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Literacy Quebec Newsletter

-May 2023-

May is Get Caught Reading Month



In a park or parking lot,
We want to know where you'll be
caught!
The bus, a train, your favourite tree?
Send us a photo, we want to see!
A book, a map, or a menu.
What you read is up to you!

We want to see where and what you
are most likely to get caught reading at
this month. Send us your photos or tag
us on social media @literacyquebec
#GCRM #GetCaughtReading



Asian Heritage Month

This month is also an opportunity to celebrate and learn more about Asian heritage. Here at Literacy Quebec we have been sharing Asian Canadian authors with each other and through our social media channels.

During the month of May, Canadians are invited to take part in the events that honour the legacy of Canadians of Asian heritage. It is a time to participate in festivities across the country that celebrate the many achievements and contributions of Canadians of Asian heritage, who, throughout history, have done so much to make Canada the culturally diverse, compassionate and prosperous nation we know today.

Visit Canadian Heritage for their Asian Heritage Month toolkit, including a poster, and social media assets.

[Learn More](#)

Literacy Helpline

Literacy  Helpline

1-888-521-8181

Did you know that our free Literacy Helpline can support callers with digital and financial literacy too?

The Literacy Helpline is perfect when seeking tutoring and literacy programs in Quebec but it is also so much more than a referral service!

Our Helpline volunteers can help callers navigate their devices, get documents printed, provide guidance when completing forms and get information online for callers who don't have internet at home.

If you know anyone who might benefit from the Helpline, please share the number and information with them. Free promotional materials are also available through our website. Click the button below if you'd like to make a request.

[More information](#)

Charity Challenge - Lace Up For Literacy



#LaceUpForLiteracy

Each year Literacy Quebec and many of our member organizations sign up for the Canada Running Series, 21k de Montreal to raise funds for literacy in Quebec. As of today, we've raised \$5,170.85. On April 22, 13 of our fantastic Charity Challenge fundraisers took on their chosen distances at Parc Jean-Drapeau in Montreal. The rest of our amazing team are doing their chosen distances virtually and have until May 31st to clock their KMs!

The Charity Challenge provides a powerful platform for you to support literacy efforts in Quebec. By sponsoring a participant, we can work together to promote literacy councils across the province. Funds raised will be dedicated to community literacy initiatives. A society that invests in literacy is more socially inclusive, safer, and creates more vibrant communities! 100% of proceeds from the Charity Challenge will be used to enhance local communities, one learner at a time.

[Support here](#)

CHSSN'S STORIES FOR IMPACT: A STORYTELLING workshop

It was a rainy Monday morning on May 1st when Niamh and Laura logged on to their computers for a most interesting workshop. CHSSN was kicking off CMHA Mental Health Week with Stories for Impact: A storytelling workshop. This year's theme for Mental Health Week was #MyStory. "Stories help build connections and strong communities. Storytelling, in all its forms, supports mental health and reduces stigma."

This workshop, facilitated by [Mischief Makers](#), gave over 55 participants from organizations across Quebec a chance to think about how to start telling their own stories. Plus there was some magical applesauce and mermaids! Who doesn't love mermaids?!

CBC Consultation

Literacy Quebec attended the CBC CRTC OLMC Consultation on April 19. As part of CBC's condition of license with the CRTC, it is required to consult with official minority communities every two years. The main objective of the meeting was for CBC to hear thoughts on "CBC's reflectiveness and relevance on television, radio and digital services, with a particular emphasis on news and information, children and youth and 'programs of national interest' (drama, comedy, documentaries)."

Along with LQ, there were representatives from **ELAN**, **QCGN**, the **Voice of English Speaking Quebec**, the **Black Community Resource Centre**, **Jeffrey Hale Community Partners** and the **Quebec English Language Production Council**.

LQ brought up that it was important to be aware that there are many adults with lower digital literacy skills and/or little access to technology who rely on CBC for their information and entertainment through TV and radio. We were ensured that despite a focus on digital services, linear tv and radio weren't going anywhere. (Phew!)

Other primary concerns raised were:

- The lack of coverage on legislative issues, like Bill 96;
- Not enough representation of the minority and immigrant experience; and
- The disconnect between the local community and radio. There was a strong desire to bring back Public Service Announcements.

CBC has also worked with Literacy Quebec in the past to provide media training workshops to help our members learn what makes a good news story, how to pitch a story to the media and best practices for email pitching. We got a lot of positive feedback. If this is something that could help your organization, please reach out to Andrea Stanford at andrea.stanford@cbc.ca

New Episode

Catch the latest episode of our podcast, What's Literacy?

Niamh chats with slam-poet and educator, Greg Birkett. Their conversation begins with poetry, dips into the classroom, specifically black Canadian history and touches on educational resources along the way!

Click the button below to give it a listen!



[Listen here](#)



Volunteer Appreciation Week

We mentioned our awesome volunteers in our last newsletter. But we can never give enough thanks and show enough appreciation. Having up-to-date numbers helps, too!

As part of Volunteer Appreciation Week that took place from April 16th to the 22nd, LQ thanked the **545 volunteers** in our network who dedicated more than **16 732 hours** of their time to literacy councils and organizations across the province. We also gave a huge thank you to the volunteers within our own organization, such as those who laced up for literacy for the annual Charity Challenge, our helpline volunteers and our Board of Directors. We couldn't do it without them; their efforts, support and dedication make all the difference!

Upcoming Dates

May - Get Caught Reading Month

May - [Asian Heritage Month](#)

May 12 - Limerick Day

May 15 - International Day of Families

May 18 - International Museum Day

June - Indigenous History Month

June - Pride Season starts

“The human brain now holds the key to our future. We have to recall the image of the planet from outer space: a single entity in which air, water, and continents are

~ The Literacy Quebec Team



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Éducation,
Enseignement
supérieur
et Recherche



Secrétariat aux relations
avec les Québécois
d'expression anglaise



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