



CEDEC *e-Magazine*

Better Economies for Better Lives

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SUPPORTING THE ESCQ

CAMPAIGN TO HAVE ECONOMIC DEVELOPMENT AND LABOUR MARKET DEVELOPMENT RECOGNIZED AS PILLAR OF OLMC VITALITY MOVING FORWARD

In the context of slower economic growth, the possibility of a shallow recession this year, a predicted increase in unemployment in 2023, and a continuing battle with inflation, the renewal of the **2023-2028 Official Languages (OL) Action Plan** takes on greater significance from an economic and labour market development perspective.

CEDEC intensified its campaign to meet with Ministers and Members of Parliament and rally their support for making Collaborative Economic and Labour Market Development a pillar of the next Official Languages Act and the 2023-2028 OL Action Plan. In its communications, it is emphasizing the importance of robust and long-term economic and labour market development strategies to support continuing **Official Language Minority Communities' (OLMC) progress in terms of job growth, business and social enterprise development and increased participation in national, regional, and local economic growth.**

Following the 2023 federal budget, John Buck, President and CEO of CEDEC wrote to the **Minister of Official Languages**, The Hon. Ginette Petitpas Taylor, outlining **the bottom lines** the English-speaking Community of Quebec (ESCQ) will use to assess the Government's commitment to economic and labour market development.

In his post-2023 budget letter to the Minister, the President and CEO re-emphasized that:

- Economic and labour market development is foundational to developing the vitality of the ESCQ.
- Economic and labour market development strategies and solutions must be fashioned **"by and for the ESCQ."**
- Economic and labour market development strategies for the OLMC in Quebec must focus on **inclusion and innovation**, be **results-based**, and contribute significantly to **building cohesion within the ESCQ.**

In his post-2023 budget letter to the **Minister of Official Languages**, the President and CEO of CEDEC declares that **economic and labour market development strategies** for the OLMCs in Quebec must take a long-term view and provide substantial and targeted support to:

- Enhance the contribution of the ESCQ to the growth and development of Quebec's economy.

- Reduce the economic disparities and disadvantages experienced by the community.

In the run up to the release of the 2023-2028 OL Action Plan, CEDEC will continue to engage and enroll Ministers and MPs in supporting **Collaborative Economic and Labour Market Development** as a pillar of the next Action Plan.

CEDEC MEETS MP BRENDA SHANAHAN TO DISCUSS ECONOMIC AND LABOUR MARKET DEVELOPMENT FOR ESCQ



John Buck, President and CEO of CEDEC recently met with **Brenda Shanahan, MP for Châteauguay-Lacolle**, and urged her to support making economic and labour market development an **essential pillar of strengthening the vitality** of Official Language Minority Communities (OLMCs) across the country, especially the English-speaking Community in Quebec (ESCQ).

Given her national status and influence as **Chair of the Liberal Caucus**, Mr. Buck encouraged Ms. Shanahan to leverage her significant influence to enroll her MP colleagues in having economic and labour market development **recognized and appropriately funded** in the upcoming 2023-2028 Official Language Action Plan.

BAIE-COMEAU PORT OF CALL PREPARING TO HIRE MORE BILINGUAL GUIDES



As part of the Canada-New England cruise itinerary, Baie-Comeau welcomed 17 cruise ships and over 10,000 cruise ship tourists in 2022. The same, if not more cruise ship activity, is expected in 2023.

CEDEC is currently supporting public, private, and civil society partners in the region, including the **North Shore Community Association** (NSCA) and **Croisières Baie-Comeau** in recruiting and training bilingual tourist guides for jobs in Baie-Comeau's growing tourism industry. Catering to cruise shippers' linguistic needs with bilingual guides will provide tourists with a better experience and entice them to spend more time and money in Baie-Comeau.

The training for the new guides will be offered between May 8 and 10, 2023. It will **focus on local history and stories** about specific tourist attractions. E'Space K, a local theatre group, will train the guides on storytelling and how to engage and hold the attention of an audience. Port Baie-Comeau is one of nine St. Lawrence cruise ports of call - together with Quebec City, Trois-Rivieres, Saguenay, Montreal, Sept-Îles, Gaspé, Havre-Saint-Pierre, and the Magdalen Islands.

STANSTEAD COLLABORATIVE VENTURE PLANNING SUMMERLICIOUS SERIES OF CULINARY DELIGHTS AND COMMUNITY ATTRACTIONS TO ENTICE TOURISTS TO STANSTEAD IN 2023

Enticing tourists to visit Stanstead and hopefully return many times to explore the charms of this small border town, is the basis of a public, private, and civil society

tourism Venture being developed by many small business owners, local restaurateurs, and cultural organizations in Stanstead for summer 2023.

Supported by CEDEC's Collaborative Economic Development approach, these stakeholders are meeting regularly to put the finishing touches to an innovative Dinner & Activity event series to boost tourism in Stanstead over the next few months.



Photo credit: Auberge Stanstead



Photo credit: Haskell Free Library and Opera House



Photo credit: Tomifobia Nature Trail, Bonjour Québec

WATCH FOR PROMOTIONS / MAKE STANSTEAD A VACATION MUST IN 2023!

COLLABORATIVE INTERPROVINCIAL LNS-LABRADOR TOURISM VENTURE SHOWCASED AT COASTERS' AGM

In congratulating the **Coasters' Association** during its recent 28th Annual Meeting for its outstanding work in continuing to enhance the vitality of the communities on the Lower North Shore (LNS), **CEDEC** specifically thanked the Association for its important contribution in developing the **Collaborative Interprovincial LNS-Labrador (NFLD) Tourism Venture.**

This **public, private, and civil society Venture (a) engaged and mobilized tourism stakeholders** in the shared LNS-Labrador tourism region, (b) **co-produced and co-distributed** tourism promotional materials and created living heritage tourism experiences, (c) established Blanc-Sablon as a virtual hub for providing **bilingual tourist information services** (French for visitors in Newfoundland-Labrador and English for visitors in Baie-Comeau/Fermont), and (d) coordinated and facilitated tourism support services across **six Visitor Information Centres (VICs)**.

Encouraged by the success, stakeholders are busy getting their 2023 Venture Business Plan in place to build on the work they accomplished in 2022.

SOME OF THE PUBLIC, PRIVATE, AND CIVIL SOCIETY PARTNERS PARTICIPATING IN THE COLLABORATIVE INTERPROVINCIAL LNS-LABRADOR (NFLD) TOURISM VENTURE



EmployESBC LUNCH & LEARN ABOUT WORKING AT THE LAURENTIAN BANK



Efforts to match English-speaking and bilingual Black talent with available jobs in the Greater Montreal Area (GMA) continues. On April 22, 2023, EmployESBC put a spotlight on the benefits of working at the Laurentian Bank during a virtual Lunch & Learn event and flash interviews with participating candidates.

ECONOMIC & LABOUR MARKET DEVELOPMENT OPPORTUNITIES AND EVENTS

CAMI APPOINTS INTERIM EXECUTIVE DIRECTOR



Michel Vigneault

CEDEC congratulates **Michel Vigneault** on his appointment as the Interim Executive Director for the Council for Anglophone Magdalen Islanders.

CEDEC's **Vice-president, Operations, Anna Vanha**, recently introduced Mr. Vigneault to the organization's Collaborative Economic Development approach and explored with him how CEDEC could continue work with CAMI to **stimulate the economic and labour market development of the Magdalen Island's English-speaking community.**

GRADUATE LEVEL PUBLIC ADMINISTRATION MICROPROGRAM FOR ENGLISH-SPEAKING UNIVERSITY STUDENTS



The Consortium of English-language CEGEPs, Colleges and Universities of Quebec ([CELCCUQ](#)) has partnered with the **École nationale d'administration publique (ÉNAP)**, i.e., University of Public Administration, to develop a new, part-time graduate-level microprogram in public administration tailored to Quebec's English-speaking university graduates.

This innovative program targets recent graduates from the Consortium's three university members, **Bishop's, Concordia, and McGill**, who possess a bachelor's degree and have an interest in a career in Quebec's public service. This collaboration is intended to **build rewarding public service career pathways** for graduates from these universities, while also addressing the long-standing **under-representation of Quebec's English-speaking community** in the province's public service.

The microprogram will launch in **September 2023**, and registration must be completed by **June 1, 2023**. The program will be delivered in French at l'ÉNAP's Montreal campus with additional language support. For more information, please [click here](#).

MARK YOUR AGENDA AND TAKE ACTION

TOURISM WEEK 2023

CEDEC wishes all of its public, private, and civil society Venture partners involved in tourism an exciting and enjoyable [tourism week](#), April 24-30, 2023.



EDUCATION AND VITALITY FORUM

The Quebec English-speaking Communities Research Network ([QUESCREEN](#)) 2023 Education and Vitality Forum on November 2 and 3, 2023 will focus on current concerns and strategies for an **inclusive and quality English-language education system**.



[Register here](#)

CANADA'S VOLUNTEER AWARDS

CEDEC encourages English-speaking organizations across Quebec to nominate their outstanding volunteers for Canada's volunteer awards. The [call for nominations](#) is open until April 26, 2023.



CANADA DIGITAL ADOPTION PROGRAM

Get access to free training, grants, resources, support, and opportunities. If you are an entrepreneur in Quebec, Ignite Digital and Canada's Digital Adoption Program can help. [Click here](#) for more info.



CEDEC

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