

Ignite YOUR BUSINESS POTENTIAL

Join some of Quebec's brightest entrepreneurial minds for an in-depth look at how to succeed in today's competitive marketplace. From venture financing tips to real-world business advice; our 11 speakers are set to show you how you can kick-start your latest venture and grow your business to new heights.

Attended by local entrepreneurs at all stages of business development, this event is also your opportunity to expand your professional network and build your business acumen.

Register at www.yesmontreal.ca

\$49.99

INCLUDES 11 SPEAKERS,
EMPOWERING TALKS,
USEFUL INSIGHTS, A LIGHT
DINNER AND NETWORKING

Wednesday, April 27 3:00 PM – 9:00 PM
The Phi Centre 407 Saint Pierre, Old Port, MTL
www.yesmontreal.ca | 514-878-9788

Agenda

- 3:00 PM Registration Begins
- 3:45 PM Welcome / Opening Remarks
- 4:00 PM Speaker – MARY-ANNE CARIGNAN
- 4:30 PM Panel – FINANCING YOUR VENTURE
- 5:15 PM Speaker – RICARDO POUPADA
- 5:45 PM Networking Dinner (Included)
- 6:30 PM Panel – KEEPING IT REAL
- 7:15 PM Keynote Speaker – ANDREW LUTFY
- 8:15 PM Networking Cocktail (Cash bar)

Please note that all presentations will be conducted in English.

About YES

As a not-for-profit organization, YES (Youth Employment Services) enriches the community by providing English-language services to help Quebecers find employment and start and grow businesses.

Open to all ages, YES' Entrepreneurship Program offers daytime and evening workshops, online webinars, one-on-one business coaching, consultations for small businesses and so much more.

Find out more at www.yesmontreal.ca

Ignite

the event for
entrepreneurial minds

THE 19th
ANNUAL
YES

Wednesday, April 27

ENTREPRENEURSHIP CONFERENCE

The Phi Centre



FEATURING KEYNOTE ANDREW LUTFY,
10 SPEAKERS, EMPOWERING TALKS,
USEFUL INSIGHTS AND NETWORKING

Sponsored by:



BROCCOLINI

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the evolution of mobility

futurpreneur
canada



DORMEZ-VOUS?

20 years YES

YES is a not-for-profit organization

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KEYNOTE SPEAKER **ANDREW LUTFY**
CEO, Groupe Dynamite



MARY-ANNE CARIGNAN
President, Clinical Division,
Purkinje Inc.



FARNOOSH BOROOMAND
Director, Business Banking,
Scotiabank



KURT HOUGHTON
Business Coach, YES



DIANA YAZIDJIAN
Vice Chairman, Financement participatif
en capital Québec, Managing Director,
DFY Consulting

Direction: Left or Right

Panel – Financing Your Venture

Get an inside look at what the entrepreneurial life is really like as Mary-Anne Carignan, President of Purkinje, explores the everyday ups, downs, challenges and rewards of business ownership. You will walk away from this talk armed with real information about managing your company.

You've got a first-rate business idea in mind and you're raring to turn it into a successful new venture. But first, there's a little issue to consider: how are you going to pay for it all?

Our panel of financial experts will show you how to access the funding you need to take your business to the next level. You'll discover the varied and creative financing options at your disposal – from angel investment, venture capital, grants, loans, crowdfunding and more.



ELISABETH LAETT
President, Executive Director,
Xaphan Group

RICARDO POUPADA
Co-Founder & Partner,
Speed Of Trust Ventures



The 10 Most Critical Business Philosophies

What does it take to make it as an entrepreneur? Find out as Ricardo Poupada, the name behind three successful ventures: AskMen, Speed of Trust Ventures and 5th Wall Agency, shares his 10 most critical business philosophies – the 'secret sauce' to his success – that can be applied to any start-up.



MARIE-JO LEROUX
Founding Partner, 42 Comets



NATHAN KONG
Founder, Tailor2Go



TERESKA GESING
Owner, Urban Seeding

Panel – Keeping It Real

So what's it really like to run a business in Quebec? Four of our Entrepreneurship Program clients take to the stage to explore the challenges, the struggles and the daily 'wins' that make running a start-up so worthwhile.

You'll find out how to make your business thrive as our panellists – from e-learning, fashion tech, urban farming and food services – share vital real-world insights, tips and tricks.



SEAN SCOURSE
Founder, Hungry Box

WHEN April 27, 2016: 3:00 PM – 9:00 PM

WHERE The Phi Centre 407 Saint Pierre, Old Port

COST \$49.99 (Light dinner included)

Register at www.yesmontreal.ca

Ignite
YOUR

AMBITION NETWORK
SALES DRIVE BUSINESS
TALENT CREATIVITY
POTENTIAL FUTURE

7:15 PM – Keynote Address

In 1982, Andrew Lutfy joined Groupe Dynamite as a **stock clerk**...
By 2002, he was the **sole owner**.

Andrew Lutfy is one of Quebec's entrepreneurial superstars. He's a leading force in women's fashion apparel, CEO of two major companies, and the 2007 Ernst & Young Entrepreneur of the Year.

His secret? Listening to the marketplace and surrounding himself with incredible talent: people with drive, passion, commitment and determination.

Watch as Andrew ignites the stage with an inspiring look at the fundamental skills that every successful entrepreneur needs to know.