



**CENTRE FOR ACCESS TO
SERVICES IN ENGLISH**
CENTRE D'ACCÈS POUR
SERVICES EN ANGLAIS

PRESS RELEASE
For Immediate Release

CASE WELCOMES THREE NEW EMPLOYEES

(Drummondville, Québec, Sept. 10, 2020) - Three new employees joined the CASE team in September: Karine Brochu, Marc Aeschimann, and Emily Vidal.

Karine Brochu is replacing Gwyneth Grant as the Liaison Agent for the Centre-du-Quebec. Gwyneth retired in June but remains involved as our newest board member. Marc Aeschimann and Emily Vidal are replacing Shannon Bell during her maternity leave. Marc will be working as a Liaison Agent for Mauricie. Emily will be working as a Communications Coordinator.

“Although we will miss Shannon and Gwyneth this year, and we wish them all the best, we are really pleased to welcome Emily, Karine, and Marc,” said Shannon Keenan, Executive Director of CASE. “All three are very creative, dedicated individuals who will help carry forward our mandate to support the English-speaking community in the Mauricie/Centre-du-Quebec.”



Marc Aeschimann has worked as a Master of Ceremony for many events and venues ranging from the four Quebec Casinos, large events at the Olympic Stadium and Bell Center in Montreal, Canada Day in Ottawa, and weddings. “I like meeting and helping people,” said Marc. “Making people smile is my thing! Because of the Covid situation, everything I regularly do is shut down...but I have hope that life will slowly get back to normal next year. I know a lot of people in Trois-Rivières and I know I will be well able to serve our English-speaking community. I’m looking forward to rolling up my sleeves and working with the team!”



Karine Brochu has worked in various fields including school supervision and daycare. She is also the head animator for the *Book to Belly Program* that is coordinated in partnership with CASE, the CLC Drummondville and the Drummondville Elementary School. “I am very happy and excited to start this new challenge,” said Karine. “I have always loved working or volunteering with people. I was also extremely involved in both schools that my children attended, in Governing Boards, PPO and also Central Parents Committee. I have always enjoyed being involved in projects that enrich people’s lives and make our community a better place to live. I look forward to meeting and getting to know everyone.”



Emily Vidal has experience working in the field of Marketing and Communications for various organizations. In addition to CASE, she also works as a part-time Communications and Fundraising Coordinator for Friends for Mental Health, a non-profit organization in Montreal. “As an Anglophone Quebecer, I wholeheartedly believe that CASE’s mission to support the English-speaking community of the Mauricie Centre-du-Quebec is absolutely essential,” said Emily. “I am looking forward to joining the team and helping bring more awareness to all of the vital services offered by this organization.”

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The Center for Access to Services (CASE) is a not for profit community group that works to serve and promote the well-being and vitality of the English-speaking community of the Mauricie and Centre-du-Quebec region by strengthening our cultural identity and offering engaging programs and services.

The press releases are available on our website: casemcq.ca

For more information:

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