

# ELAN 2019 Highlights

*Connect, Support, Create*

2019 Membership

**380+** members

## ELAN's Mandate

The English Language Arts Network (ELAN) connects artists, cultural workers, and arts organizations from all disciplines and regions of Quebec, fostering a strong community for members.

In August 2019, ELAN celebrated 15 years of serving the English-language arts community of Quebec.

A non-profit organization, ELAN promotes the vitality of Quebec's English-speaking artistic community, and supports its members with direct services and benefits, as well as through mobilization and representation.

ELAN members are a reflection of an evolving Quebec identity that celebrates the province's cultural, artistic and social diversity.



## Represented Disciplines

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> Visual Arts	<b>130</b>	> Music & Sound	<b>78</b>	
> Literature	<b>95</b>	> New Media Arts	<b>78</b>	
> Theatre	<b>83</b>	> Film & Video	<b>53</b>	+ many more!

Our model for ELAN Membership is **Pay-What-You-Can**, which we hope will make membership more inclusive and accessible for everyone.

## Membership Types

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Professional	Organization	Student	Friend
<b>275</b>	<b>60</b>	<b>29</b>	<b>19</b>

## Regions Represented

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Montreal	Montérégie	Eastern Townships		
<b>77.5%</b>	<b>6.8%</b>	<b>4.7%</b>		
Outaouais	Laurentians	Lanaudière	Laval	Quebec City
<b>4.4%</b>	<b>2%</b>	<b>0.7%</b>	<b>0.7%</b>	<b>0.7%</b>

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**ELAN Members** can benefit from promotion, deals & discounts, priority access to events, voting privileges, and more!

# ELAN Events



ELAN Members can attend networking and professional development events throughout the year, including our popular bi-monthly **Schmoozers**.

We are constantly exploring new ways to build community and celebrate our members' work! This year, we held our first ever **Member Film Night** with Beanduck Productions in August, which exhibited the short films of ten ELAN members at Casa del Popolo.

## Creative Resilience: Exploring Arts & Health

In 2019, ELAN developed the Creative Resilience series as a way to respond to members' needs, identified in our surveys and conversations. **Creative Resilience: Exploring Arts & Health** is a short series of events taking place between November 2019 – January 2020, exploring the intersections between arts and health.

*Co-curated by:  
Emily Enhorning and Lital Khaikin*

- **Performative Discussion: burnout** (Studio 303)
- **Fascial Topologies: a schizo-somatic session** (Csenge Kolozsvari, Senselab)
- **Creative Solutions: A Mindfulness-Based Approach to Self-Care** (Sonia Osorio)
- **Resilience Theatre** (Lisa Ndejuru & Joliane Allaire)
- **Access & Alternatives: Panel Discussion**



## ELAN Schmoozers

ELAN Open House

Made en Estrie

McGill Music

Fringe Festival

Main Film

January

March

April

June

October

# ELAN Projects

## ACE Initiative

*ArtEd Initiatives*

From 2018-20, ACE is providing facilitation and coaching to support school leaders, community partners, arts organizations and artists from 20 schools across Quebec to plan and implement ACE projects. ACE projects take place over an extended time period, are cross-curricular and achieve education program goals in multiple subject areas.



## ArtistsInspire Grants

*ArtEd Initiatives*

In 2019, ELAN launched the ArtistsInspire Grants program in collaboration with LEARN as a new source of funding for official-language minority schools to hire artists. The \$1500 ArtistsInspire Grants will enable students and teachers to participate in hands-on creative experiences about and in the arts.



## ARTS2U

ARTS2U is a feed of arts and culture events listings. Technologies such as data structuring, natural language processing, AI, and machine learning must be understood and made available to arts producers. ARTS2U is connected with a network of arts producers in multiple disciplines across the country, who are participants in the digital transformation of the sector.



## Québec Relations

To ensure that English-speaking artists can thrive in Quebec and contribute to the vitality of English-speaking communities, there is a need for better communication and relationship-building with decision-makers and program managers in Quebec. The Québec Relations project now seeks to develop better working relationships with relevant agencies and ministries of the provincial government.



## State of the Arts

State of the Arts was a community consultation aimed to better understand how we as artists, cultural workers, arts organizers, funders, and audiences are all connected, and how we can help each other strengthen our arts community together through thoughtful collaboration and meaningful exchanges.



# ArtEd Initiatives

Arts and Education are natural partners. The benefits for students in developing identity, creativity, and self-expression are well documented. Arts-based projects positively impact self-esteem, community and school pride and participants' connections with each other, across generations and cultures —outcomes that are vital to individual and community well-being.

## Connecting English-speaking artists with under-served schools across Quebec

110

Artists completed eligibility process

20

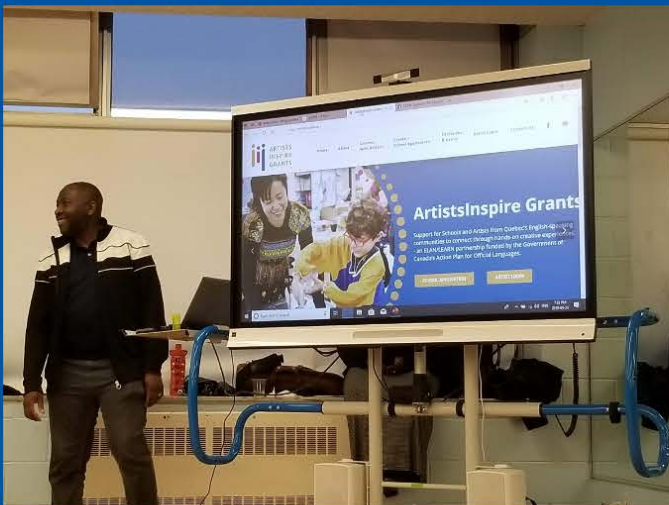
Schools received ACE support in 2019

Artist training in partnership with LEARN, CHSSN and education consultant Julie Hobbs

New partnerships include Poetry in Voice and Black Theatre Workshop

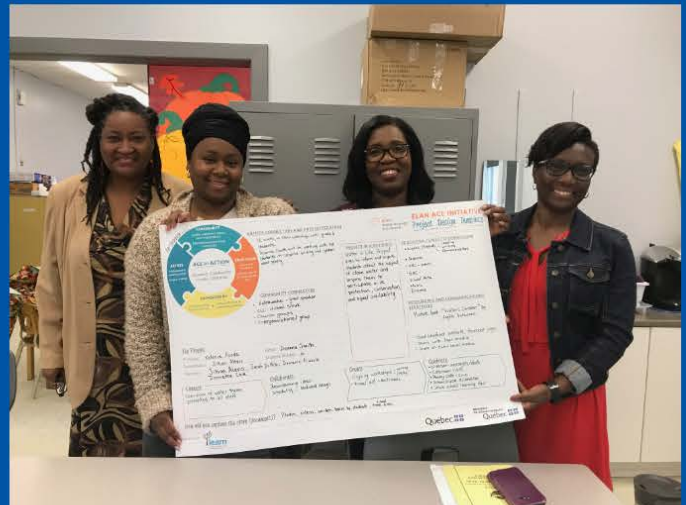
New ArtEd team members include June Park and Guillaume Jabbour

Filmmaker Stefan Verna is creating promotional films for each arts discipline



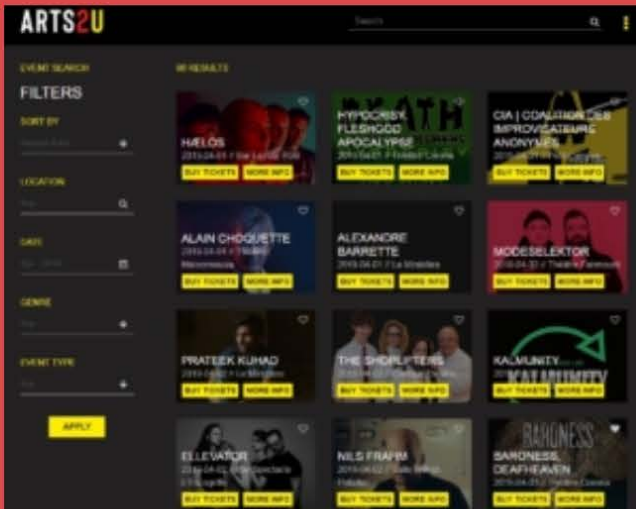
## ArtistsInspire Grants

ArtistsInspire Grants offers support for Schools and Artists from Quebec's English-speaking communities to connect through hands-on creative experiences. This is an ELAN/LEARN partnership funded by the Government of Canada's Action Plan for Official Languages. The \$1500 ArtistsInspire Grants are available to all 300 English-language public schools in Quebec to facilitate artistic & cultural learning experiences during the school day.



## Arts, Culture, Education Initiative (ACE)

From 2018-20, ACE is providing facilitation and coaching to support school leaders, community partners, arts organizations and artists from 20 schools across Quebec to plan and implement ACE projects. ACE projects are given over \$5000, and take place over an extended time period. These projects are cross-curricular and achieve education program goals in multiple subject areas.



ARTS2U is a feed of arts and culture events listings.

Information about arts events is compiled into a structured database and fed to media for display on their websites, and directly to arts audiences, saving producers time and by-passing marketing intermediaries.

- Scans your website
- Producer Approves the Data
- Data Renders into ARTS2U Feed
- Feed Distributed to Media & Public

ARTS2U participates in Internet Engineering Task Force Hackathon

ARTS2U participates in 2-day Hack Arts Montreal hackathon

ARTS2U published ISED and DCCADI reports in 2019

ARTS2U is preparing to host a collaborative webinar in 2020

Funded by the Government of Canada

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Canada Council for the Arts

Conseil des arts du Canada

## State of the Arts

State of the Arts (SotA) was an ELAN project aimed at better understanding how artists, cultural workers, arts organizers, funders, and audiences are all connected, and how these groups can help each other strengthen the arts community through thoughtful collaboration and meaningful exchanges.

From Summer 2018 to Winter 2019, ELAN undertook consultation activities in an experimental project design stretching over three iterative phases, which included interviews, focus groups (Assertion and Affirmation Sessions), surveys, a one-day Activation Conference, and an experimental cocktail party.



# Québec Relations

To ensure that English-speaking artists can thrive in Quebec and contribute to the vitality of English-speaking communities, there is a need for better communication and relationship-building with decision-makers and program managers in Quebec. The Québec Relations project now seeks to develop better working relationships with relevant agencies and ministries of the provincial government.

# 260+

*surveys sent to  
Quebec-based arts  
organizations*



## Identifying Funding

ELAN has identified over 100 funding sources at the provincial level, from funding bodies such as CALQ, SODEC, the Ministry of Culture and Communications, the Ministry of Tourism, and Emploi-Québec.

## Improving Accessibility

ELAN is in the process of translating program documentation and formatting the summarized information to make it easily accessible for English-language arts organizations in the future.



# ELAN Advocacy



## Official Languages Act

The 50th anniversary of the Official Languages Act occurred in 2019. The Act provides support for French-speaking communities outside Quebec, and the English-speaking minority here in Quebec. ELAN participated in consultations in Quebec and Ottawa to ensure that the larger community remembered the important role played by the Arts and Culture sector.



## Community Media

Traditional radio and TV print media have been severely impacted by the digital shift. Community media has been particularly hard-hit as revenues decline and costs rise. The federal government created a support program for community media in 2018, and ELAN filled a gap to represent the interests of community and campus radio and television. The Quebec Community Newspapers Association in turn represents English-language print media in Quebec.

## Workshops

ELAN hosts various workshops for artists to hone professional skills & gain insight into funding resources.



*2019 workshops at a glance:*

### **CBC "Getting Media Attention"**

CBC's annual workshop, offered exclusively to ELAN members in May, guided artists in best practices for getting media attention.

### **How to Survive and Thrive in the Music Business**

Two workshops were held in April, in partnership with Future Music Market and Genison. These workshops were held in Hudson in February, and in April at the Goethe Institute (Montreal).

### **Hack Arts Montreal**

Hack Arts Montreal hosted a 2-day hackathon in December, featuring ARTS2U, Culture Creates, Design Thinking Montreal, and Wired on Words.

### **ArtEd: Mental Health**

ELAN Quebec's ArtEd Initiatives hosted a Mental Health First Aid 2-Day Certificate Program for Adults Who Work with Youth.

### **Casting Workbook**

Tamara Lagrandeur from Casting Workbook visited ELAN to present the various uses of Casting Workbook, as well as how to create a self-tape, find an agent, and market yourself as an actor.

### **The Interacting Audience: A National Dialogue**

This panel, live-streamed from the Banff Centre for Arts & Creativity and featuring June Park, explored themes of audience interactivity, authentic invitation, high-risk versus low risk interactivity, directed versus self-directed interactivity, and laying out the rules of engagement.



# Inclusion

In summer 2017, after several years of internal discussion, the English Language Arts Network (ELAN) embarked on a process of creating an Inclusion Plan.

The Inclusion Plan outlines the actions that have been taken by ELAN in the development of our policy and introduces actions that will be taken over a five-year period from 2017-2022.

Conversations about inclusion, diversity, and equity have made clear that many of Quebec's English-speaking artists face specific barriers due to discrimination based on race, gender, disability, Indigeneity, language, and a number of other factors.

This plan mobilizes our priorities as an organization serving the English-speaking community of Quebec to integrate values of inclusion and equity in the specific areas of our work in Membership, Human Resources, Governance, Advocacy, and Communications.



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Guy Rodgers: pg. 7 (top)  
Nasuna Stuart-Ulin: pg. 1, 3 (top)

**ELAN is located in Tiohtiak:ke, which is the original name for Montreal in Kanien'keha:ka, the language of the Mohawk—also known as Mooniyang, which is the Anishinaabeg name given to the city by the Algonquin.**

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