in School Administration at McGill University.

Prior to undertaking administrative positions, Mr. La France taught various subjects in a variety of schools in the Protestant School Board of Greater Montréal (1972-1974) and the Lakeshore School Board (1974-1986). Subsequently, he held administrative positions at Pointe-Claire Elementary School from 1986-1988, at Thorndale School in 1988, and at Harwood School from 1988-1994. Mr. La France then held different administrative positions in the Lakeshore School Board and at Lester B. Pearson School Board. From 2001-2006 he was the Director General of Lester B. Pearson School Board. He also held the position of president of the Association of Directors General of English School Boards of Québec from 2004-2006.



### **Carole Arsenault**

Carole Arsenault's education and professional background and passion has allowed her to work in different work environments from federal government employment, and owner of two companies, to training adults and developing training programs to meet the needs of qualified workers in industry. She has spent the past 13 years in the field, in a vocational setting, a college, continuing education sector and she is now in charge of the vocational and technical training sector for the English community at the MELS, in the Secteur des services à la communauté anglophone et des affaires autochtones.



### **Diane Shank**

Diane Shank is a graduate of Western University and McGill University and taught French and Geography in an inclusive high school classroom at Riverside School Board for 25 years. Diane has hands-on experience in teaching a diverse classroom of handicapped and at-risk students in an inclusive setting.

Since 2004, she has held the position of education specialist at the MELS for the Secteur des services à la communauté anglophone et les affaires autochtones (SSCAAA). Ms. Shank is responsible for the Special Needs, Kindergarten, and Arts dossiers at the SCAAA, oversees the Centres of Excellence and also represents the SSCAAA at various school boards tables and ministerial tables.



### **Lisa Storozuk**

Lisa Storozuk has been working in the field of education for over 20 years. Her professional experience includes teaching at the high school level, acting as an ESL pedagogical consultant, and being at MELS as the ESL evaluation coordinator. Currently, Lisa is working at Direction des politiques et projets at the MELS serving the English community. One of her main dossiers is the Action Plan on Reading in School.



## Fall Conference 2010 – Building our Future..... Together!



### Andréa Gaudreau

Andréa Gaudreau received her Bachelors Degree in Education (Kindergarten and elementary school) from McGill University in 2000 specializing in Art. She believes that art helps children express their ideas & feelings on paper without being judged, looked at or compared by others. Artwork can be cross curricular in all school subjects and enables children to go above and beyond their imaginations and enhance comprehension.

### Betty Skagkos

Betty has been a H&S member for the last 8 years at Gardenview elementary. She co-chairs the Fundraising committee and helps to oversee the fundraisers that occur throughout the year. Her enthusiasm, leadership and great ideas have helped raise many thousands of dollars for the school. She has also been a part of the Weekend to End Breast Cancer. Over the last 6 years she has collected over \$40,000 in donations. Recently, she completed a certificate of Fundraising at Vanier College.



### Brian Smith

Brian Smith is an employment counsellor and a financial coach at Carrefour jeunesse-emploi Côte-des-Neiges in Montréal, Quebec. He works with young visible minorities and recent immigrants on the Monnaie-Montréal project. Every day, Brian meets many young people who have difficulty managing their personal finances. He says they have debit and credit cards, but don't know how to control their spending because of social pressure.

### Chantal Westgate

Chantal Westgate is a professor of organizational behaviour at the Desautels Faculty of Management of McGill University and is leader of the McGill Executive Institute where she has earned several teaching awards. She has developed an expertise in the area of soft skills training for professionals and executives and has taught her courses in Canada, the U.K. and Europe.



### Corey Swarcok

Corey Swarcok graduated from Concordia University in 2002 with a Bachelor of Arts degree in Applied Human Sciences. Following graduation he partnered up with Mitch Zeltzer to create Dynamix Adventure Inc. an innovative company that offers experiential learning programs geared towards team building and the development of leadership skills.

### Jennifer Beauregard

Jennifer Frezza is the Editor in chief for the QFHSA News and a professional photographer who works through her own company, Kaza Photography. She has studied communication, journalism and marketing at Concordia University. Armed with a natural warmth, a bubbly personality & a keen sense of both organization and communication skills, she enjoys reaching out to people in all that she does.



### Linda Millar

Linda Millar is the Educational Consultant for Concerned Children's Advertisers (CCA). She is responsible for developing education materials to coincide with the organization's social marketing campaigns. Ms. Millar also acts as the organization's keynote speaker and media spokesperson domestically and internationally on the issues of childhood obesity, media literacy and bullying.

### Wendy Kennedy

Wendy Kennedy is a certifying PTS course instructor for Can Fit Pro, for CPR courses and she wrote and taught the business course for Champlain College in 2000-2001. Wendy has had the pleasure of working for many years with Doctor Shadowitz at his chiropractic clinic and her knowledge and expertise is well sought after. Wendy loves to teach children, the general population & senior's classes in Yoga, Pilates, Sports Skills & Drills, Bootcamp and Aquatics and firmly believes in the importance of getting active and staying active for life.

