



CAMI

COUNCIL FOR ANGLOPHONE MAGDALEN ISLANDERS

ANNUAL GENERAL MEETING
2019-2020



The image features a dark blue background with four stylized bird silhouettes in flight, arranged in a circular pattern. The birds are depicted in various orientations, suggesting a circular path or a group in flight. The word "WELCOME" is centered in the middle of the image in a white, bold, sans-serif font.

WELCOME

CAMI

CAMI is a regional organization that was founded in March 1987 to support the minority English-speaking community of the Magdalen Islands.

MANDATE To promote and motivate the English-speaking community of the Magdalen Islands by encouraging them to improve and strengthen networks within the English and French speaking communities, thus fostering community vitality and supporting community development in the following areas: health & social services, education, economic development, the arts and preservation of culture and heritage.



CAMI

BOARD OF DIRECTORS 2019-2020

President: Kathy Gibson-McCartney

Vice-president: Ronald Goodwin

Secretary-Treasurer: Linda Clark

Director: Dorothy Taker

Director: Selena Clark

Director: Myriam Pealey

Director: Candace Aitkens



CAMI

STAFF 2019-2020

20 people employed

Executive Director: Helena Burke

Accounting & Operations Manager: Amanda Goodwin

Executive Assistant: Jonathan Patton

Development Agent: Ezgi Cakmak

Development Agent: Jarrett Quinn

Development Agent: Nigel Quinn

Seniors Outreach & Liaison Agent: Lisa Craig

Health Wellness & Liaison Agent: Maude Arseneau

Assistant Outreach & Liaison Agent: Robin Aitkens

Communications Agent: Suzie Cram

Youth Animator: Amber McKay

Early Childhood Animator: Sarra Aitkens

Heritage Interpreter (GI): Rosanna Taker

Heritage Interpreter (GI): Roxanne Boudreau

Museum Greeter: Raymonde Arseneau

Student: Margaret Muldoon

Heritage Interpreter (EI): Diane Chenell

Garden Animator: Randall McLean

Student: Zachary Aitkens

Janitorial Services: Valerie Clarke, Marilyn Welsh





REPORT ON ACTIVITIES BY PROGRAM / PROJECT

CAMI

Activity Component 1 CANADIAN HERITAGE (PCH) – PROGRAM FUNDING

Build & promote community spirit through strengthened relationships & citizen involvement

Collaborated with community partners to develop and implement community programming that encouraged citizen participation and volunteerism

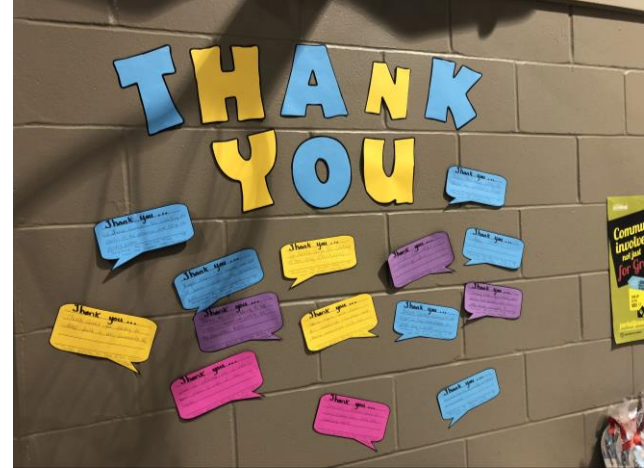
Highlights:

- Annual Remembrance Day Service
- Annual Artisan Fair
- Volunteer Appreciation Activities

21 volunteers engaged

106 community activities delivered





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Activity Component 2 CANADIAN HERITAGE (PCH) – PROGRAM FUNDING

Build & promote cultural identity, improve and exploit tourism, culture & heritage activities

Highlights:

- Museum services maintained & improved
- Island Tales Application launched in collaboration with Musée de la Mer and the Seal Interpretation Centre
- Launched “Memory & Mourning” exhibit at the A People of the Sea Museum
- Collaborated with Concordia University’s QUESCREN team to create a documentary film for Entry island
- Secured funding to develop modernization plan for the Historical Heritage Complex, including policies & procedures for museum accreditation application
- Supported on-going development of the Social Enterprise organization
- Supported on-going development of Entry Island Revitalization project
- Maintained community promotional activities for tourism

Museum visits increased by 11% in 2019 compared to 2018

Museum revenues increased by 18% in 2019 compared to 2018



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Activity Component 3 CANADIAN HERITAGE (PCH) – PROGRAM FUNDING

Strengthening the ESC's visibility, participation and leadership

PROGRAM FUNDING Highlights:

- Participation to the provincial MNA Meet and Greet at the National Assembly
- management committee for the Brion Island ecological reserve
- Met the provincial minister for seniors, Margarite Blais
- Met with the provincial minister for families, Mathieu Lacombe
- Participated in series of consultations hosted by the Secretariat Responsible for Relations with English-speaking Quebecers
- Participated in the Provincial Employment Round Table conference Presented to the Comite Regionale Administratif Gaspesie-les Iles
- Collaborated with Gaspesian counterparts, CASA and Vision on regional development across sectors
- Maintained “Islands on the Air” show in collaboration with CFIM
- Maintained communications with the community via social media and other means

1 regional youth profile produced • 315 facebook posts • 44 radio capsules • 3 newsletters produced



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Activity Component 4: CANADIAN HERITAGE (PCH) – PROGRAM FUNDING

Strengthen Capacity of CAMI organization

Highlights:

- Updated salary scale and salary ranges
- Implemented group insurance plan for permanent staff
- Updated and produced employee handbook and board manual
- Held Board of Directors meetings
- Hosted AGM and produced Annual Report

9 Board meetings held
20 people attended AGM





“IF THESE WALLS COULD SPEAK”

Canadian Heritage Project

Preserved and promoted the built and oral heritage of the English-speaking community through the installation of a new interactive exhibit at the “People of the Sea” Museum

Highlights:

- Used Byron Clark’s research on the Miracle Shipwreck to inspire the story for the multi-media exhibit Memory and Mourning: A wreck at Old Harry
- Installed large tactile table that includes an interactive game for children
- Developed an interactive visual novel application accessible both in android and IOS formats
- Produced promotional materials and held public launch of the exhibit
- Worked with resident artist, Louise Campbell, and students of GHS to develop and implement soundtrack for the exhibit
- Collaborated with local story-telling festival, Contes en Iles, to access English storyteller to provide storytelling workshops to students of Grosse Ile School
- 70 people attended launch event
- 13 students participated in the project
- Virtual storybook published / interactive game for children
- 6 banners produced containing historical information



CANADA ECONOMIC DEVELOPMENT FOR QUEBEC REGIONS

Museum Modernization Project

CED-Q contributed to the “If these walls could speak” project and also to the museum modernization project through the Economic Development Initiative (EDI) – Official Languages, which is a national program delivered by the regional development agencies across Canada, the goal of which is the development and diversification of official language minority communities (OLMCs), in this case Quebec’s English-speaking communities.

Highlights:

Used Byron Clark’s research on the Miracle Shipwreck to inspire the story for the multi-media exhibit

Memory and Mourning: A wreck at Old Harry

Installed large tactile table that includes an interactive game for children

- Developed an interactive visual novel application accessible both in android and IOS formats
- Produced promotional materials and held public launch of the exhibit
- Produced museum modernization plan for CAMI’s Historical Heritage Complex
- Produced policies and procedures for museum professionalization and modernization
- Modernization plan produced
- Policies and procedures produced to support provincial accreditation application

Memory and Mourning

To live on an island is to live with the ocean—its bounty, its beauty, and its storms. The shores and shoals of the Magdalen Islands have seen hundreds of shipwrecks over the years, most in the eighteenth and nineteenth centuries, before the advent of modern navigation.

This interactive exhibit recounts the voyage of one of these ships, the *Miracle*, through the eyes of a fictional character, Fiona, whose story echoes those of the ship's real passengers.

The "If These Walls Could Speak" project and the "Memory and Mourning: A Wreck at Old Harry" exhibit are supported by the Department of Canadian Heritage, Canada Economic Development for Quebec Regions, and the Communauté maritime des Îles-de-la-Madeleine. The historical and contextual information that shaped the narrative of the exhibit was inspired by the book *To Find But a Grave: The Wreck of the Miracle*, by local historian Byron Clark.

Épaves et épreuves

Vivre sur une île, c'est vivre avec la mer, ses richesses, sa beauté et ses tempêtes. Les rives et les hauts-fonds des Îles-de-la-Madeleine sont la dernière demeure de centaines de navires, la plupart naufragés au XVIIIe et au XIXe siècle, avant l'avènement de la navigation moderne.

Cette exposition interactive raconte le voyage du *Miracle* à travers les yeux d'un personnage fictif, Fiona, dont l'histoire fait écho à celles des passagers du navire réel.

Le projet « If These Walls Could Speak » et l'exposition « Memory and Mourning: A Wreck at Old Harry » bénéficient du soutien du ministère du Patrimoine canadien, de Développement économique Canada pour les régions du Québec et de la Communauté maritime des Îles-de-la-Madeleine. Le récit de l'exposition s'inspire du livre *To Find But a Grave: The Wreck of the Miracle*, par l'historien local Byron Clark.



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Project: Entry Island Museum Enhancement CANADIAN HERITAGE (PCH)

Entry Island Museum Enhancement, will see a new Entry Island Museum developed and permanently installed in the newly renovated Entry Island school building

Highlights:

- Began negotiating with the Economusee Network to eventually engage them to develop the interpretation program based on the concept provided by Aldrich Pears
- Began working with community volunteers to prepare the school building for renovations
- Met with other potential funders to sensitize and engage them in project



CAMI

NETWORKING & PARTNERSHIP INITIATIVE (NPI) CHSSN

Maintained and promoted the network of health & social service partners

Highlights:

- Co-coordinated and hosted intersectoral meetings to address mental health for the English-speaking community
- Met with partners in order to maintain and/or implement their services as needed (CAB, CC, Embellie, etc...)
- Produced directory of services in the form of a fridge magnet to promote partners
- Co-coordinated regional meetings with Gaspesian counterparts, CASA and Vision to address common issues in health, namely mental health, early childhood development & seniors)

Represented the ESC at various decision-making tables and/or special events and opportunities as required

Highlights:

- Regional Access Committee for the provision of health services in English/CISSS User's Committee
- Social Development tables (local & regional)
- Tables representing seniors (APPUI, prevention of mistreatment, etc...)
- Partner forum for social development, food recuperation forum, Horizon 2025 forum
- Met with various provincial ministers and their staff, including the ministers for seniors, families, health

2 partner services maintained

200 fridge magnet directories produced

4 provincial ministries met



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NETWORKING & PARTNERSHIP INITIATIVE (NPI) CHSSN

Increased use of evidence based information to inform decision-making, shared best practices & information

Highlights:

- Used 2016 census data to develop presentations for several audiences, including the Comité Administratif Régional GIM, the CHSSN Leadership conference breakfast, government officials, etc...
- Regional evaluation of seniors wellness centres and the ITMAV program was carried out, reports produced and disseminated to pertinent partners
- Regional profile on youth 15-29 produced in collaboration with CASA and Vision
- Evaluation of regional Bright Beginnings program carried out by the social development coordinator of the Gaspé
- Attended NPI retreats, the Early Childhood Symposium & Seniors Outreach conference, all of which were hosted by CHSSN and partners

4 presentations given

3 reports produced

7 staff participated in off-island retreats/conferences



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NETWORKING & PARTNERSHIP INITIATIVE (NPI) CHSSN

Increased the number of partnership initiatives in order to improve access to health & social services

Highlights:

- Community partnership with the School & Municipality for the implementation of community programming: Bright Beginnings, Youth Work program, School Garden & Greenhouse Project, etc...
- Continued partnership with the CAB for implementation of meals on wheels, low cost transportation, etc...
- Health & Harmony Campaign
- Collaborated with the Quebec Community Health Foundation to maintain and promote the Patient Navigator Service
- Maintained the Senior's Outreach & Liaison services financed via the provincial government's ITMAV program
- Maintained collaboration with the Collective Kitchens to offer services in the ESC
- Instigated collaboration with the CPE La Ramee to evaluate the feasibility of expanding daycare services to the east end
- Met with and communicated with the Embellie on several occasions to look at expanding their services to ESC

895 meals delivered in Grosse Ile, Grande Entree & Entry Island

26 Magdalen Island patients and 19 accompagniers supported by Patient Navigator



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NETWORKING & PARTNERSHIP INITIATIVE (NPI) CHSSN

Engaged the English-speaking community and health professionals through outreach activities

Highlights:

- Seniors wellness centres organized and implemented in Grosse Ile & Entry Island
- CHEP programming organized and implemented in Grosse Ile & Entry Island
- Respite Daycare for 0-5 families developed and implemented
- Travelling Literacy bag program maintained
- Important health information disseminated in English via social media and newsletters

10 wellness centres delivered

Information used from 3 CHEP DVDs

11 respite daycare sessions held

96 facebook posts

3 newsletters produced



CHSSN

BRIGHT BEGINNINGS (BB) and HEY PROGRAMS

Mobilized partners to promote the well-being and educational success of English-speaking children and youth in the Magdalen Islands

Highlights:

- Carried out needs assessment to better understand community needs
- Bolstered networking and representation efforts to improve access to services for the 0-5 population and their families through participation at various tables (Social development table, regional Bright Beginnings, Groupe Perseverance Scolaire, etc...)
- Used representation opportunities and evidence-based information to sensitize important partners about the needs of the ESC's 0-17 population and their families (Minister of families – both political and administrative reps, SRQEA – both political & administrative reps, local daycare representatives, social development partners, etc...)
- Collaborated with partners to maintain, develop and implement 0-17 programming (Travelling literacy bags, respite daycare, youth work program, etc...)
- Provided training opportunities for 0-5 staff (Early Childhood Symposium, Institute for Child Psychology, etc...)
- Secured supplemental funding to implement programming for children 0-17
- 5 partners met
- 5 partnerships developed/maintained
- \$15k in supplemental funding secured



Fondation Lucie
et André Chagnon

CHSSN
Community Health
And Social Services Network
Réseau communautaire de santé
et de services sociaux



Agence de la santé
publique du Canada

Public Health
Agency of Canada

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COMMUNITY HEALTH EDUCATION PROGRAM (CHEP) CHSSN

The Community Health Education program aims to increase access to health education in English through video-conferencing and DVD follow-ups. At CAMI, we opted to do only the DVD follow-ups, as they better met the needs of the community.

Highlights:

3 DVD sessions delivered:

- Vaccinations with CISSS nurse Martine Vigneault
- Footcare with retired nurse Estelle Arseneau
- Diabetes awareness with Jan Kelly

18 participants attended sessions

3 health professionals supported session delivery



CAMI

MENTAL HEALTH SUPPORT
CHSSN

Provided activities to support positive mental health

Highlights:

- Co-coordinated the intersectoral committee for mental health with the CISSS des Iles
- Provided Mental Health First Aid Training
- Provided training workshop on Self-care when caring for people at risk of suicide
- Provided workshop on Enhancing protective factors through culture
- Provided mental health and suicide prevention workshops to students of Grosse Ile school from grades 5-11
- Collaborated with community partners to translate and promote the “Breaking the code of Silence” campaign in English
- Created video capsules to highlight francophone organizations able to provide services in English

20 community resources trained in Mental Health First Aid

2 workshops provided to 9 community resources on mental health education

15 students participated in suicide prevention workshops

5 videos produced



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ENHANCING REGIONAL COMMUNITY CAPACITY (ERCC) CHSSN

The ERCC program aims to support English-speaking community organizations to expand their capacity to better represent the needs and priorities of their English-speaking populations with government stakeholders and extend the reach and scope of their activities. CAMI's ERCC project seeks to build and implement a community strategic plan to better address the systemic issues affecting community vitality including, but not limited to: high rates of high school drop, lack of community engagement and volunteerism, culture of unemployment, social poverty, youth retention, substance abuse, etc...

Highlights:

- Carried out consultations with several community stakeholders, as well as community members
- Carried out prioritization process to identify short-medium-long-term actions
- Carried out Theory of change exercise and produced strategic plan
- Participated in various meetings with various provincial ministries, including the SRQEA
- Hosted 1st Annual Provincial Leadership conference in collaboration with the CHSSN
- Participated in various consultations/trainings across sectors (employability, early childhood, etc...)
- Provided translation support to the RADAR newspaper as a means of providing information in English
- Translated various documents to support community development initiatives related to the ERCC programming

2 meetings held with Steering Committee with XX partners present

8 Presentations/meetings with provincial government representatives (political & administrative)

4 provincial/regional meetings attended

38 English publications in the RADAR

4 documents translated to support development initiatives



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ERCC SURPLUS
CHSSN

In addition to the ERCC program, CAMI had access to ERCC surplus funding which was used to print various regional promotional tools for the promotion of employment. These tools were developed in collaboration with our regional partners, CASA and Vision. It also provided additional funding to translate and print the Community Strategi Plan.

Highlights:

- “Future is Now” reports translated & printed
- RIESS promotional material printed

50 reports printed

2 Roll ups printed

500 Notebooks printed

500 Folders printed

500 Business Cards printed



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Québec 



McGill

UNIVERSITY

RECRUITMENT & RETENTION OF HEALTH PROFESSIONALS

The goal of the McGill Retention program is to increase access to health & social services in English by implementing recruitment and retention programs that support health professionals.

Highlights:

- Promoted and administered the Bursary Program
- Worked with the CISSS and other private clinics to identify health professionals to participate in the language program
- Outsourced local language school “Ecole des sports et des langues” to offer language training activities
- Monitored past bursary recipients
- 3 bursaries totaling \$25K allocated – 2 at the university level, 1 at CEGEP level
- 8 health professionals engaged in language training activities



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SENIORS OUTREACH PROGRAM ITMAV

The ITMAV project aims to hire or maintain the position of a community Outreach worker to support vulnerable seniors and those at risk of becoming vulnerable by breaking isolation, creating connections and referring them to services and programs, enabling them to maintain their autonomy.

Highlights:

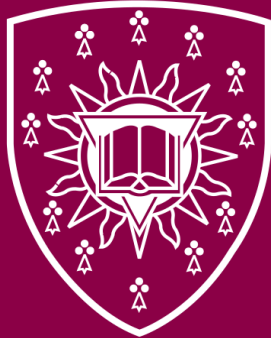
- Carried out home visits and friendly phone calls
- Represented seniors at 4 consultative tables/events
- Attended training activities (Mental Health First Aid & CHSSN conference on outreach to seniors)
- Hosted weekly card night activity
- Collaborated with the Buddy program to carry out Christmas Hamper activity among other volunteer activities with seniors
- Collaborated with the Outreach Agent in Grande Entrée to host a seniors abuse awareness day activity
- Hosted 2 meet and greet activities between the seniors and Steve Guimond, the patient Navigator

38 seniors used the outreach service

38 referrals made (36 to other community organizations, 2 to the CISSS)

3 accompaniment services provided





Concordia

UNIVERSITY

**SRQEA VIA CONCORDIA UNIVERSITY
DEVELOPING SOCIAL ECONOMY**

CAMI received a grant from the SRQEA to support the development of a social economy organization for the English-speaking community of the Magdalen Islands, to develop and implement plan for social economic development and to implement a marketing strategy aimed at increasing visibility of the community within the tourism industry.

- Produced a business plan for the Entry Island multi-functional centre in collaboration with the McConnell Foundation
- Secured supplemental funding from the McConnell Foundation's Innoweave program to cover the costs related to professional coaching
- Supported development of funding applications and supporting documents relevant to the EI project
- Implemented the marketing plan to promote and create visibility around the social enterprise's activities
- Collaborated with Concordia's QUESCREN to develop and produce a documentary film on Entry Island

\$10K in supplemental funding secured

1 business plan produced

1 feasibility study produced

5 interviews filmed and documentary produced



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CAMI

VARIOUS PROJECTS & PROGRAMS OTHER FUNDERS –

CASA: ADAPTATION PROJECT, REDEQ

MUNGI, CEDEC, MINES SELINE, CAP DAUPHIN: DISCOVER GROSSE ILE PROMOTIONS

EMPLOI-QUEBEC: TRAINING

MINISTERE DE L'ECONOMIE ET DE L'INNOVATION - FAIR (EI): ENTRY ISLAND REVITALIZATION

COMMUNAUTE MARITIME - FDT (EI): ENTRY ISLAND REVITALIZATION

COMMUNAUTE MARITIME - FDT (GI): MEMORY & MOURNING EXHIBIT

GROUPE PERSERVERENCE SCOLAIRE: YOUTH WORK PROGRAM

DEVELOPPEMENT SOCIALE DES ILES: SCHOOL GREENHOUSE & GARDEN PROJECT

GROSSE ILE SCHOOL: RESPITE DAYCARE

SADC DES ILES: MUSEUM MODERNIZATION



CAMI

THANK YOU TO OUR PARTNERS AND FUNDERS

GOVERNMENT OF CANADA
GOVERNMENT OF QUEBEC
SECRETARIAT (SRQEA)
CHSSN
CASA
VGPN
MUNGI
COMMUNAUTE MARITIME
CEDEC
MINES SELINE
CAP DAUPHIN

DEVELOPPEMENT SOCIALE DES ILES
GROSSE ILE SCHOOL
SADC DES ILES
MAISON DE LA FAMILLE EMBELLIE
CPE LA RAMEE
INNOWEAVE
QUESCREN
CENTRE D'ACTION BENEVOLE
MCGILL
CISSS DES ILES / CISSS DE LA GASPEISIE
MENTAL HEALTH COMISSION OF CANADA
CANADIAN FORCES





THANK-YOU