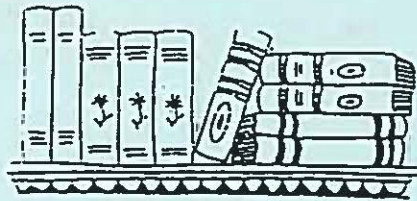


# COASTERS ASSOCIATION



INFORMER

June, 1996

Volume 5 No. 6

## COMMUNITY SCHOOL LIFE SCHOLARSHIP BY ISIDORE LAWLESS, TREASURER ON BEHALF OF THE BOARD OF DIRECTORS

The following message was read at the Graduation by a Coasters representative.

"It is with pleasure that the Coasters Association present Bradley Lavallee of Lourdes de Blanc Sablon, Gail Maurice of La Tabatiere, Tiffanie Conway of St. Paul's River with our Community/School Life award."

"Bradley, Gail, and Tiffanie have been active volunteer in both their school and their community. The work and pressures of the academic life are difficult for every student, but some students find the time to give a lot more, and they should be rewarded."

"Going away to school is a reality of a Coaster that is perhaps the most difficult to face, both for the students as well as the parents, but all of us know that in the end it will be worth the sarifices and struggle. That being said, however, we are proud of our young people and we would like to take this opportunity to wish them every success in their future endeavors. The Coasters Association is available to help those young people who are living off the coast. We pledge to you who are leaving that if there is any way we can be of service we are only a phone call away to lend encouragement, support and to guide you to those who can help you."

"Once again, we are proud of each and every one of you who are graduating today and we are particularly pleased to present you, Bradley, Gail, Tiffanie, with a cheque of \$150.00 to thank you for all you have done for your school and for this community."

**ARTICLE BY BILL STUART, OF THE ETOBICOKE BOARD OF EDUCATION,  
DESIGNING THE FUTURE ON THE FRONTIER**

Designing the future together is what our business is. My ongoing adventure on the modern-day frontier of Quebec's Lower North Shore is yet one more demonstration of how rewarding and how desperately important, designing the future can be.

We have a school system (the board of education for the area of the province of Quebec known as the Lower North Shore, on the northern edge of the Gulf of St. Lawrence and the Strait of Belle Isle) which serves 956 elementary and secondary students in 19 schools. Many of these schools are in villages with no connecting roads to other municipalities. Ours is a remarkably distinctive school system, encompassing both secular and religious schools, both English and French schools.

We are the Planning Team. We are a representative cross-section of this proud and historic region, and we carry in our heads and hearts our aspirations for our territory's first generation of the 21st Century. And we are here to blend those aspirations into shared decisions. We are here to use the Cambridge planning framework to develop our school system's strategic plan.

The Planning Team arrives in Lourdes-de-Blanc-Sablon. Most of us come by short-haul local airline and are housed in the traditional motel-and-restaurant in that small town, some in the one bed-and-breakfast establishment, and the students on the team are billeted at the student residence with those learners who have left their homes to go to the larger school here, for the grades not available in their home town schools. We have displaced the regular adult classes for their facility, for the three-day interval of the First Planning Session.

Designing the future here has a big impact on the life of the contributing communities. Most members of the Planning Team arrive with a sense of urgency, perhaps even desperation to design a future for their children's schooling in the face of a mutual of social and economic changes most of them bad news of which put the possibilities of any future "on the territory" in doubt. But we introduce ourselves, we set our ground rules, we establish ourselves in each others minds as "people of good will" with a full discussion of what that implies for the consensus-building to come: and so the first night ends...

This is not an academic exercise, a "word-smiting activity while the realities of planning are somewhere else". This is the business of changing the paradigms, altering the stuck mindsets, and celebrating the commitment which ownership brings.

When we own the purpose, we'll fulfill the purpose. In the Commission Scolaire de Littoral, they do and they will.





## PROJECTS

### Extra Participant

Our 1996-97 application for Extra participants is accepted and we are anxious to get our team started again. We are planning to assign the Membership distribution, Handicapped Report distribution, research of newspaper articles, and arts & crafts research to our extra participants in their summer schedule. It will start in July and terminate in December, only 6 months.

### Paie

The Paie project for an office secretary was refused due to lack of funding. We will try our luck again next year.

### Tourism Development Agent

A letter was sent to Paul Nadeau of the Fisherman's Association regarding the Tourism Agents criteria's. We received a letter responding to our request for the following criteria's to be a part of their selection:

- Communicate in both languages
- Inter-personal proficiency
- Competent in communication and organization
- Ability to conduct meetings and assist workshops
- Talent for writing and researching
- Good Public Relations skills, etc...

The association agrees with the components underlined in our request. They outlined a list of criteria's that will be put in place:

1. Recognition for initiating the idea

2. of tourism development;  
Submitting criteria's to the selection committee of the LNS Fisherman's Association
3. Hold a meeting to define an action plan, Fisherman's Association, Coasters Association, HRDC, and Development Agent
4. Recommendations from our organization in collaboration with the LNS Fisherman's Association.

↓↓↓

Regean Dumas of Lourdes de Blanc Sablon was selected as the Tourism Agent by the Fisherman's Association on June 26. The Coasters Association was not a part of the selection process, but a meeting will be scheduled with their association to discuss the plan of action.

### Fundraising Project

#### Cookbook

The cookbook is now in the hands of Joan Richards of CASA, to be printed. Cornella prepared a note for Joan to outline directions on the organization/layout of the book. As requested fifteen hundred (1500) copies will be printed, a cookbook order form will be enclosed within the cookbook, and Joan will be sending an invoice within the shipment.

#### Fundraising Items

We received the final designs for our coffee mugs from JC Richard. They are just beautiful! We are anticipation all items to be excellent sellers.



## Coastar

Quebec Farmers Association printed our request for 1000 copies of our Coastar newspaper, Volume V, for the Fundraising project. The cost will be \$1793.65. We made arrangements to have the newspapers sent on the Relais Nordik. We used the transport company "Cabano Kingsway" which was recommended by an agent at the Relais Nordik. We were not happy with the service received from the transport company. The General Secretary of the Coasters Association felt that she was given a run-around by Cababo's agents for them to make more money. After a few phone calls, the company's agents adjusted their attitude and we were only charged the initial price quoted.

## Off-Coast Membership

We are still receiving names and addresses for our off coast residents. The extra participants and the students will be assigned to the final solicitation process. The figures are steadily rising. Almost 500!

## Drug & Alcohol Abuse

The Drug and Alcohol abuse project has been accepted through the Regie Regionale de la Sante et des Services Sociaux. We will receive \$3000.00 for overhead cost.

We applied to HRD for an article 25 project to do the leg work of the project.

## Article 25

Further contact was made to the HRD office regarding the acceptance or refusal

of the Article 25 project. Mr. Yves Dionne informed that we will only receive an answer by mid-August.

## Metis Branch Project

We received a letter from Paulette Francoeur, of the office of the Minister of Indian Affairs and Northern Development. They acknowledged the receipt of our letter of May 6th concerning funding to research the history and culture of the aboriginals of the Lower North Shore and that they would bring it to the Minister's attention.

## H & S.S. Report

The General Secretary is working on the completion of the two H & S.S. reports. The CSBCN's report is presently being prepared by Remi Beaudoin. We are expecting to receive the insert very soon, and anxious to see the report completed.

## Resource Guide

Irene Halikas of Canadian Heritage is presently working on the completion of the Resource Guide. She will be sending the final results to the printer very shortly.



## Student Summer Jobs

The Coasters request for a student project was accepted. We advertised a job opening for two (2) Animators, at \$234.78 weekly, for eight (8) weeks. The Executice members selected Jane Fequet of St. Paul's River for the Eastern Sector and Elisa Martin of St. Augustine for the Middle and Western Sector. They both started work on June 24, to be employed until August 16. Their first week of



training involved an introduction to all office equipment, office organization and rules and regulations. We are impressed with the students' manner and professionalism. We know their work will be valuable to our association and their experience will be an asset to their future.

#### Tourism Officer

Jocelyn Burke was hired on June 24th as our Tourism Animator through the TAGS program. Her first week involved a brief description of her project, an outline of her work schedule, and computer training. Although Jocelyn has little computer experience, she is learning quickly and will soon be completely computer functional. Keep up the good work Jocelyn!

#### Special Funding Request

We sent in a proposal under the special funding program as a result of one of the initiatives suggested during the RAPP'S Conference, which all associations seemed to be interested in as quoted in the RAPP'S #3 report. Joan sent us a copy of CASA's Special Funding request to review, and was helpful in producing our application.

■■■

Also a project was submitted to execute a marketing study on fundraising.

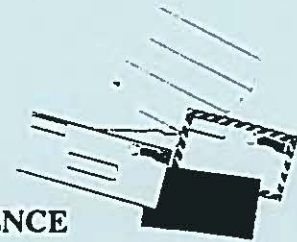
#### Development Funding

We received a letter from Bev Caplan of Canadian Heritage to inform us that the deadline for the project submissions for this year's Development Fund will be August 7/96. The selection criteria are based on the developmental priorities that

were identified at the QCGN meeting in February.

It was recommended that all projects:

- ☞ had a direct impact, producing concrete results within a specific time frame;
- ☞ were visible, projecting a positive image of the minority community;
- ☞ were joint, integrating the work of more than one organization;
- ☞ had a multiplier effect, leading to further development;
- ☞ benefited constituencies not just the sponsoring organizations themselves.



#### LETTERS/ CORRESPONDENCE

#### Canadian Heritage

We received a letter from Danielle May enclosing the 94-95 annual report on Canada's official languages. The report provides information on many aspects of Canada's official languages programs: partnerships with our minority communities, second-language initiatives and federal-provincial cooperation. This annual report is the first to be published since the implementation of sections 41 & 42 of the Official Languages Act. A special section of the report presents information on the most recent initiatives realized under the interdepartmental coordination initiative and its supplement contains the summarized action plans of designated key federal institutions.



CH sent in their report entitled "Market-Driven Organizations: Concepts and Approaches prepared by Kevin Saville of QCGN.

Among the contents are:

1. Importance of a Good Mission Statement to a Sound Marketing Plan.
2. Who is the Constituent? What is/are our Market(s)?
3. The Basic of Marketing Research
4. Assessing Value
5. The Marketing Mix

Also enclosed was a list of exercises concerning the Analysis and Strategic plan of a marketing organization

#### Inter-Canadian

We received a letter from Ester Guay of Inter-Canadian, to express her gratitude for her opportunity to tour our region, and meet with our group. However, she was unable to issue passes for our two board members to travel to Jasper in October, but she will give us tickets at the best reduced fare available.

#### Tourism Industry Association of Canada Release

TIAC announced the development of new membership services designed to get essential information to members quickly and efficiently

① Starting immediately is an information service. When TIAC members need statistics, contacts, the latest tourism intelligence, or tourism related information, contact 613-238-3883 fax 613-238-3878 or e-mail at [tiac@magi.com](mailto:tiac@magi.com).

Tiac will provide information directly or provide details on where it can be sourced.

② TIAC is also releasing a new publication this summer designed to help its members better understand the roles of tourism associations and marketing agencies, called "Who's Who!". It lists the major national associations and national, regional and provincial marketing agencies. If the response to the "Who's Who" is positive, they plan to expand it and make a regular member publication.

#### Folk Festival

We received a message from Dwight Bilodeau regarding a meeting held by the business persons and leaders involved in the organization of the Festival. He outlines a list of decisions made at the meeting regarding group responsibility, invitations, tournaments, displays, parade, and changes to the schedule. They will keep us informed of any more changes.



We received a letter from Nancy Buffitt of CFTH requesting an interview pertaining to the Folk Festival. They were interested in the preparations, more details on the contests, and other plans for this interesting event. We left a message at the radio station to contact Dwight Bilodeau for an interview. We felt it more appropriate for one of the organizing businesses to give the interview.

#### Role of Volunteers in Non-Profit Organizations

We received a document by the





Canadian Society of Association Executives which outlines information regarding financial matters, quoting advice like "do not put all your eggs in one basket" when it comes to investments, and information regarding reserves. Since the directors may be legally required to pay the wages of employees from their own pockets in the event that an association becomes financially insolvent, there is good reason to maintain surplus funds as a reserve for any such contingency. Determining reasonable reserves depends on a number of factors as:

- (i) degree of reliability of the source of income
- (ii) season and timing of cash flow
- (iii) creditworthiness of the association and its ability to borrow
- (iv) evenness and stability of expenditures including replacement of fixed assets

#### Conseil De Protection De Jeunesse Quebec

We sent a letter to Real Tremblay to further their letter of May 16. In our reply to the matter of Ms. Bilodeau we restate the content of our letter of April 19, which explains in detail the hiring procedure of the Coasters in general. Regarding Ms. Cox, we felt it inappropriate at this time to respond formally except to say that Ms. Cox's recital of facts is completely false and out of context. Our reputation is being unfairly tarnished by these individuals. We noted that we do not have the time or services to continually respond to scandalous allegations. Yet we would be prepared to respond to any inquiry of the

CDPDJQ of this matter.

#### Encounters Canada

We received a letter from Faye Bilodeau, a student from St. Paul's School requesting funds to take part in next years Encounters Canada exchange. A follow up was executed by the General Secretary to inform the student that, to be fair, we would have to research a list of all students attending and draw the name of the student from a bag. When our Encounters Canada certificate and award was given during the month of May, all schools were contacted to obtain the student's names who participated in the exchange. Our response from St. Paul's School was "It was too expensive, no students attended". We have recently discovered that there were quite a few students that attended. A follow up will be executed.

#### Manpower

We received a fax from the Manpower Agent in Lourdes listing the college and university students who are available for work, and possibly interested in our two student job openings.

#### Canadian Costumer Relations



Scott sent a letter to CCR enclosing his unused airline ticket to travel to Montreal (return) on June 11 & 25. We have requested to be reimbursed for the cost of \$709.16. Scott was unable to use the ticket due to an illness. We are awaiting their decision.

### RAPP'S #3 Follow up

During the RAPP'S #3 Cornella obtained information regarding a variety of documents published by regional associations such as Townshippers Association, CASA, Outaouais Alliance, Alliance Quebec, and CAMI. In a faxnote requesting directions to business who could assist us with our fundraising Pen & Pad sets, we listed the publications mentioned at the RAPP's meeting. They were asked to pass the information requested to Cornella at the meetings in Montreal.

### QLF Visitor's Guide

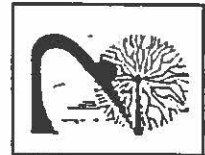
Due to the increasing demand for tourism information, our supply of the Bonne Esperance/Blanc Sablon region Visitor's Guide had almost run out. We made a request for 60 more copies of the Guide. The Maison Touristique faxed a request for 50 copies of the Guide plus 20 of the Discover the Lower North Shore Visitor's Guide for their information center that opened recently in Tadoussac. They served over 45 000 visitors last summer. We felt that this would be extremely beneficial to advertise our material on the coast. When our QLF order arrives we will forward their order immediately.

### **OUTAOUAIS ALLIANCE**

On June 10, O.A. spoke out against aspects of today's introduction of Bill 40 - An Act to amend the Charter of the French Language. The organization deplores the establishment of the

commission for the protection of the french language, acting such tactics is extreme, unnecessary and in violation of the democratic right to freedom of expression. "This is a needless and provocative irritant in relations with the anglophone community." states Bob May, President. "The whole concept is an unconscionable waste of taxpayers money at a time when severe cuts to health and social services are creating real hardships for all Quebecers." exclaims Lisa Bishop.

**CORPORATION DE  
PROTECTION DE  
L'ENVIRONNEMENT DE  
SEPT-ILES (CPESI)**



We received a letter concerning the Committee's request to Human Resources Development to hire students for the summer to promote the Zone D'Intervention Prioritaire (ZIP) programme. The request was accepted, and they hired one student for the coast. Lina Roy travelled to Harve-Saint-Piere to hire the ZIP agent, Danka Cormier. Her duties are to promote the program, help ZIP take place among the "different feasts" and inform the population about the seem of the Committee. We plan to distribute the programme to the board.

**CONSEIL REGIONAL ENVIRONNEMENT  
COTE NORD**



The CRECN sent us the "La Cote-Nord Saine et Sauve" last



bulletin. The letter lists the members appointed to their board notably the administration member: "Isidore Lawless" will be representing the coast. Once again, congratulations Isidore.

### QUEBEC ASSOCIATION FOR ADULT LEARNING (QAAL)

"Potential Sources of Project Funding and Support to English speaking Committee Groups" Vivian Wiseman, President of QAAL, sent us a special project report which includes an executive summary and a series of recommendations. The report was sent as a draft to acknowledge our role in helping to shape the contents, and to enable you to modify elements that need improvement. There will be an opportunity for feedback on the report during the meeting scheduled for mid-June.

### TOURISM ACTION COMMITTEE OF HARRINGTON HARBOUR

...is preparing to open their tourist information center which is located in the Grenfell shed building at the foot of the wharf in Harrington. They are now collecting Brochures, Posters, Photos, and advertising from all services and attractions on the Lower North Shore, and surrounding areas. If you don't have advertising material you are welcome to compose an open letter of invitation to their visitors, and they will keep the letter on display.

Everyone who has a business, or an attraction that visitors should be made aware of, is invited to mail whatever info they now have.

The information center will be open to the public after the finishing touches are done this fall. There will be an official grand opening in the Spring of 1997. Meanwhile tour guides and animators will be working out of that location starting soon.

Thank you in advance for your cooperation, from the Tourism Action Committee of Harrington Harbour.

The T.A.C.H.H. is a non profit organization.



### EDUCATION

#### Strategy B Action Team

We received a letter from Carl Dobbin, Maureen Wellman, and Rollande Russell enclosing the cost-benefit analysis for Strategy B. They thanked everyone for their commitment to the challenge of developing the action plans. These plans will ensure the implementation of multi-faceted technology to improve our programs of instruction in all of the schools on the territory. Strategy B involves the development and implementation of a multi-faceted technology network to ensure effective communication links among ourselves and with other regions. The contributing specific results are listed as:

- ✘ training of administration staff, teachers, and support staff;
- ✘ develop a standardized computer curriculum;

□ encourage and enable each school to purchase software for all applications and needs, etc. We commend them for their hard work and dedication.



On behalf of the Coasters Association, we would like to extend our thanks to Tony Roberts, the Coasters Association representative on this committee, for doing such an excellent job. He was an asset to the Strategic team as he is to the Coaster Board of Directors, and the many other Committees that he was a part of. His time, effort, energy, and knowledge that he has given to the Coasters over the years has been much appreciated. We thank you Tony for "all you are and all you do".

## HEALTH & SOCIAL SERVICES

### CSBCN

Distributed a Public Notice to all the population of the LNS regarding the rabies cases on the North Coast. As of May 29, the veterinary hygiene direction of Agriculture Canada confirmed 5 isolated cases of rabies in foxes. There is also a case at Capstan Island, Labrador. As for the LNS, they are awaiting the results of a suspicious dog specimen. A list of precautions that the population is asked to coincide was also enclosed.

!!!

CSBCN distributed a public notice to remind all persons 65 or older and persons benefiting from social security to present their cards when ordering

medication.

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We also received a Public Notice scheduling their next public meeting for Wednesday, June 26. Then we received another notice rescheduling it for July 3.

## ALLIANCE QUEBEC

### Comminique

A.Q. gives government failing grade, vows to help businesses threatened on language police, presses fraud issue. "On June 19, Premier Lucien Bouchard gets full marks for promises in his first six months in office but flunked the reality test, stated Michael Hamelin. He delivered an end-of-term report card on the Bouchard government at a news conference. He condemned its unjust limits on access to English school, its unfair drug program which penalized seniors, its curtailment of student loans and its failure to accept the fact that Montreal is a bilingual city. Alliance Quebec will make sure people's right under the law are clearly understood and is prepared to course businesses threatened by officials.



Enclosed in the Alliance Quebec package were articles regarding the following:

1. Alliance Quebec presents brief on changes to the health and social services law in Quebec. Gail Campbell and Richard Silver appeared before the Parliamentary Commission on Social Affairs to present a brief on Bill 116, which would amend the present health and social services law. With the



possibility of further fusions and regrouping on the horizon, we argued for the protection of the institutions affiliated to the English-speaking community and recognized under the Charter of the French language, suggested that the systematic regrouping of different kinds of institutions was not necessarily desirable and proposed that all users of an institution's services should be able to vote in the public assemblies to elect board members.

### **2. Minister pushes Drug Insurance Plan**

The Minister also wants to adopt a bill which will make it obligatory for people who are not insured to sign up for a private plan. Groups representing seniors, the unemployed and those on social assistance have attacked the plan.

### **3. Provincial Committee letter to the Minister made public**

The Gazette published a letter to the Minister from the provincial Committee on English-language services in which the committee expressed its concerns about access to English-language services, the transfer of staff in the Montreal area and the future of institutions which have bilingual status.

## **MEETINGS**

### **Working Group Forum**

We received the minutes of the Working Group Forum meeting of the anglophone participation file for the Quebec Region of November 14, 94. A copy is available



upon request.

### **Outaouais Alliance**

Lisa Bishop distributed the information she received during the Symposium on the Teaching of Official Languages in Canada, on May 22nd and 23rd. The package enclosed a list of issues discussed, the general evaluation form to retrieve feedback to enhance their events, the list of participants, the summary of presentations, the program, and the biographical notes. The workshops were entitled: "Social Stakes of English and French teaching", "Evolution of the School Community - Family linkages", "Major Tendencies in Teaching English and French as Second Language", "Challenges of English and French teaching in a Minority Situation", etc. Copies of this package can be produced upon request.

### **RAPPS #3 February 8-11, 1996**

RAPPS emanated the need for a brainstorming session among the associations representing the English speaking community of Quebec. The session would be designed to promote a relaxed atmosphere, combining planning sessions and possibilities of future shared partnerships. Enclosed in the package we received a list of representatives from the Regional Associations. Discussion areas were: Education, Community Consultation, Legal Services, Youth, Health and Social Services, Language, Canadian Unity. Reports on these discussions were prepared, and are available upon request.

Meetings with Darlene Johnstone and Mary Lee Kelly, representatives of the Provincial Services Advisory Committee

Darlene Johnstone met with Isidore on June 3rd at Lourdes de Blanc Sablon to discuss the health services in general. The meeting went well.

ΩΩΩ

Doreen Labadie attended the meeting at the CSBCN held on June 4th. Present were all members of the Regional Advisory Committee: Louise Leclerc, Josee Kaltenback, Rod McIntyre, Shirley Strickland, Jeanne Pappas Morin, and Doreen Labadie to replace Charles Hart. This meeting was to discuss with Darlene Johnstone and Mary-Lee Kelly the access plans and the results of the report to be produced.

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Darlene Johnstone and Mary-Lee Kelly met with Cornella and Tony on June 4th to discuss the health services in general and the access plans. Both Darlene and Mary-Lee were pleased with their meeting with Isidore, Tony, Cornella and Doreen's representation at the meeting.

Alliance Quebec

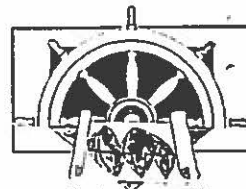
AQ held a Provincial meeting on June 4th. They sent us the Proposed Agenda of the Health and Social Services Committee meeting and asked for our input to present at the meeting.

Network Confernece Call

On June 5th Cornella participated in a Conferene Call with the Network to discuss the Young Canada Works program and the Forum to be held to reueiw the

Special Funding.

Red Bay Tourism Development Workshop



Dwight Bilodeau attended the Tourism Development workshop in Red Bay on June 5. The workshops listed on the Agenda as entitled as: Day 1 "Red Bay Heritage Tourism Potential, Current Visitation and Future Market, Visitor Experience Options for Red Bay, Visitor Facility Options for Red Bay National Historic Site". Day 2: Heritage Opportunity Care Studies, Defining Red Bay's Heritage Tourism Goals, Define Red Bay Visitor Experience, Red Bay Tourism Evaluation and Identification of Opportunities, Getting started in a Heritage Tourism Business Heritage Tourism Plan. "We decided not to attend the workshops the 2nd day, because he felt that "the whole workshop had no direct impact on our region within the near future". The only discussion or consideration was for the promotion of Red Bay's as a possible world park. Some documentation we received from the meeting were:

- ◆ Time chart of Red Bay, by Jim Tuck
- ◆ List of Goals and Objectives

Their Primary Goal is to develop a heritage Tourism Strategy for the Heritage of Red Bay including Basque Whaling which will act as a frame work for Parks Canada, business and the region to operate within.

Dwight noted a suggestion regarding the expense of the meeting. " Instead of covering costs involved for the



tourism development.”

#### Minister of Transport Meeting

Tony and Isidore attended the Minister of Transport meeting on June 5th in Lourdes de Blanc Sablon. Some of the topics outlined in a document prepared by Cornella for the meeting were:

- ▶ high cost of transportation;
- ▶ charter flights - no service to the communities;
- ▶ boat travel - no community travel
- ▶ coastal ferry;
- ▶ roads should be open and upgraded, and started in another direction.



#### Public Service Commission

The PSC sent us their agenda for their May 27 meeting with their draft Strategic Project proposal for the Anglophone participation in the Quebec Federal Public Service: Internal or External Barriers outlining the "Overview of Equitable Participation" which speaks of the Official Languages Act that contains various provisions setting out the circumstances under which members of the public have the right to communicate with and receive services from all federal institutions in the official language of their choice. Also the "Rational for Study" which speaks on the development and role of the Ad Hoc Committee. Also enclosed was a project description of steps and time line, methodology, workplan, and potential resources.

#### QCGN Meeting

We received a letter from Hugh Maynard

inviting us to the QCGN forum on June 12, 13 and 14, and outlining the Program, Participation, Accomodations and Meals, and Costs. Also enclosed was a registration forum and program.

#### Meeting in Montreal

Cornella and Scott travelled to Montreal to attend meetings at John Abbott on June 12, 13, 14 with the QCGN to discuss the special funding grants and the priorities of the year.

#### Public Service Commission Meeting

We received the agenda of the PSC meeting to be held by the Consultative Committee on June 17. The PSC was conducting a project (as mentioned above) with regards to the Civil Service for the anglophones and wanted comments from all the groups regarding the project. The Coasters drafted their comments and received a copy of Joan Richards, of CASA, comments as well. The Public Service Strategic Project Proposal was also forwarded to us.



#### QCGN Teleconference

On June 20th Cornella participated in a conference call with the QCGN. It was a follow up to the discussion and decisions that took place at the meeting in Montreal on June 12th, 13th, and 14th.

#### Executive Conference Call

On June 20th the Executive members participated in a conference call for the selection of the students for our Summer Career Placement project along with other

topics. Following the discussion on the selection criterias: Jane Fequet of St. Paul's River was selected for the Eastern Sector, and Elisa Martin of St. Augustine was selected for the Middle and Western Sector. The minutes will be executed and mailed to you soon.

#### ZIP Committee Meeting

We received a letter inviting us to participate in a ZIP meeting on June 19, in Sept-Iles. We were also invited to add discussion topics to the varia. Also enclosed was an "order de jour" of the reunion.

#### QAAL Conference

QAAL scheduled a conference for June 20 on "The Adult Learning in the Global Village" The key question was: How are organizations and individuals going to meet the challenges of moving into the 21st century? Rosalind Fritz was a scheduled speaker. Our registration form lists the workshops as: "Multi-Media in Education and Training, Lifelong Learning in the Global Village, Interconnecting Our Global Villages, Re-Defining Labour in the Global Village, Literacy: A Global Village Perspective". Also enclosed was a copy of the QAAL newsletter. It highlights the ideas of Robert Fritz, developer of the innovative structural thinking movement, with two excerpts from his body of thought: on "Involvement" and "Thinking"

#### IN-OFFICE NEWS



A copy of the Cash Flow Analysis, Cornella's Record of Employment, Financial Proposals, and the staff summer schedules are attached to the Newsletter.

#### Fanote to Board of Directors

We received a posting from Youth Employment Services Centre advertising 250 Summer jobs available. The posting stated:

- Want to work in your field of study at a competitive rate?
- Wish you could practice your second official language?
- Are you willing to move to another city for 8-10 weeks?
- Are you a Cegep or University student or a recent graduate (1 year)?

Dail 1-800-935-5555

This posting was faxed to the Board, Radio Stations, and Manpower Agents.

#### Additional Faxnotes to the Board of Directors:

- To post our student job openings, and the TAGS Tourism Animator position;
- to request a name to submit to the Education Commission;
- to ask the board members to make any correction/additions to the off coast membership addresses, a presentation will be done on the Out of Region Membership Campaign project, so all research was important;
- the Youth Employment Service



Centre Student Job openings posting was faxed to the Radio Stations to announce to their listeners.

#### PSA to the Local Radio Stations♪♪♪

A request to announce:

- The office closure for the Saint Jean Baptiste holiday;
- the selections of our two student in the job offering (Jane and Elisa);
- the TAGS Tourism Animator selection (Jocelyn).

#### Community School Life Award

Carolyn Vatcher presented the award to Gail Maurice at the graduation ceremonies in La Tabatiere on our behalf on June 23rd. Isidore Lawless presented the award to Bradley Lavallee in Lourdes on June 1st. Tony Roberts presented the award to Tiffanie Conway at the graduation in St. Paul's River on May 25th. We thank the Board members for their participation in the graduation and for their appreciation for the students achievement.

#### TIAC Membership Registration

We paid a registration fee of \$52.43 for Scott to attend the National Policy Forum on Tourism.

#### New Organization

La Maison du Tourisme du la Cote Nord requested booklets, etc. from the Coasters to put on display in Tadoussac. Many tourists visit the area throughtout the year and she offered to promote the Coast as well. We are getting to be well-

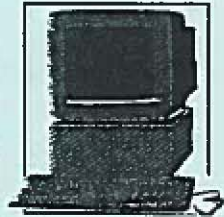
known to outsiders.

#### Staff meeting.

Scott and Cornella met with Elisa, Jane, and Jocelyn to reveiw the Rules and Regulations and the Confidentially Agreement on June 26th. The meeting went well.

#### Hugh Maynard's visit

Hugh Maynard of the Quebec Farmers Association plans to visit the coast in August with his daughter. He will be giving Internet training, free of charge, to interested individuals on the coast. We are very excited to have him visit the coast and work in our office. The Internet training will be a valuable asset to all Coasters employees, as well.



#### Visits to the Office

On June 5th Dwight came to the office to gather things for the Red Bay meeting. The tourism project was also discussed.

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Cornella met with Danielle Fequet on June 27th to discuss the Tourism project and the activities of the agent. Regean Dumas of Lourdes was selected and we are sure that he will do a good job.

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Tony and Scott visits the office when we are in need of their services. Isidore calls the office frequently, to see how things are going.

♥♥♥

We would like to extend a warm thank you to our President, Vice-President,

Treasurer, and Board Members for their dedication and reliability.

#### Computer Wiz

Kirby worked at the office on June 30th for computer repairs. It was a necessity, in order to get our equipment back in working order.

#### Voluntarism is Golden

Sylvia (our dedicated volunteer) continued to work voluntarily, making sure that all work gets done. We appreciate her dedication.

#### Translations

Translation services were needed again for the fundraising letters and forms to the off coast residents. Chantale's time for her translations has proven to be extremely important. Thank's again, Chantale! Her voluntarism is remarkable.

#### Fundraising Items

We found a terrific company called "Marjac Promotions" in Ontario to produce our Pen & Pad set at a very reasonable price and a good quality finish product. We want to thank Outaouais Alliance for assisting us with this research.



#### **EXECUTIVE DECISIONS**

Cornella met with Isidore on June 3rd. The following topics were discussed, approved by the Treasurer and later approved by Scott and Tony.

- 1) Isidore drafted the funding cuts. Before its approval the document will be presented to Scott, Tony, and the Executive members.
- 2) A request to be posted for someone to represent us on the Education Commission.
- 3) Cornella will draft the fundraising items price list for his approval.
- 4) All meetings were reviewed
  - ▶ he will give a report of the CRD and Literacy meetings
  - ▶ Dwight will attend the meeting in Red Bay, Labrador
  - ▶ Isidore will attend the Minister of Transport meeting in Lourdes de Blanc Sablon, also Tony Roberts.
- 5) All Projects were reviewed:
  - ∞ Tourism and Fundraising
  - ∞ Student and TAGS
  - ∞ Internet
  - ∞ It was decided that a request to receive project funding will be made at the beginning, middle, and end of the projects
  - ∞ As for the Tourism Agent project, we want to be recognized or we will pull out.
- 6) Sylvia will be layed off due to lack of funding and the hold-up of work until the audit is completed.
- 7) A financial report will be prepared by Wednesday, in order to make further decisions.
- 8) Cornella's use of her accumulated time during her summer holiday was approved.
- 9) The complaint letter from Tayna Bilodeau was discussed and it seems since she was advised of



possible legal steps, there has been no further correspondence.

- 10) Executive, President, Treasurer, and Vice-President roles will be put on the agenda for the next Board meeting, the positions are confusing.
- 11) 2 students will receive the CSL award in St. Augustine next year, because no one qualified this year.
- 12) The handicapped report was completed, the Research report is delayed; we are waiting for the CSBCN's report, and the Tourism report is in Irene Halikas hands for final revision.
- 13) It was decided to support the Folk Festival, as services in kind, not funds.
- 14) Informers will be sent out soon, to make sure that the Board is kept up to date.
- 15) Isidore reviewed Cornella's ROE and was pleased to sign it but also suggested that her working hours should be reduced some how.
- 16) He also checked the staff summer schedule, took a copy and said that he will check in with them occasionally.

#### Treasurer Decisions:

He informed the office Co-Ordinator to cut the phone lines at the Presidents office, due to financial constraints.

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The Executive Director was advised to monitor the Presidents visits to the office, due to financial cut backs.

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On June 27th Isidore spoke with Priscilla over the phone to request that the AGM minutes be completed immediately and her invoice owing be paid. A disagreement took place, and Lenora Keats was called to volunteer her time to complete the minutes. She refused to offer her time, but she would be available to work with pay. She was offered to bank her time, but later Isidore found out that he could not do that. During the conversation, Lenora was given the 2nd place for the General Secretary position. She was also asked if she would like the position of Newspaper Co-ordinator. Lenore informed Priscilla of the conversation and Priscilla was displeased. She informed Isidore that it was not his decision to bump her as 2nd place candidate or the Newspaper Co-Ordinator, and during the conversation Priscilla accused Cornella of telling him what to do.

#### Executive Director's Comments

The Executive Director states that she is very fed-up with the back and forth conversations taking place with some Executive officers and staff members. If her name ever comes up again regarding false information or accusations of any sort, she will personally file legal action. She quotes that: "Enough is enough". We are here to work, not to waste each others time. A meeting is sure due!

#### President's Remarks

The President noted that it is his place to contact an employee on such a matter, not the Treasurer. Also, if the Board or a

Executive makes a decision it is not his place or the Treasurer to change it. Therefore, Priscilla remains as the 2nd place candidate if needed and the Newspaper Co-Ordinator if funds are available. However, he does not agree that an employee should take 8 months to get an assignment done, such as the AGM Minutes, this will be taken care of in the future. He informed that he would meet with Priscilla and also talk with the Treasurer and the Vice-President of the organization on this issue and other matters. "Look for an update in the July Informer, regarding this issue."

#### Presidents Decisions & Comments

- ⊗ Jocelyn Burke will start work at 8:30 a.m. instead of 8:15 and leave at 4:45 p.m. instead of 5:00, due to her distance of travel and no available funds to assist with her transportation. Also if she works through lunch, she could leave at 3:45 p.m. instead of 4:45
- ⊗ He reviewed all his expenses owing and paid in full.
- ⊗ He checked Cornella's record of employment and was pleased to sign it.
- ⊗ He gathered a few documents from the office that he would look into {i.e. office rental, H & S.S. issue for Claudette Norther, transportation complaints from St. Augustine, La Tabatiere, and Penny's ROE.
- ⊗ He was very disappointed by the procedure taken to disconnect his phone lines. He felt that he should

have been given the same treatment as the Treasurer; pay to install the line (just one line) and he would pay all other expenses.

#### Vice-President

Tony handled the correspondence regarding the Tourism project and the hiring of the Development agent, as stated under "projects". The steps that he took were approved by the President and Treasurer.



Should further information be required, please fee free to call me.

Thank You.

*Cornella Maurice*

Cornella Maurice  
Executive Director

CM/sdr

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